

Support for Entrepreneurship activities of Women
("WOMENTrepreneurship")



Coordinator organization



MICE Azerbaijan is a social business company which organizes events, conferences, seminars, meetings and training mainly for women. Our work area mainly covers regions and rural areas of Azerbaijan and its neighbor countries as Georgia, Turkey and Russia.

For women we have a special program for supporting their activities. Here are our main aims for this program:

- Boosting the productivity and sales, growing their staff, helping them enter new local and international markets and help them identify the profitable new opportunities.
- Teaching them how to design effective marketing strategies and develop stronger support networks.
- Gives them an opportunity to meet successful entrepreneurs for guidance and support.
- Help women build an action plan for starting and growing their business.

MICE Azerbaijan is a company run by woman where most members of the staff are women. During 2015-2016 MICE Azerbaijan organized various programs in rural areas on supporting women activities, fostering gender issues, GBV, providing educational opportunities and etc.

About project

According to the International Labor Organization, there are 812 million women living in developing countries that could contribute more actively to their economies. The correlation between policies to support women, the opportunities available and women's success in business is clear. In developing nations, empowering women to be entrepreneurs helps reduce poverty for the women, their families and their communities. The Gender GEDI (Global Entrepreneurship and Development Index) found that almost in three quarters of the 30 countries surveyed, the conditions for women's entrepreneurship and business growth are unfavorable.

Globally, the women-owned enterprises are steadily growing and are contributing to the national economies growth and household incomes. However, women entrepreneurs are still facing many constraints socially and financially that are an obstacle towards their dreams of growing themselves and their business.

Considering all these mentioned points we decided to organize a capacity building project for active organizations to support women entrepreneurship in partner countries.

Objectives of the project:

- Discussing main obstacles and challenges of women employment;
- Debates on women entrepreneurship future and its trends;
- Defining plans and activity ideas of "enter to business" topic for women from rural areas;
- Establishment of the online platform for women entrepreneurs for sustainability of the project;

Various activities will be held during and post event:

- Study visits to the companies;
- Debates on various topics;
- Meetings with women startappers;
- Focus Group Discussions with
- Speeches by successful women entrepreneurs and more.

Partner Profile

- a nonprofit/ nongovernmental organisation; or
- a local, regional public body; or
- a private organization; or
- a body active at European level in the women issues field.

Costs

% 100 of subsistence, lodging and programme costs will be provided and paid by “Erasmus+” Programme. Travel cost will be covered according to Erasmus+ Distance Calculator (http://ec.europa.eu/programmes/erasmus-plus/tools/distance_en.htm)

If you want to be a partner of the project please send your mandate form and PIF with the correct PIC number to the email address: **zulfugarova.nazrin@gmail.com** till **27th February 2017**.