**CALL FOR PARTNERS!**

**TYPE OF PROJECT:**

Youth Exchange, Key Action 1, Erasmus + Programme

**TITLE: R.H.Y.M.E. – Regional Horizons of Youth in traditional Media Environment**

Local Democracy Agency of Brtonigla intends to apply for the youth exchange “R.H.Y.M.E. – Regional Horizons of Youth in traditional Media Environment“ on 2nd February deadline of the Erasmus + Programme (Key Action 1). The aim of the project is to bring together youngsters from all over Europe and give them the opportunity to boost their knowledge about how media work with accent on critical thinking and youth active citizenship.

**DETAILS OF THE PROJECT**

**Venue:** Istria Region, Croatia

**Dates:** November 2017

**Partners:** EU Countries

**Working Language:** English

**Conditions:** each partner should send 4 participants aged between 18 and 30, plus one group leader.

**Duration of the activity:** 5 days of activities excluding travel days (+2). We will cover 100% accommodation and food.

**Financial Conditions:** The Project covers all the costs for accommodation, food and activities during activity days. 100% of total travel costs according to distance calculator: http://ec.europa.eu/programmes/erasmus-plus/tools/distance\_en.htm

**Methodology:** Non-formal education techniques and group activities

**SUMMARY**

The youth exchange R.H.Y.M.E aims to bring together 25 young people from 5 different European countries and give them the opportunity to bolster their knowledge about the work of media with accent on critical thinking and youth participation. The project will be held in November 2017 in a lush village of Brtonigla in the area of Istria, Croatia. We acknowledge the power the media have over the process of opinion formation of young people and we are also aware that sometimes the information they can read, in particular through the social media, can be manipulative. Especially nowadays, as we live in the (mis)information age, people thirst for information about issues that concern them as soon as possible, often without reading them critically or without assessing their reliability. Second issue we would like to tackle is the problem of youth unemployment and brain drain, and the role the media can play in combating it. It happens that young people do not find an appropriate job after graduation, thus they end up unemployed, or leave the country for better opportunities abroad.

In regards to that, the aims of the project are: **a)** to encourage young people to think critically about what they read on various media platforms, such as newspapers, TV and most importantly social media; **b)** to give the participants a basic insight into how media work; **c)** to let the participants discuss problems connected with youth unemployment and brain drain in their respective countries and to ask them to come up with potential solutions and suggestions addressing this problem that would be applicable, either for decision makers or media; **d)** to enable the participants to meet with other young people throughout the whole Europe, network with them and exchange their ideas and experience, thus promoting the intercultural dialogue.

During the project activities, participants will have the opportunity to enrich their skills and competences through non-formal learning methods (workshops, role-plays, discussions and visits in the media) in order to stimulate a new way of thinking and best practices of critical thinking, knowledge about media, mutual team support as well as cultural awareness and active citizenship. They will be stimulated to think ‘out of the box’ in order to develop new ideas and solutions for the problems presented. The project will have a tangible impact on the participants by developing their knowledge about the media work, fostering their critical thinking skills, thus making them less prone to potential manipulation, propaganda and hate speech; and also on promoters themselves for networking with new partner organisations that will lead to fruitful future collaborations.

Through this call we invite youth organizations to become our partner.

For more info please contact us at [**adl.verteneglio@gmail.com**](mailto:adl.verteneglio@gmail.com)