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**Bucaresti (Sector 3)** 

## 1.- OUR COMPANY

- ✓ We are a consulting company founded in 2013 and formed by Spanish partners. We're specialized in project planning and management of all types of grants and subsidies within the different EU programs directed to all kinds of entities and organizations.
- ✓ All members of the company, have an experience of over 15 years in the field of consulting and management of European funds
- ✓ We have a highly qualified multidisciplinary team in the field of consultancy. Professionals who understand business and technology, with more than 10 years of experience, and able to unite both concepts and implement models real success, taking into account the characteristics of each company, sector and market.

So, our team of experts is responsible for advising, process and manages subsidies and grants that facilitate innovation and improving competitiveness.

We carry out also projects about strategic consulting, marketing, resources human and new technologies.

Our team generating constructive ideas, interaction and tracking in a permanent fully satisfy customer requirements the quality services rendered in their favor.

- Our company collaborates with clients planning actions, submitting the projects under call for proposals, managing and coordinating the project and submitting the appropriate technical and financial reports at the end of the undertaken action.
- ✓ Its scope of clients includes SME, large companies and non profit associations.
- ✓ We develop strategic plans for companies and organizations, elaboration of marketing plans, we conduct also comprehensive sectoral studies in order to improve the positioning of companies, business organizations and other entities.
- ✓ We are experts in integrated management of human resources.

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# 2.- ABOUT PROFESSIONAL TRAINING

- ✓ We're providers of adult education and training, approved by the National Qualifications Authority, which operates training.
- ✓ European Creator SC Consultants, Ltd has specialized staff with a solid professional, experienced and motivated existing achievements and prospects.
- ✓ We generate constructive ideas, preparing appropriate training programs that meet the needs of both companies and workers.
- ✓ To achieve its objectives, Creator operates training based on the following principles:
- Develop personal and professional skills and abilities of students.
- Civic and ethical standards in all actions and behaviors.
- Preparing students for professional practice nationally and internationally.
- Education in the context of leadership, teamwork and efficiency in the decision-making process.

### **COURSES APPROVED**

- ✓ Course Manager.
- ✓ Entrepreneur Training in social economy.
- ✓ Trainer Course.
- ✓ Expert Course accessing European funds.
- ✓ Shop assistant
- ✓ Ceramics
- ✓ Textile factory





**Bucaresti (Sector 3)** 

# 3.- OUR SERVICES

## **Consulting services**

- Strategic Consulting
- Development of strategic plans for businesses
- Development of strategic plans for business organizations
- Design strategies for growth, diversification and expansion
- Preparation of business plans
- Marketing Consulting and customer relations
- Integrated marketing plans
- -Analysis and market research
- -Marketing mix studies
- -Implementation of CRM (Management of customer relations)





## • Consultancy in New Technologies

-Implementation of business management systems (ERP)

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- -Implementation digital environments
- -Preparation of digital marketing plans

#### Human Resources

- -Recruitment and selection
- -Job analysis
- -Manpower planning
- -Wage compensation
- -Internal communication

## • Project planning and management of grants and subsidies

- Project management and assistance (ERDF, ESF)
- Presentation of projects to European calls



**Bucaresti (Sector 3)** 

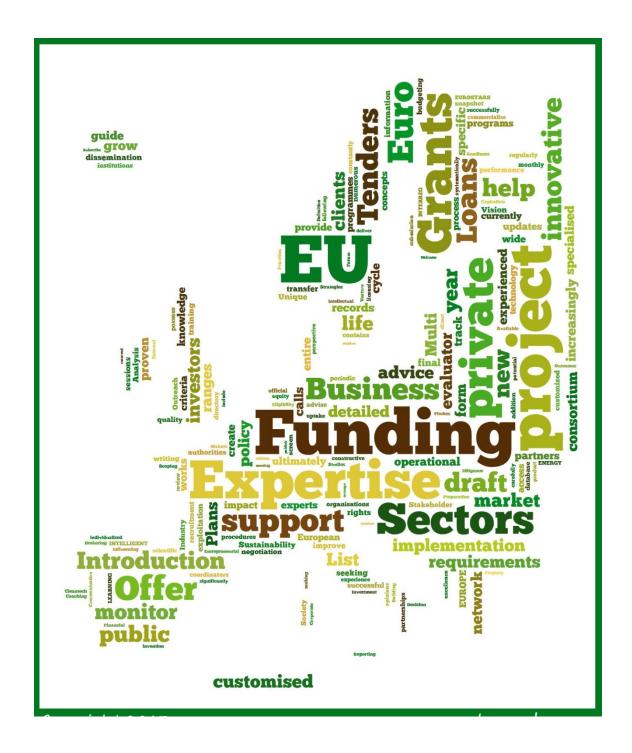
# 4.- EU FUNDS: OUR OPERATIONAL WORK

- ✓ We have a department that examines daily newsletters, publications and guides (POCU, PNDR, Interreg, ....), in order to select the calls for greater interest for companies, business associations and NGOs.
- ✓ When a company or organization has studied the submitted to a call, we hold a personal meeting with it, in order to advise on the lines of the call appropriate to each company.
- ✓ As a later stage, we developed an inform, which contains a summary about the points of interest of the call, documentation at present, terms, structure, specifications, and other relevant information.
- ✓ Once accepted our proposal, we proceed to collect information and write (with the collaboration of the company or body interested), the technical and economic report of the project.
- ✓ Once documentation is ready to present, we communicate with the corresponding company in order to get your Vº Bº, and proceeding to presenting it to the corresponding agency (either electronically or, in person).
- ✓ During application processing, we manage to respond requirements to those arriving by different agencies.
- ✓ Approved aid or grant requested, proceed to execution project, and sometimes depending on the type of project submitted, Creator runs all of it, in others, part of the project is executed by the company, and partly by Creator as a partner. Sometimes we just do the administrative management of the project.



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 Once the project ends and begin the stages of justification Creator proceeds to process all documentation required by the administration concerned.



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# 5.- BENEFITS FOR YOUR ORGANIZATION

- Receive personalized attention and advice calls for interest.
- Our experience in conducting and processing projects memories, facilitates your proposal is accepted by the company administration or agency concerned.
- ✓ Comfort application processing. Every call brings an important bureaucratic task that takes a long time to companies. Creator frees the organization of all the negotiations and communications with the corresponding administration.
- Our professionalism: The organization benefits from being able to count a network of consultants that besides being in charge of the management and monitoring of files, provides the added value of being able to implement all or part of projects submitted.



## **6.- ENTREPRENEURS**

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- ✓ If an entrepreneur or entrepreneurial business idea to launch, we will help make it happen. We have specialized consultants in commercial, tax and legal issues that will guide the entrepreneur on the best legal form to choose for your new company and shape the business plan.
  - Choose an appropriate legal form is a very important thing to consider tax and legal issues that affect the responsibility of each partner.
- ✓ We will work together on the business plan, review the anticipated costs and revenues given the market to which it is addressed and competition.
- Our consultants will conduct a thorough analysis of the business plan, will give recommendations on the most crucial points of your business and will support the launch of new business.
- ✓ We work with entrepreneurs in the preparation of strategic plans, marketing and operational management of the business.

#### **Our services**

- Legal, accounting and fiscal management
- Strategic consulting, marketing and human resources
- Coaching and mentoring to entrepreneurs
- Search for funding
- Contact Business Angels Networks



# 7.- ABOUT SOCIAL ECONOMY

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- Creator activity is also dedicated to the social economy, promoting and improving the integration of vulnerable groups, access to the labor market in terms of equal opportunities and help in creating jobs, developing services local and social economy.
- ✓ Given this goal, we offer support (training, consulting, consulting in the field of entrepreneurship, identifying markets, developing the capacity and skills in various fields, etc.) for the establishment of social enterprises and the development of existing ones, including financial support in the form of grants and subsidies, individuals and disadvantaged groups.
  - To this end, Creator SC is authorized by the ANC to train social entrepreneurs (COR 112 032).
- ✓ We also offer training to workers belonging to vulnerable groups, particularly women and young people, people with disabilities, unskilled workers and people at risk of social exclusion.
- ✓ We help entrepreneurs to create new businesses that contribute to the improvement of the social economy and help build inclusive, innovative markets and increase employment opportunities.





**Bucaresti (Sector 3)** 

# 8.- PROJECTS APPROVED IN ROMANIA

As we reflect on this Dossier. We started working in Romania in mid 2013. While our business experience is backed by over 15 years working in European projects.

Currently we have approved the following projects:

#### POSDRU 6.1-ID 146932

The overall objective of the project is the establishment and development of 12 social economy structures for integration or reintegration of socially excluded people or those at risk of social exclusion. The project will be implemented in rural and urban counties of Olt, Dolj, Arges, Dambovita and Bucharest. It will create seven ceramic workshops in rural counties specified (craft cooperatives) and 5 stores in the respective county seats that will sell handicraft products, mostly made in the workshops.

Target group: 84 people, 12 of which Roma people, 36 people living on minimum wage, and 36 people who left school early.

APPROVED BUDGET: 2.045.149,95 EUROS

Web: <u>socialartiz.ro</u>

#### POSDRU 6.1-ID 147981

The overall objective of the project is the establishment and development of 12 social economy structures for integration or reintegration of socially excluded people or those at risk of social exclusion. The project will be implemented in rural and urban counties of Olt, Dolj, Arges, Dambovita and Bucharest. It will create seven tailoring



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### **Bucaresti (Sector 3)**

specified in rural counties (craft cooperatives) and 5 stores in the respective county seats that will sell textiles, mostly made in the workshops.

Target group: 84 women in situations of risk, including 15 Roma women, 15 women supporting single-parent families, 15 women who left school early and 39 other women in categories of concern (women with qualifications inadequate or inexperienced labor market, women in rural areas).

APPROVED BUDGET: 2.009.118,45 EUROS

Web: socialfemei.ro

### # ERASMUS + KA204 (2016) 2016-1-ES01-KA204-025730

**RURAL AGREE:** The project is conceived as a tool to foster entrepreneurship in the agri-food industry in rural areas, through integration into the digital training of young people, by learning business management specifically adapted to the food industry in rural areas, and analysis and exchange of best practices.

The Partners countries are developing initiatives at local and regional level, y usually carried out in collaboration with public entities, however its suffer of innovatory character specially in digital training, facility tailor made self-learning in terms of time commitment and accessibility to rural areas

The main aim of this project is to get professional qualifications to promote entrepreneurship in women and men who have bet or interested in committing to innovation on rural areas to develop their career in agri -food industry.

Target groups of RURAL AGREE project are,

- Agri food training centres
- Agricultural, forestry and agri-food associations
- Local and regional governments
- Training centers



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- NGO's
- Women associations
- Clusters , companies and business associations of agri-food sector
- Agri -food workers , both of rural areas as urban environments, who are interested in adapting its activities to rural life
- Graduates in agri-food studies that need to implement additional knowledge for their professional development
- Residents in rural areas , with entrepreneurial spirit

