



CCS

Digital Education

**STRATEGIC IMPLEMENTATION
OF ELEARNING INITIATIVES**

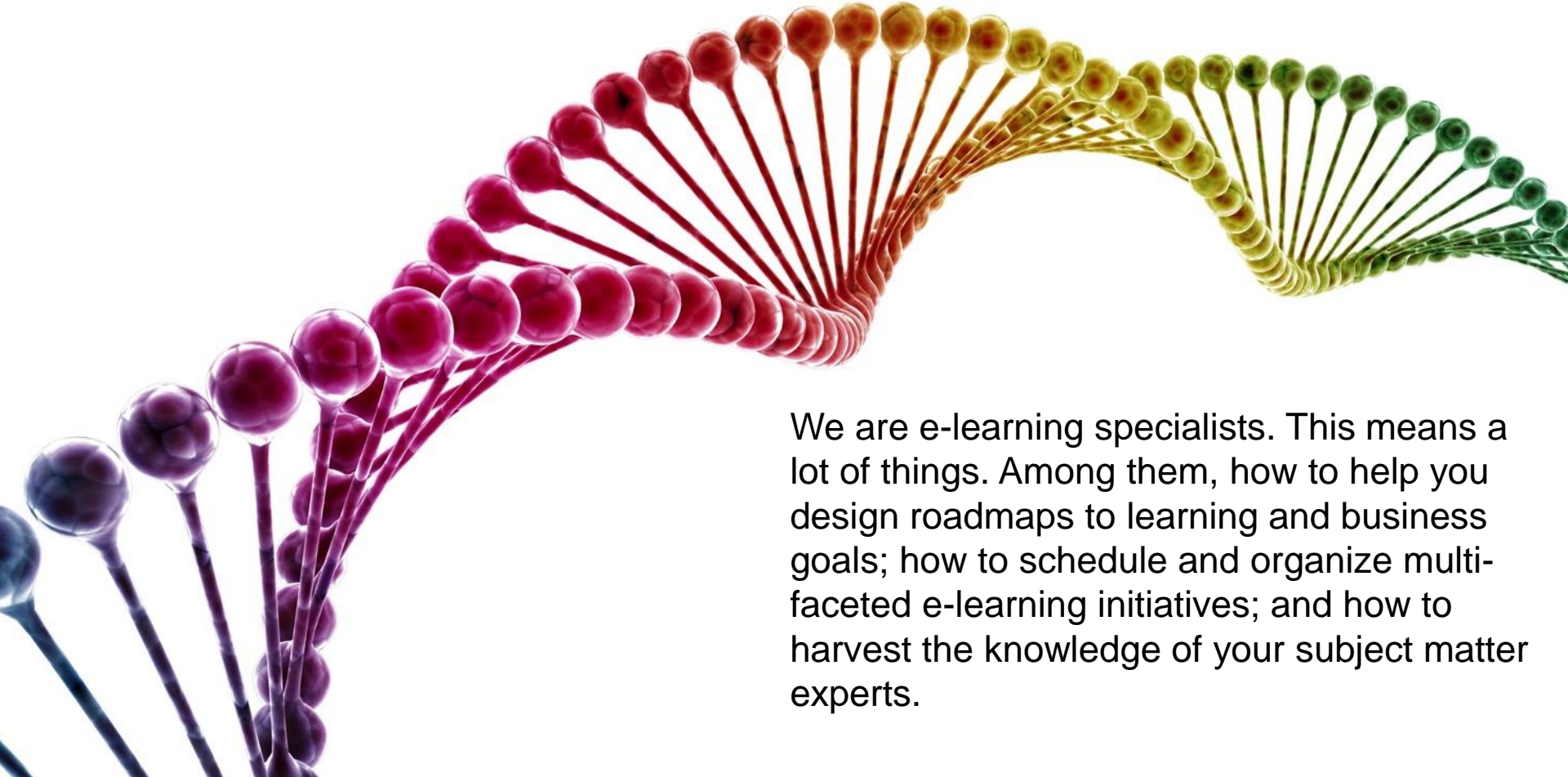


CCS helps these organizations implement successful e-learning initiatives.



Keep reading to find out how we do it.

1. We know the DNA of e-learning.



We are e-learning specialists. This means a lot of things. Among them, how to help you design roadmaps to learning and business goals; how to schedule and organize multifaceted e-learning initiatives; and how to harvest the knowledge of your subject matter experts.

2. We apply a holistic design

What will work for your organization isn't necessarily what has worked for others. Who you are, what you do, and where your e-learning initiatives fit within your corporate culture are all factors that we consider when designing an e-learning program.



3. We focus on the trainee.

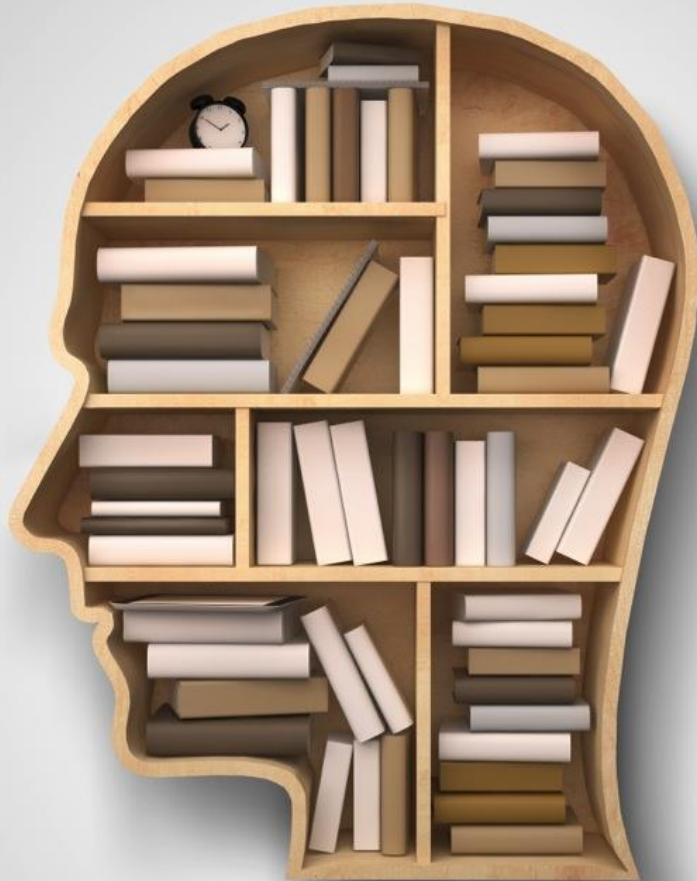
E-learning programs that gain user adoption are ones that involve their trainees in the planning and development stages by getting feedback as often as possible. This feedback is necessary for initial program designs, as well as for the evaluation of adopted ones.

4. We design content development roadmaps.

We identify the type of content that will work for your learners. Off-the-shelf? Custom? A bit of both? We always do this with the learner's needs in mind (so that we give them content that works for them, not content we *think* will work for them).



5. We measure knowledge acquisition



A person might have passed a test, even obtained online certification. But how much does he really *know*?

We design interactions with the learner to discover the impact of e-learning on their lives away from the computer. We then make specific recommendations for improvement.

6. We are more than a content development partner



CCS drives the strategic implementation of your e-learning initiatives.

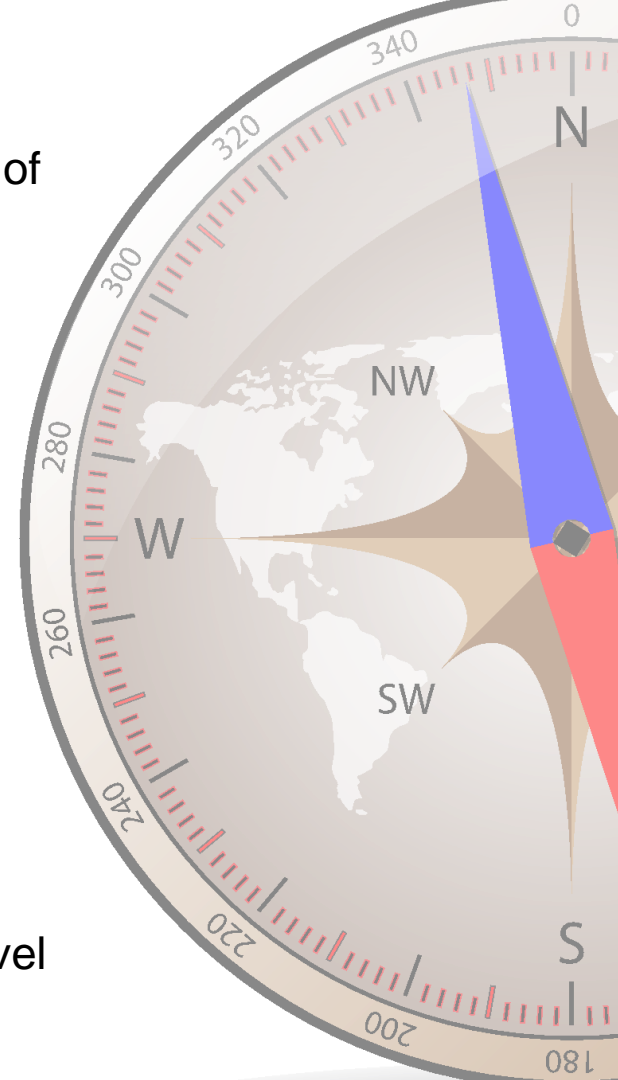
We combine and coordinate professionals in the fields of UX research and design, instructional design, multi-tenant learning system design and implementation, design of motivational mechanics, and content design and development.

Start here: Discovery Workshop

Schedule a discovery workshop with CCS for an exploration of these areas:

- Project vision and goals
- Subject matter
- Learner / Trainee audience
- Stakeholders' expectations / requirements
- Technology needs
- Competitive landscape (if applicable)
- Existing / past e-learning initiatives and their results
- Discussion of desired features
- Brainstorming of KPIs
- UX research method selection
- Project planning

You get: documentation of the workshop, including a high-level roadmap all the way to deployment and piloting.





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A T H E N S

A B U D H A B I

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