



# FUND

## Find Utilities for New Dreams

### What are we talking about?

We offer a training for youth workers and members of organisations on how to use sponsorship and fundraising as a tool to organize events and how to make persons connected to your organisation active on how to find sponsors and funds for their initiative (youth, local community, target groups, etc.).

The training will be applied within the Erasmus+ framework, KA1 – mobility for youth workers.

The project consist of four stages

Stage 1: preparation	Stage 2: Implementation	Stage 3: after training	Stage 4: evaluation & dissemination
During the preparation stage we do online assignments and the members of your organisation define on what they want to learn and what is needed for your organisation and target group you are currently working with.	During the training we will train youth workers and members of your organisation skills and competences related to fundraising, crowdfunding campaigns, how to involve a community, how to make sponsor agreements, etc.	In the training we make agreements and learning goals with each member of your organisation individually. They will work on this goal related to fundraising in your community and how to involve the community in their work. The aim is to organize an event/activity, organised by the community in which they gather funds for charity.	During this stage we evaluate the 'after training' and share the results from each fundraising activity. Out of the experience gained by your youth workers and your organisation we make a fundraising package which is a booklet with strategic planning and do's and don'ts related to fundraising and sponsoring

### Why we do it?

Many youth workers and NGO's want to know more on strategic fundraising and sponsoring. The philanthropic sector is growing and many subsidies are limited or erased. In order for your NGO to find alternative methods in funding your activities and projects, you will gain more skills on how to actively find funds, sponsors, etc. and to know a working method in applying for these funds and establish a relation. Once these skills are gained, you can organize more activities and projects in your local environment and involve youngsters more actively in taking initiative in finding funds, doing fundraising campaigns, finding sponsors, etc.

### When

The training will take place in the last week of November (under reservation) for 6 working days. The plan is:

Arrival day	Tuesday 1 December after 12:00
Start of the training	Tuesday 1 December at 20:00
End of the training	Monday 7 December at 24:00
Departure day	Tuesday 8 December before 10:00

**Where**

The training will take place in group accommodation Olde Vechte in Ommen, The Netherlands ([www.oldevechte.nl](http://www.oldevechte.nl)).

**For who is this training?**

This training is for youth workers, youngsters and members of your organisation who want to learn more on how to actively find funds for your initiatives. We aim at finding partners with the same geographic and social background. Coming from the same background also enables us to create a more distinctive dissemination product and in the sharing/caring moments to create a unified platform.

In this training 3 members of your organisation can participate.

**How will it be done?**

A training focusses on the following keywords:

- Sponsoring
- Fundraising
- Philanthropy
- Charity
- Subsidies

The goals, as set for now, of the training are:

- To train youth workers on how to make a fundraising campaign for local events;
- To train youth workers on how to find sponsors and how to make clear agreements with sponsors;
- To train youth workers on how to organize a community event in order to collect funds for a specific purpose;
- To train youth workers on how fundraising enables creativity and sense of entrepreneurship;
- To train youth workers on how to actively involve youngsters and a community in their fundraising campaigns;
- To learn the definitions and distinction between fundraising, sponsoring, subsidies, charity, etc.;
- To train youth workers on how to organize a project related to specific funds and subsidies.

The training will be delivered by Eddie Wolters and Tahira Tarquini, who have experience in working in an international context in exchanges, trainings and EVS projects, working with funds, sponsors and the community.

*In case you want to become a partner in this project, contact us!*

**Cherry Group****Tahira Tarquini & Eddie Wolters**

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