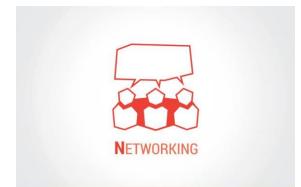


# Fly High Club

Fly High Club (FHC) is a social entrepreneurial club of a new type, aimed at supporting the development of our members, entrepreneurial culture and eco system in Bulgaria, as well as activities for the benefit of society and charity.

## What we do



**Networking** - we know that one of the most important components of any successful entrepreneur are the contacts. Finding the right partners and associates is often more important than the idea itself.

In FHC we strive to provide meeting of youth zeal for success with experience. Meeting of knowledge and ideas with the capital necessary for their realization.



**Mentorship** - entrepreneurial thinking is basically a question of individuality and personal motivation. But it must be stimulated, cultivated and supported in the early stages of its manifestation.

The main objective of the club will be spreading and promoting of enterpreneurial spirit among Bulgarians at schools and universities and assisting and supporting them in the long and difficult road of entrepreneurship.



**Charity** - The philosophy of the club's principal place put care for people who do not have happiness and the ability to manage their own destiny.



**The Nest** - The Nest is our incubator - a huge challenge and a major goal for us. The Nest provide the necessary resources, protection and appropriate environment for the development of the "fledgling" projects and companies.

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## Project FlyCamp

"Flycamp" will bring together entrepreneurs from multiple countries all around Europe for a series of 7 day camps. Main focus of the project is youth entrepreneurship.

Participants are expected to have a marketable business idea and are looking to develop it further, built a prototype and/or bring it to market. "Flycamp" will allow the participants to exchange ideas and experience. Participation in "Flycamp" will also provide valuable knowledge on marketing, sales, product development and business operations fundamentals through a series of lectures. Mentors will provide guidance on product specifics, marketing, go-to-market strategies as well as finance, accounting and legal. In addition, "Flycamp" will use various additional methodologies - presentations of good practices from various countries & industries, discussions, workshops, simulated product pitches, practical exercises, case studies, etc. Each individual "Flycamp" will gather together a different group of entrepreneurs (typically up to 10 teams) and will be thematically structured around an industry or idea development stage. A rigorous application procedure and progress tracking methodology will ensure that participant team benefit is maximised. Results, materials, presentations, good practices & case studies will be shared with the general public via a dedicated Webportal as well as a series of lectures in participating countries, thus extending the reach and impact of the project beyond participating teams.

#### The project's objectives are:

- Promoting entrepreneurship as a way to address unemployment amongst the young
- Improving skills and knowledge of entrepreneurs and boosting start-up business success rates
- Promoting entrepreneurial experience exchange across borders and facilitating the communication between the entrepreneurs from different countries
- Creating a network of entrepreneurs in different industries and fields
- Encouraging social entrepreneurship and entrepreneurship in high growth industries

### What are we looking for

Flycamp is looking for partners interested to participate in the project. **Partner profile:** 

- Experience with projects targeted at youth experience exchange
- Interest and experience in projects related to entrepreneurship
- Situated and registered in Europe region as one of the following: high school; university; institute; educational centre; non-profit organisation, association, NGO; public or private enterprise; chambers of commerce, industry, professional associations and trade unions; research institute; foundation; public body at local, regional or national level;
- Can contribute with one or more of the following:
  - 1) Provide mentors/lectors on related topics;
  - 2) Can aid with selection of participating teams from a given country or region;
  - 3) Can popularize output of project (materials, presentations, case studies, etc.) amongst a wider audience in a given country of region

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