

Call for partners

Project title:

"Single Parents Entrepreneurs - From Idea to Marketplace"

Dear friends,

On behalf of the Women's Initiative of Novi Sad, from Serbia, I am pleased to announce the official call for partners for the Training Course: **"Single Parents Entrepreneurs – From Idea to Marketplace"**.

Project type: Erasmus+ KA2 Capacity building in the field of Youth (Western Balkan Youth Window)

The dates of the activity: 1st of October 2015 – 1st of December 2016

Working language: English

Contact e-mail: womens.initiative.ns@gmail.com

Participants: 10 youth organizations (5 EU + 5 western Balkan countries). Three participants per organization.

Topics

Inclusion of social disadvantaged youth, young (single) parents, Entrepreneurial learning - entrepreneurship education, Youth unemployment, Regional dimension and cooperation

Summary

This program aims to empower young (single) parents along with young parents with disability, who often raise their children without sufficient family and financial supports, to enable them to cultivate their self-confidence and participate in society as responsible individuals. They will build foundation of business skills through the program and become economically independent for their families. These young disadvantaged (single) parents will be train in entrepreneurial

skills to be able to be self sustainable. The young disadvantaged (single) parents will also be given basic business skills to become economically independent.

Activities

Activity 1: Partnership building meeting (4 days)

One participant from each partnering organization

- Preparation activities - materials, setting details on study visits and competition, exhibitions
- Analyzing real situation about unemployment among youth in our and their local communities
- We expect one participant from every partner organization
- Preparation of Activity 3 details
- Presentation of ERASMUS+ programme, project proposal writing

Activity 2: Study visit + trainingcourse (10 days)

Three participants from every partner country

- Visit centers to support socially disadvantaged groups
- Workshop – Erasmus+ presentation and Project proposal writing
- Training - Team work, communication, overcoming conflict through dialogue
- Trainings – selfemployment using methods of creative media and art such as web marketing, social marketing, web design, photography, video making
- We expect 30 participants from EU and West Balkan countries

Activity 3: Empowering local communities (60 days)

All youngsters who participated in TC

Participants will have task to empower disadvantaged young (single) parents or other disadvantaged youth in local communities.

This activity will be implemented in participants local communities in period of up to two months after Training Course (Activity 2). Participants will have task to empower young people from their local communities using learned creative methods (knowledge and skills) acquired on our TC. These young disadvantaged (single) parents will be trained in entrepreneurial skills to be able to be self sustainable. The young disadvantaged (single) parents will also be given basic business skills to become economically independent.

Activity 4: Evaluation and dissemination (3 days)

- Evaluation of the project and its effects on the participants and society
- Development of video material from the project
- Creating a web site where the photos will be located.
- Creating web shop for selling products from disadvantaged young parents

The overall objective

- Encourage discussion about social responsibility and the importance of such projects for young people and the wider social context
- These young disadvantaged (single) parents will be trained in entrepreneurial skills to be able to be self-sustainable.
- The young disadvantaged (single) parents will also be given basic business skills to become economically independent.
- Spreading awareness about the young disadvantaged (single) parents will also be given basic business skills to become economically independent.
- Spreading awareness about the importance of social media, providing opportunity for wider effect of implemented activities
- European values - tolerance, multiculturalism and diversity, richness approach to the problems of discrimination, intercultural approach to this wide spread social issues
- Inclusion of marginalized groups of young people

Product of project

- Creating a web site where the photos and videos will be located.
- Creating web shop for selling products from disadvantaged young parents.
- Creating e-book for self-employing entrepreneurs

The team of trainers/facilitators

Consist many experienced trainers, and each one is an expert in the field which he will be engaged to present. There will be published a call for trainers. At least one coach from Salto-youth network.

Each workshop is run by a facilitator that has experience and profound competence in running media-related workshops with a group of intercultural participants. They moderate the group and facilitate discussions with the speakers as well as in-between participants. They design and implement the flow of the workshop in consent with speakers and experts. They keep track of time and are responsible for keeping participants focused, motivated, on track and on schedule.

Trainers will provide inputs and insights in relation to the theme of the workshop and complement the media experts with their expertise on the topic. They are available for questions and discussions with participants and provide background information and material on the topic

Profile of partner organization

We would like to get youth organizations who work on media, art, youth creativity, education, employment, entrepreneurship from Programme Countries and Western Balkan Window Countries.

Target group

In our project are people actively involved in work with marginalized youth, especially socially disadvantaged (youth workers, volunteers, youth leaders, play workers, NGO activists, school teachers, social workers).

Host organization

Women's Initiative of Novi Sad (hereinafter: WINS) was first established in May 2010 as an informal group. At that time it gathered a students who were socially active and work through various youth, civic and student organizations, as well as the student and youth representative bodies. Founders and members gathered in the framework of WINS in order to initiate and actively participate in cultural, social, civil and political transformation of Serbian society. WINS has been legally enshrined in 2014 as an association of citizens, in accordance with the positive law in the relevant Agency.

Members of the association, once students of today are successful lawyers, engineers, sports workers, pedagogues.

WINS is voluntary, non-profit association, freely and voluntarily organized citizens, in which citizens come together to achieve common goals in the area of improving the position of women and children, raising civic awareness, propagating and preserving traditional European values and improve the lives of disadvantaged and vulnerable social groups, in accordance with the Constitution and applicable law and regulations governing this area. Fully accepting the European orientation that is modern, democratic and prosperous society, free from any form of discrimination, WINS pays great importance of gender equality through initiatives for institutional strengthening mechanisms for achieving gender equality, educational programs, promotion of gender equality and equal opportunities policy, and also through concrete actions that contribute to the elimination of violence against women and creating opportunities for employment and self-employment of women.

The ultimate goal of these activities is to make gender equality not viewed as an obligation, but that it becomes standard and value that are considered.

The aims of the Association are:

- Active work in raising the level of civic awareness
- Encouraging women to participate actively in society
- Developing cooperation between women and ensuring the conditions for participation in decision-making through a sustainable institutional framework, based on the needs of women and in partnership with women
- Providing healthy living and social conditions for the upbringing and education of children

- Building Information System of women at all levels and in all areas
- Ensuring the realization of the right to equal opportunities for all women in society, especially women who live in difficult conditions and particularly vulnerable women
- Improving the living conditions of disadvantaged and vulnerable social groups
- Encouraging and evaluation of extraordinary results and achievements of women and children in different areas
- Improving opportunities for quality leisure time of women and children
- The preservation of traditional values, old crafts, homemade and handmade
- The development, promotion, encouragement and stimulation of employment, self-employment of women and women's entrepreneurship
- Improving conditions for safe life of women and children
- Preserving and improving the health of women and children, reduce risks and leading health disorders and to develop customized health care to women and children
- Women's empowerment initiatives and activities that are in line with the basic objectives of sustainable development and healthy environment
- commitment to the protection of fundamental rights and freedoms in order to improve the standard of living and quality of life
- commitment to the protection of nature and healthy environment

activities aimed at fostering, development and protection of the family as the basic unit of society

To be our partner, send us filled **Partner identification form** to:

womens.initiative.ns@gmail.com till 2. April. 5 pm UTC+1.

We hope to see you in our intercultural project! ☺