

Associação Criar Pontes

2015 ACTION PLAN



Organization Name: Associação Criar Pontes (Non profit)

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Scope: National and International (Developing Countries)

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Mission

The ***Associação Criar Pontes*** aims to provide opportunities for individual, social and community development in vulnerable contexts (nationally and internationally). We intend to promote the exercise of citizenship, to play a facilitative role in access to employment and to take an active role in promoting and defending human rights.



Vision

We want to be recognized in Portugal and in the world as a non-governmental organization that contributes to the social and the human development.

We want to act as facilitators of social and job inclusion of citizens in vulnerable situations, in a local performance perspective, promoting the participation and awareness of all people in building a more just and sustainable society.

Values

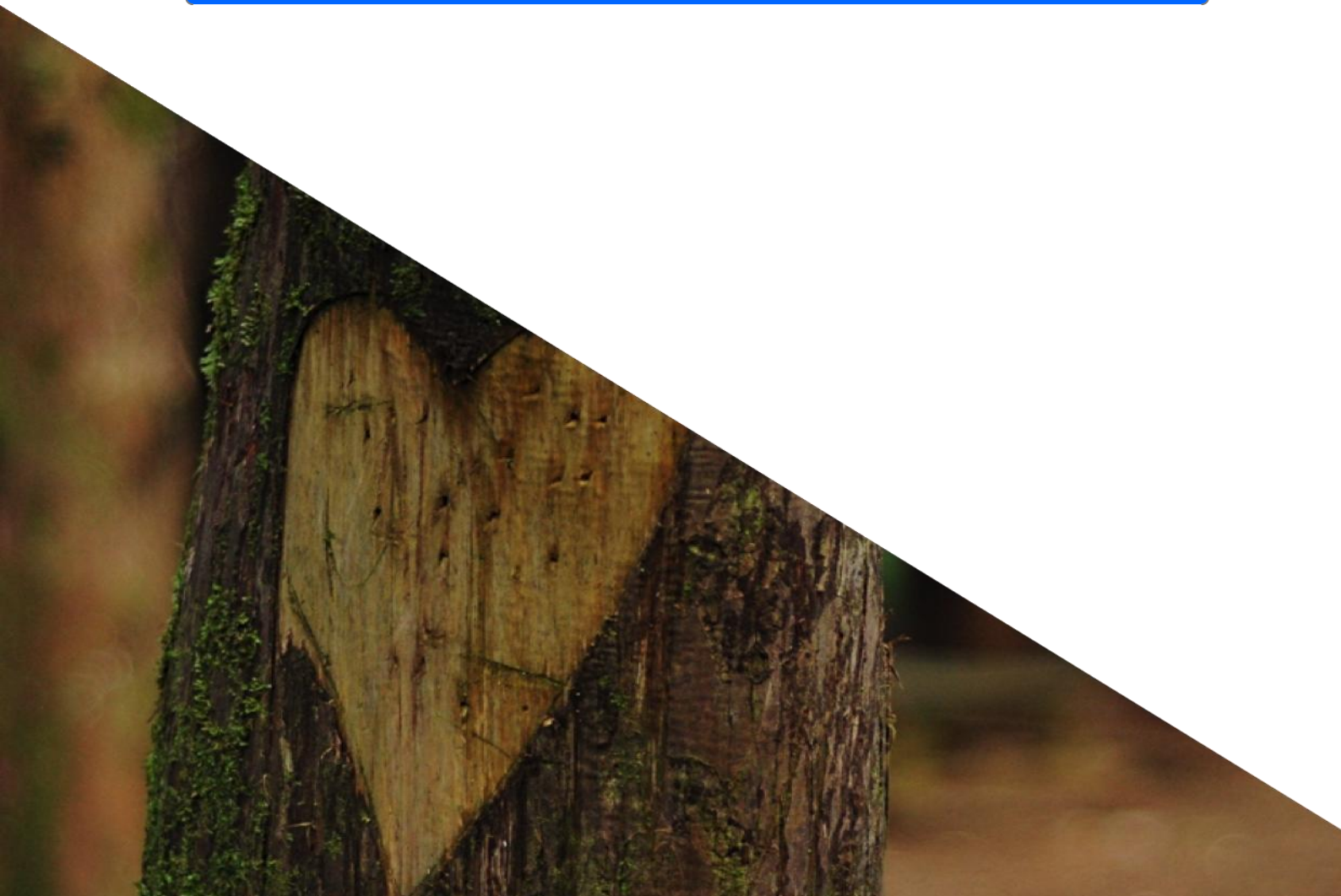
Equality in the access to the *Associação Criar Pontes* and in the treatment of others.

Respect and Trust as pillars of the internal and the external action

Cooperation as a principle of mainstreaming to all projects

Sustainability as an inherent factor to our activities development

Empathy as a transformation procedure



The Purposes of the Association

The *Associação Criar Pontes* aims the promotion of **citizenship** and **human rights**, contributing to a more just, more developed, more participatory and more sustainable society, with special focus on:

- Promoting **equal opportunities and equal rights for women and men** in all public and private life spheres;
- **Combating the gender-based violence** in all its forms of expression and in all spheres of public and private life, focusing on combating violence in intimate relationships, human traffic and genital mutilation;
- Promoting equality in **education**: coeducation, elimination of gender stereotypes, sexuality education and citizenship education;
- Promoting **employability and social entrepreneurship** as a way of inclusion in society, including routing and support of persons with special needs at this level, for example, victims of multiple discrimination as immigrants, ex-prisoner, the violence victims, youth and/ or other conditions that increase vulnerability;
- Promotion of culture and art as a way of **inclusion** of people in risk situation or in social exclusion;
- Promotion of the **poverty reduction** through **cooperation for development**, with special focus on development of local action projects and on the poorest communities of the world, in a gender perspective;
- **Health** promotion for vulnerable communities as a contribute to the improvement of people living conditions;

- Intervention and mediation in **crisis situations**;
- Promotion of **active aging**;
- Preparation of investigation studies aligned with the purpose of the Association

In carrying out all the activities, the *Associação Criar Pontes* has no political, racial or religious purpose and will not make any distinction to race, color, age, social status, political beliefs or religion.





In this first year, the *Associação Criar Pontes* intends to settle its local presence, according to its mission to promote a more just, more developed, more participatory and sustainable society, in collaboration with other local organizations.

This Action Plan presents the various activities that the *Criar Pontes* will develop and implement during 2015.

This is an open document.

Depending on the ideas and projects our members, associates, or partner, there is the possibility of the development of other activities that are not described here.

The *Associação Criar Pontes* defines five major goals, central to the European Year for Development (2015). Each proposed activity is framed with the EU 2020 strategy.



1st Objective

To diagnose the local needs (Lisbon) and to promote networking in education for gender equality, combating gender violence and the inclusion of people in risk situation or social exclusion.

Activities:

1. Scheduling meetings with local authorities (January to March);
2. Creation of a joint strategy of action in those areas (gender equality; gender violence);
3. Formal and informal partnerships establishment.

2nd Objective

To promote employability from the individualized orientation of women in exclusion situations, facilitating the contact with employers and the respective integration into the labor market.

Activities:

1. Partnership formalization with Reklusa Association;
2. “Incluir (Te)” Project: work and empowerment - Social inclusion of women in social and labour exclusion: creation of integrating personal plans with recent ex-recluses. The project includes the promotion of labour market integration;

3. Creation of a new job function: Business Prospector, to act as link between the beneficiaries of the project and the capital/ labour market.

Duration: 1 year

3th Objective

To sensitize the community in general and train health and education professionals in particular for gender-based violence in the various stages of life.

Activities:

1. Development of the Workshop "Violence in intimate relationships: how to intervene?" in partnership with local municipal organizations.

Duration: 1 year

4th Objective

To promote education for democracy and tolerance (prevention of violence, acts of terrorism and radical ideas) with the youth associations or organizations that include young people.

Activities:

1. To engage young people on the workshop about “Prevention of Violence and Radicalism”, in partnership with the IPDJ and with the Portuguese Psychologists Order;
2. To perform 5 sessions identical to the previous, monitored by young people.

Duration: 1 year

5th Objective

To support access to education of children and young people living in extreme poverty, with a focus on developing countries.

Activities:

1. Realization of the "Mark Worlds" travelling exhibition in various parts of Lisbon: we'll expose bookmarks from different parts of the world; each bookmark is associated to a reflection about the situation of children (in a gender perspective), the education and the poverty level from that country;

2. Creation of the "Mark Worlds" online campaign, in order to involve people from all over the world who wants to donate a bookmark for the travelling exhibition;
3. Establishing of partnerships with companies who wish to support and finance the "Mark Worlds" project.
4. Allocate the funds raised during the exhibition to the Primary School in Jeta Island – Guinea- Bissau (equipment, training and monitoring of teachers).
5. Duration: 1 year



Funding:

- ✓ Memberships fees
- ✓ National and international co-financing (small grants)
- ✓ Donations
- ✓ Volunteering
- ✓ Financial support from the private sector.

OBS.: During this first year of the Association, the work will be mainly developed using volunteer work.

The Action Plan will be revised in 6 months.

FUNDING

