



Vives proyecto is the **employability and entrepreneurship strategy** that ACCIÓN CONTRA EL HAMBRE develops in Spain.

The aim of this strategy is to encourage entrepreneurship among people with difficulties to facilitate their access to the labour market through:

- paid employment,
- self-employment and
- other social economy forms.

**SEE OUR INSTITUTIONAL VIDEO**



# VIVES PROYECTO ACTION LINES



# VIVES PROYECTO ACTION LINES



**Employment  
projects**

**Social  
entrepreneurship**

**Research & Social  
Studies Center**

**Entrepreneurship  
projects**

**Strengthen  
entrepreneurship  
services of NGOs**

**Networks &  
partnerships**

**Dissemination**

# OUR IMPACT



**1132** people attended

**104** improved their employability

**61%** found a job

**48%** started a  
training program

**1028** entrepreneurs supported

**196** created a bussiness plan

**91** launched a company

**61** consolidated their company

# OUR IDENTITY



All our interventions are based on:

- Teamwork
- Individual development of competencies
- Public-Private partnerships
- Solidarity



Which contributes to the social cohesion in the territory.

**VIVES**  
PROYECTO  
ACCION CONTRA EL HAMBRE



**Vives  
people**

# VIVES PEOPLE

Vives people support directly unemployed and in need people to find a job or to create a bussiness.



Employment projects

Entrepreneurship projects

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Target group

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People with difficulties: young people, long-term unemployed, people with children in their care, immigrants, etc.

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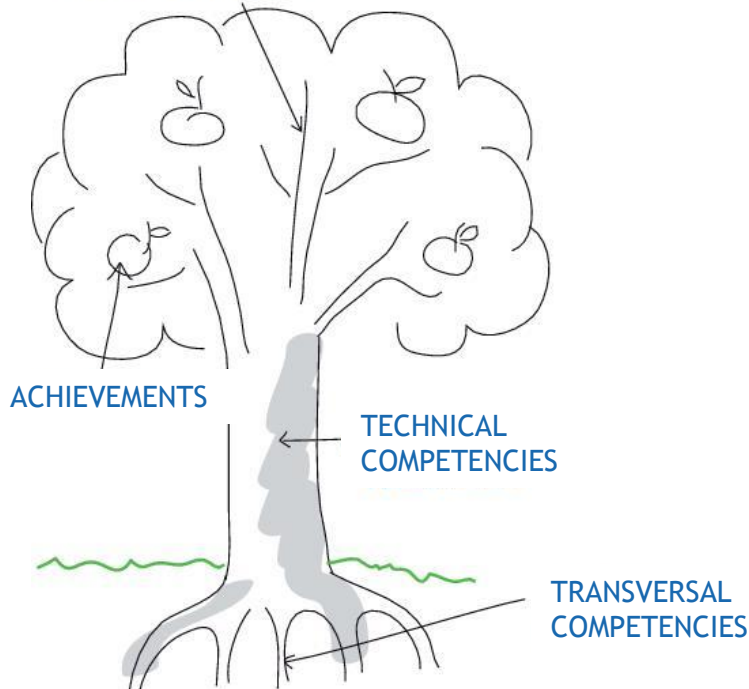




# VIVES PEOPLE

## Employment projects

SKILLS



## Employment program

A team of 20 unemployed people, with the support of a coach, empower their talent and initiative to improve their personal situation and the environment around them.

**104** participants

**61%** labour  
insertions

**48%** training  
insertions

**SEE OUR INTERVENTION HERE**

Watch Video



# VIVES PEOPLE

## Employment projects



EUROPEAID

In 2015 we scaled up Employment Shuttle in development countries with the project:

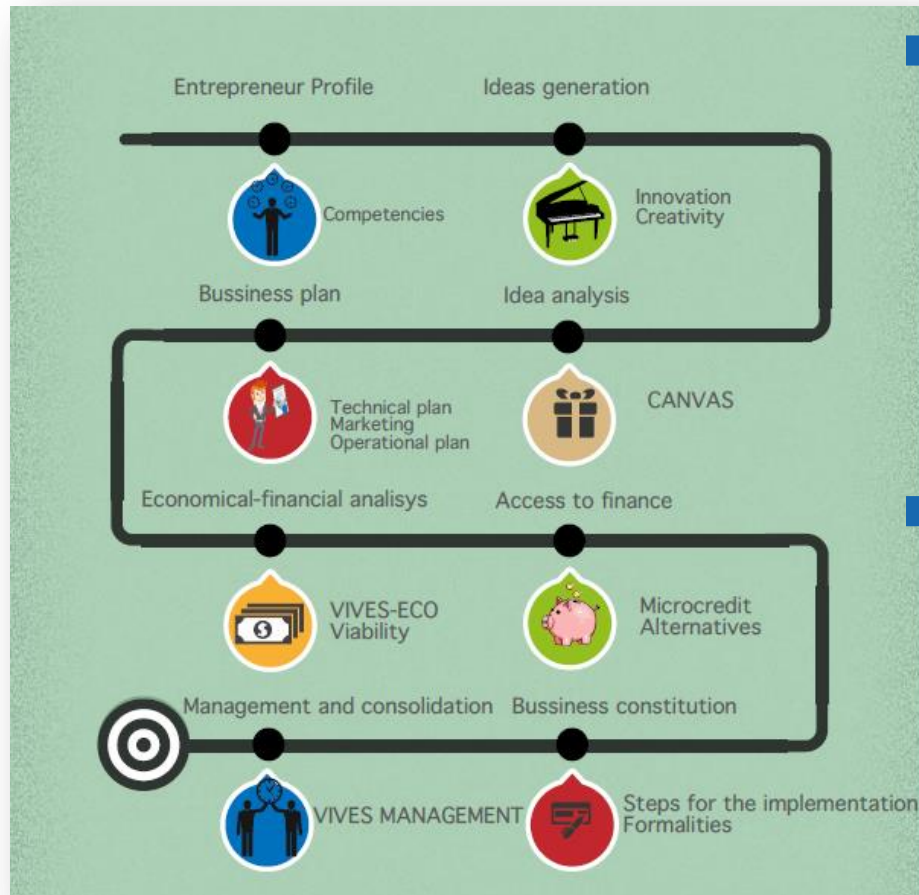
- *"Livelihood Initiatives to foster employability and entrepreneurship of IDPs (Internal Displaced Persons) and host populations in Georgia - LIFE Georgia".*

We apply the methodology of the "Employment shuttles" to IDPs in Georgia.

# VIVES PEOPLE

## Entrepreneurship projects

### Entrepreneurship itineraries



Support for the consolidation of bussines created by migrants

67 participants

61 bussiness consolidated

Entrepreneurship workshops for young people (included in the employment program).

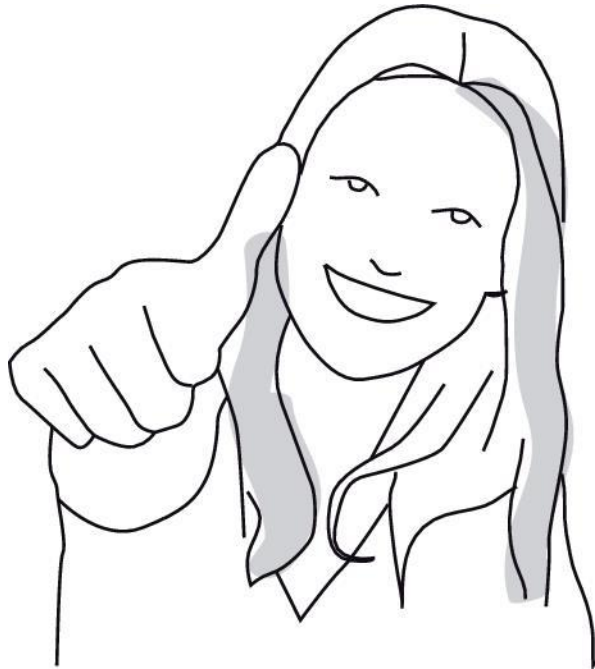
41 participants

9 bussiness created

# VIVES PEOPLE

Entrepreneurship projects

## Entrepreneurship itineraries



MicroFinance Program for Women  
Entrepreneurs

**26** participants

On going

**SEE OUR INTERVENTION HERE**

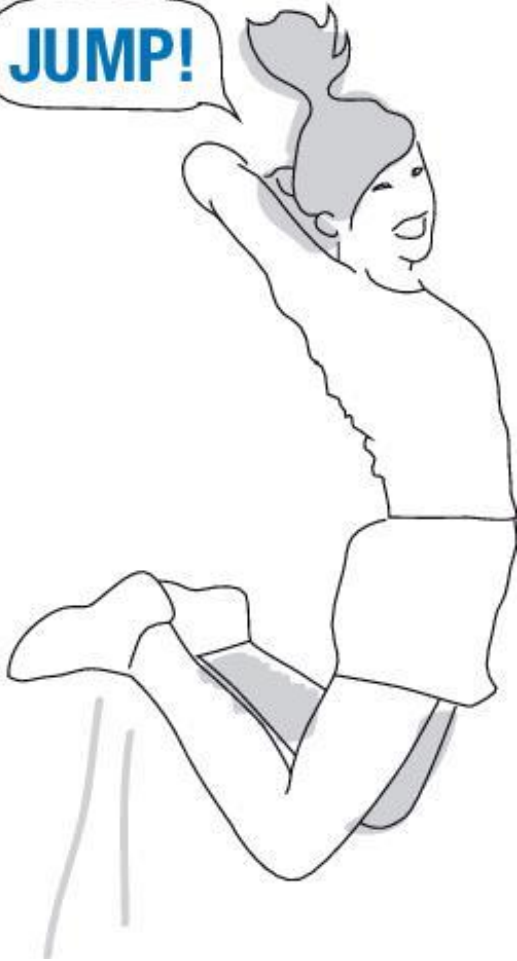
Watch Video



# VIVES PEOPLE

## Entrepreneurship projects

**JUMP!**



## Socio-educational entrepreneurship program

Training program on entrepreneurship for young people at risk

**55**participants

• On going

**VIVES**  
PROYECTO  
ACCION CONTRA EL HAMBRE



**Vives  
NGOs**

# VIVES NGOs



We support other NGOs to strengthen their employment and entrepreneurship services addressed to people with difficulties.



Strengthen entrepreneurship  
services of NGOs



Social  
entrepreneurship

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Target group

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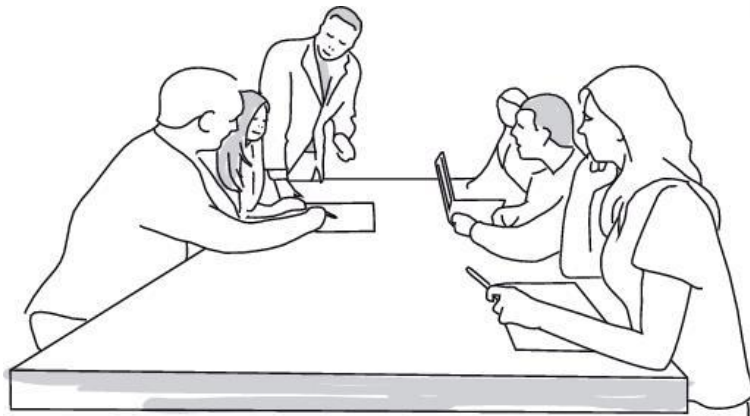
Employment and entrepreneurship supporting staff in other  
NGOs and local public administration

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Strengthen entrepreneurship services of NGOs

Strengthen entrepreneurship services of NGOs



**182** participants  
(technician)

**71** NGOs

**920** people  
attended

**145** bussiness  
plans  
elaborated

**82** companies  
created

**SEE OUR INTERVENTION HERE**

Watch Video

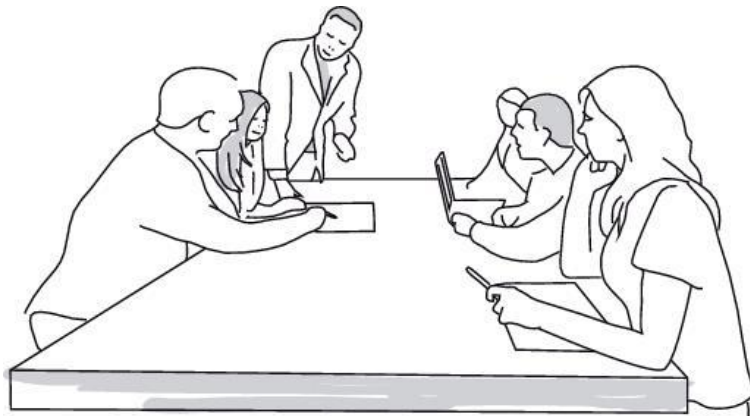




# VIVES NGOs

Strengthen entrepreneurship services of NGOs

Training to increase the technical competencies of NGOs to advice on social economy



**67** participants

• **42** NGOs

**SEE OUR INTERVENTION HERE**

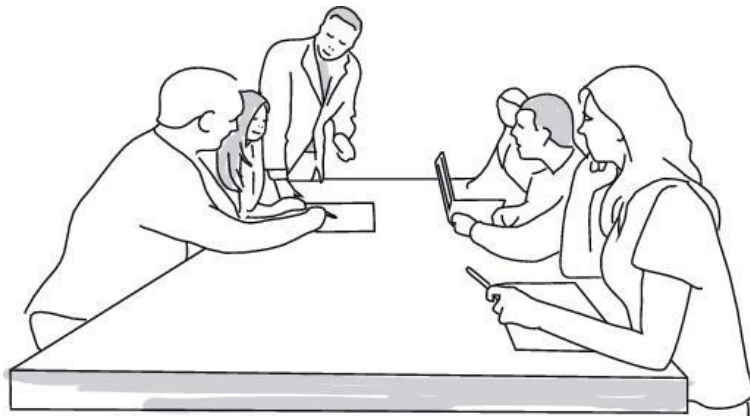
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## Social entrepreneurship

### Social entrepreneurship for NGOs:

Promote the implementation of social entrepreneurship initiatives in non-profit organizations



**52** participants

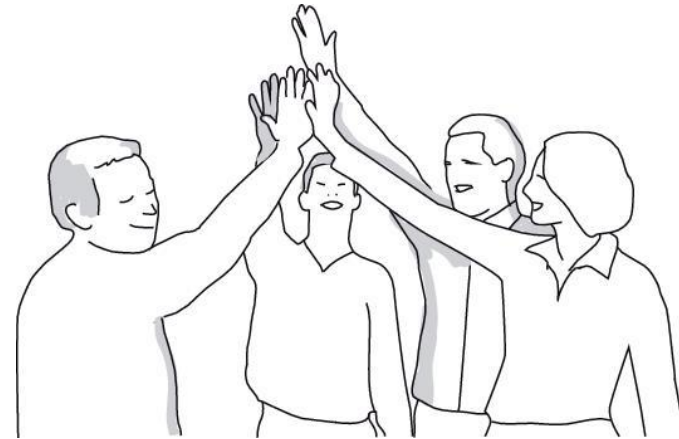
**28** Non profit organizations

**VIVES**  
PROYECTO  
ACCION CONTRA EL HAMBRE



**Vives  
Ecosystem**

# VIVES ECOSYSTEM



We share tools and knowledge related to social inclusion with the professionals in this field to improve their work.



Research &  
Social Studies Center



Networks &  
Partnerships



Dissemination

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Target group

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Actors involved in the social inclusion ecosystem

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# VIVES ECOSYSTEM

## Research



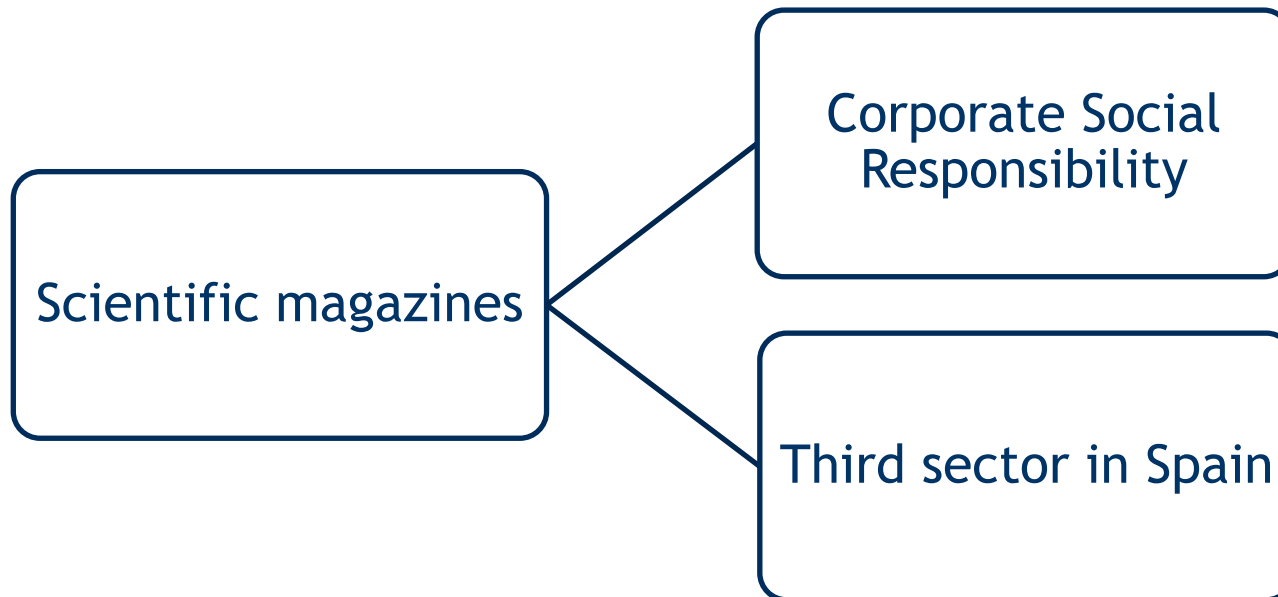
- Research on adequacy of higher education to labour market needs
- Research on market niches for youth entrepreneurship

# VIVES ECOSYSTEM

Research

## Luis Vives Social Studies Center

Pioneer and innovator center within the third sector, which generates information and knowledge of interest mainly for the third sector, business and higher education.



## Partnerships

## Partnerships



AJUNTAMENT DE SANT BOI DE LLOBREGAT



## Donors



UNIÓN EUROPEA  
FONDO SOCIAL EUROPEO  
ondo Social Europeo invierte en tu futuro





# VIVES ECOSYSTEM

## Networks

Initiative selected for the 2013-2015 campaign of Enterprise 2020 in Spain



Vives Project one of the selected entities by Enterprise 2020, recognized as good practice in the thematic “Skills for Jobs”



ESTRATEGIA DE  
EMPENDIMIENTO Y  
EMPLEO JOVEN

Vives project is recognized and associated with the Entrepreneurship Strategy and Youth Employment 2013/2016 of the Ministry of Employment and Social Security.

accenture



FUNDACIÓN  
COMPROMISO Y  
TRANSPARENCIA

seres

Fundación social y empresarial

Juntos por el empleo de los más vulnerables





# VIVES ECOSYSTEM

Dissemination

Web pages

[www.accioncontraelhambre.org](http://www.accioncontraelhambre.org)

[www.vivesproyecto.org](http://www.vivesproyecto.org)

[www.luisvivesces.org](http://www.luisvivesces.org)

FlashInfosocial

Flash infosocial (+ 24.500 subscribers)

Vives proyecto YouTube Channel



Social Media:



# PRIVATE/PUBLIC COLLABORATIONS



## Companies:

- Participation in labour intermediation activities
- Corporate volunteering
- Financial contribution
- Donation in kind



## Public entities:

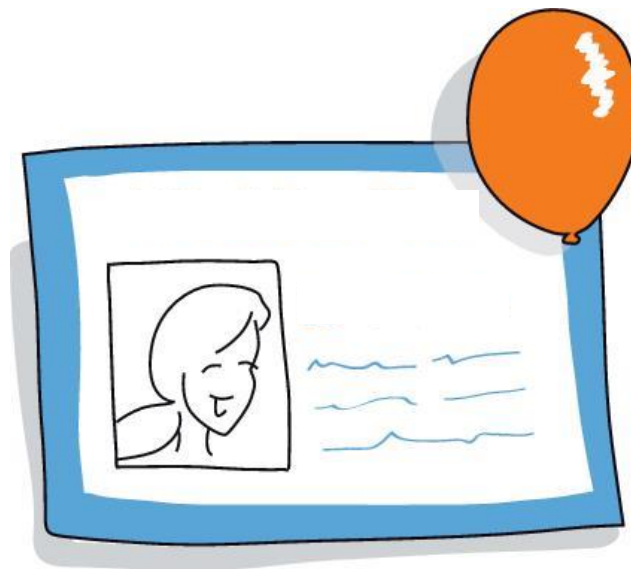
- Give up spaces for activities
- Dissemination of projects
- Deriving participants
- Financial contribution



## NGOs:

- Give up spaces for activities
- Dissemination of projects
- Deriving participants

# CONTACT



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