

Project proposal

Ι. What we do - WIOSNA Association

Stowarzyszenie WIOSNA (literally SPRING Association) was established in 2001. We are a nonprofit organization whose mission is to promote solidarity with socially excluded people, to mediate in the organization of assistance and create a civic society. We believe that in every person there is potential and our aim is to discover it. Our aim is to help people in a way so that they can later cope on their own. The WIOSNA Association currently employs around 100 people in the head office in Krakow (people on contracts of employment and on civil law contracts). The WIOSNA Association is managed centrally by the team working in the head office in Krakow; however for the NOBLE PARCEL and Academy of the Future projects regional structures consisting of coordinators, assistants, coaches, experts from PR and teams of volunteers were created. Regional structures work according to the standards and guidelines developed in the head office, but at the same time every team member can have his input in preparation of the concept and actions of the project. Active cooperation with business and famous people recognised on a national scale i.e. actors, sportsmen, singers, journalists and politicians. Thanks to their engagement in the promotion of WIOSNA Association actions, social campaigns realised by the WIOSNA Association reach a wide audience and thanks to that the WIOSNA Association is one of the most recognised Non-Governmental Organisations in Poland.

Main target groups of WIOSNA Association are socially excluded people due to disability, illness, unemployment, old age/loneliness, large number of children in the family, as a result of accidents or natural disaster. Wiosna's main projects and activities are:

- 1. Noble Parcel Project (SZLACHETNA PACZKA). Implemented from 2001 is a nationwide campaign of Christmas aid organised since 2001 by Stowarzyszenie WIOSNA. Its main premise is the idea of providing direct aid so that it is effective, concrete and meaningful. In SZLACHETNA PACZKA project private donors respond to the needs of socially excluded people from their city or neighbourhood in the following manner: first volunteers who look for families affected by poverty, visit them and ask about what they need most. About a month before Christmas, the information is placed in an anonymous Internet database allowing the donors to select a particular family and prepare a Christmas parcel especially for them.
- 2. Academy for the Future (AKADEMIA PRZYSZŁOŚCI). Implemented from 2003 is a yearlong program of educational meetings for individual children growing up in difficult conditions who also have problems at school. Here, every child has the right to be successful!





- 3. **Działaj.pl.** We also carry on the projects related to the labour market aimed at professional activation of various social groups:
 - a. people with respiratory, circulatory and physical disabilities project "Telekariera", implemented in 2011
 - b. graduates from humanities studies "Absolwent idzie do pracy" (A graduate goes to work), implemented in 2013
 - c. people over the age of 50 "50 + mature, competent, needed", implemented in 2013. Within the above projects we provide individual work advice, individual psychological counselling, inspirational meetings, training on social skills (including training on entrepreneurial skills, IT skills etc.), vocational training, internships.

II. UE Funded and costs of the project

Project is going to be founded under the UE found – **Erasmus + (action 1)**.

All cost related to the project's activities will be cover by the project (local transport, accommodation costs, meals during the activities).

Travel expenses are reimbursed in accordance with the actual travel expenses up to the amount in accordance with the "Manual Erasmus +"

- a. For travel distances between 100 and 499 km: 180 euro per participants
- b. For travel distances between 500 and 1 999 km: 275 euro per participants
- c. For travel distances between 2 000 and 2 999 km: 360 euro per participants
- d. For travel distances between 3 000 and 3 999 km: 530 euro per participants
- e. For travel distances between 4 000 and 7 999 km: 820 euro per participants
- f. For travel distances of 8 000 or more: 1 100 euro per participants

III. Project's aim

The project's aim is to increase the competence of those working with young people with regards to social project management, building and managing the team and intercultural communication through the training course.

The project is also aimed at the acquisition of practical skills related to managing social projects, realisation of social actions and organisation of social events through job shadowing.





IV. Location and timing of the project

Krakow, from 1st March 2015 to 28th February 2016

V. Who can participate in the project

- 1. A participating organizations can be:
 - a. a non profit organizations, association, NGO
 - b. a European Youth NGO
 - c. a social enterprises
 - d. a public body at local level
 - e. a group of young people active in a youth work but not necessarily in the context of youth organization (i.e. informal group of young people)

as well as:

- d. a public at regional level
- e. an association of regions
- f. a European Grouping of Territorial Cooperation
- g. a profit making body active in Corporate Social Responsibility

establish in a Programme Country neighbouring the UE

2. Project participants can be anyone working with young people (with no age limit).

VI. Actions scheduled in the project

The following activities are provided in the project:

1. Training course

We are planning to organise a 7-day training course which would take place in May 2015 in Krakow. We would like to invite 4 representatives from each partner organisation to this training.

Training schedule:

- a. Intercultural communication workshop (1 day)- in Krakow
- b. Managing social projects workshop (2 days) –in Krakow
- c. Building and managing a team workshop (2 days)- offsite, a trip to the Tatra mountains including a team building game.
- d. Building and managing a team workshop (2 days) -in Krakow

Duration: 7 days (+ 2 days for travel), May 2015





2. Job shadowing

Job shadowing is a type of professional practice through which practical knowledge about a particular job can be gained. It will be possible to gain practical experience in organising major social and media events organised by the WIOSNA Association, in which 12,000 volunteers and 0.5 million donors participate and which provide help to more than 70,000 people.

We would like to invite 2 representatives from each partner organisation to the job shadowing activity. We would like to organise the following 4 cycles:

a. Practical introduction to events organisation in the 'Academy of the Future' project-CHILDRENS DAY (a traditional polish event, during which children receive gifts and various parties, events and concerts for children take place). In each edition of the 'Academy of the Future', the WIOSNA Association organises various events and activities for children. In the coming edition, we are planning on taking children to climbing walls, organising 'Foot orienteering' games and other events.

Duration: 5 days (+ 2 days for travel), June 2015

b. Practical introduction to organising team building trips for socially excluded peoplethose with respiratory, circulatory and locomotors disabilities, graduates from universities and people over the age of 50 participating in the job market projects: dzialaj.pl. We are planning to organise a team building trip to the **Tatra Mountains** (about 100km from Krakow) including a 'Building a team' workshop.

Duration: 5 days (+ 2 days for travel), June 2015

c. Practical introduction to organising social actions of Final of the Nobel Parcel. Representatives, who will come to the WIOSNA Association during that time, will have a possibility of participating in the final and summary of one of the biggest social actions in Poland- Final of the Nobel Parcel project. Activities that they will participate in will include preparation of warehouses for storing the gifts from donors before the final and visiting families who will receive the parcels during the Final.

Duration: 5 days (+ 2 days for travel), December 2015





d. Participation in the formal summary of the Nobel Parcel project-GALA. Each year, the formal summary of the project takes place which takes form of a big event to which volunteers, leaders, donors, celebrities, sportsmen and all people supporting the Nobel Parcel are invited to. This is a way to say thank you to all people that take part in the project for their engagement.

Duration: 5 days (+ 2 days for travel), January 2016

ν. Contact

If you are interested in becoming a partner in the project or if you have any questions related to the project, please contact the Project Manager: Magdalena Kurtek

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