

**Project – SILM – Students in the labour market – CALL!**  
**Planned project in Ka2 – Erasmus +**

Deadline of application: 01.10.2014

Duration of the project: planned between 12-15 months

Partners from: Germany, Hungary and Romania

Sectors: three parties from all countries –

1. labour market actor such as recruitment agencies, or labor leasing companies where the majority of employees are students or young people age below 25 – employment part
2. non-profit organisation with experience in non-formal learning practices enabling integration of the youth into labour market – NFL part
3. organisation that has broad connection in given country to spread updates and results of the project – dissemination part

We have stakeholders from all sectors available in **Hungary**:

1. **EU-DIAKOK** – a for-profit company that exclusively employs students who besides their study work on part-time basis.
2. **EU-FA Alapítvány** – organized labour market related conferences, has broad contact to universities and media partners. It is also an incubator house for the youth. Experienced in EVS sending
3. **Együttható Alapítvány**: Experienced in NFL of the youth, also young people with fewer opportunities.

We have currently one partner in **Germany**:

1. **Steinbeis Innovation gGmbH / Innovation Centre** - Youth skills development, Local development, Inclusion of youth with less opportunities and employability – **NFL Part**
2. **Labour market related actor** - ?
3. **Organisation which manages communication** - ?

We have currently one partner in **Romania**:

1. **Asociatia Nevo Parudimos – NFL part** - to help young people understand why active citizenship and employability are necessary tools of getting acknowledged
2. **Labour market related actor** - ?
3. **Organisation which manages communication** - ?

We would like building on the synergy represented by the stakeholders. The primary target of the project SILM is to get closer to other entities functioning in all three levels mentioned before – we put young people and their employability in focus. Actions will gathered and exchanged during study visits aiming to increase the preparation of organisations against generational trends and added knowledge will be taken in order to enhance employability of the youth.

These actions will include following analyses and information:

### **Employment**

- ✚ Seeing country based trends from the labour market – where are young people employed?
- ✚ Experiences through labor leasing or recruitment companies – what positions are offered in general by companies in given countries – industries, positions, levels, expectations towards young people shall be gathered and summed up. – At this stage we are searching for similarities and differences
- ✚ Expectations of young people towards employers versus what recruiters and employers feel about young people – how do young people see their lives and opportunities, what obstacle they face followed by trends in communications and generational behavioral patterns once it comes to job applications and interviews

### **Non-formal learning**

- ✚ What does non-formal learning do for the young people – why is it crucial to use non formal practices in our daily life, in recruitment and preparation of young people for full-time employment - insight into non-formal education and training, funny practices or more serious ones are welcome
- ✚ How can non-formal experience form the awareness of young people once it comes to the topic employability – best practices and methods are sought
- ✚ Inclusion of NEET young people in common games and preparations

### **Communication and dissemination**

- ✚ An inevitable part to promote the project – the best way to speak the language of the youth
- ✚ Young people are all ears – what words or messages are welcomed by the youth?
- ✚ Channels and networks – reaching not only the targeted audience but other stakeholders who are affected by the young generation.

The project will have a kick off at around January 2015

There are three study visits planned – in every second months. The last will happen at around mid June – July.

During summer till the end of September we will make trainings in each of the stakeholder countries, which purpose is to use the knowledge we gained during visits.

Trainings are to be foreseen every month in four different occasion – 4-6 hours / day

Training: will include up to 20 young people / students / NEET youngsters

Topics of trainings: spreading the learning outcome we gained during study visits, sharing / using practices that help increasing young people's awareness, preparation, readiness and knowledge not only about labour markets but also in trends in applications. In addition information about EU programs such as EVS,

and Erasmus internship will support the global information exchange. Behaviors of generation Y and Z, practices and expectations will be highlighted during funny games and other methods.

Based on the nearly 4-8 weeks training we hope to include 2\* 20 young people. As a primary outcome we not only hope to educate them about labour related issues such as interviewing and inclusion but we try to bring them closer to a more targeted way of living. In order to make the project visible for all stakeholders a project ending conference will be held in Budapest at around January 2016.

All stakeholders will be asked to submit their knowledge, experiences and methods in a very detailed way. Please make sure that you collect all information referring to experts, experience you may want to include.

We hope to win your organisation / company to this project.

Hungary / Budapest

06.08.2014