
Project title: Leading from the emerging future through design thinking

The project aims to define and develop a strategy for the full implementation of new solutions for careers of young graduates. These new solutions will promote an effective management of the careers within the university curricula and determine their innovation.

First of all will be investigated in depth the critical issues and challenges that young graduates face with when they decide to move in the labor market. Secondly will be defined learning ways based on the potential of design thinking in order to increase the awareness of young people about themselves and about their possible career. The goal is to enhance the production of knowledge about themselves and their own potential, that, in the current complexity age, grow out of thinking "as a designer." Therefore the project proposes to develop simple and suitable for all approach and tools, to support young graduates in their own career strategy and manage the several career transitions. Will be provided mobility for university teachers or workers in charge of placement service in order to learn the necessary skills for new approach and new tools.

Problem

Changing labour market.

The labor market is characterized by emergent complexity. It's not clear the problem, we don't know the solutions, we don't know the key players in the field. The companies are competing with each other and they need workers who can lead to solutions, knowledge and wisdom. The graduates run the risk to face the challenge of employment by adopting past paradigms that, in the current labor market, cause confusion and loss.

Aims

General aim

To enable young graduates to reach the labor market and to effectively manage their careers without difficulties.

Specific aims

To identify the specific problems / difficulties tested by young people in building a career.

To design educational and workshop solutions based on generating awareness

To identify emerging ways in abductive logic (design thinking) that will enable participants to design and innovate career paths continuously

To evaluate the effectiveness of the developed tools

To innovate university curricula through the new developed tools

To test curricula and evaluate their effectiveness

Activities

WP1: Study and analysis of the peculiar difficulties that young graduates face building a professional career and managing career transition. This action will be conducted in all the countries involved.

WP2: Reconnaissance of the approaches adopted at European level to address the problems / difficulties faced by young people in Europe

WP 3: Design a new approach that provides innovative path and smart tools. These will be used by young graduates to increase their effectiveness in design of a career strategy that enhance their imaginative, perceptual and creative abilities, useful to innovate in permanently

WP 4: Creation of a teachers/workers in charge of placement group about approach and tools by mobility paths

WP 5: Testing of new approach in a young graduates group

WP 6: Evaluation of the effectiveness of the new approach and possible edit

WP 7: Full implementation of the new approach in all the universities involved in, through a process innovation of university placement service.

WP 8: Dissemination of project results

Expected results

- Analysis of critical issues
- Reconnaissance on new approaches



- Development of new approaches and new solutions
- 3 workshop aimed to teachers and workers in charge of placement service
- Workshop involving at least 100 students
- European Conference on Career and Design Thinking

Potential partner

- K_Shift srl
- Università di L'Aquila
- SkupinaPrimera (Slovenia)
- Università di Jyväskylä (Finlandia)
- Università di Reading (UK)
- EDHEC business school (FR)
- Univesità di Gothenburg (Svezia)

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