

S.M.A.R.T.E.R

Social Media Academy : Raising Teen Employability Resources

YiA 4.3 – Training course, Bucharest, Romania, 23.08.2014 – 31.08.2014

Objectives

1. Enabling participants to use social media tools for the communication, promotion, financing and management of their projects aiming to raise employment of young people;
2. Stimulating participants to share their personal and professional practices in using social media in youth work through teamwork and networking;
3. Raising the employability of the participants through improving social media skills and through personal branding;

Target group

- 24-40 people (over 18 years old) coming from Programme countries: European Union, Turkey, EFTA countries (Norway, Iceland, Liechtenstein);
- 8-15 partner organisations (2-4 participants from each of them, gender balance);
- profile: young people, youth workers, youth leaders, project managers, EVS coordinators etc.
- people with basic digital skills (in using computers, e-mail, social media) interested in improving their competencies of using new media in youth work and in enabling young people to raise their employability through digital skills;

Methods and activities

- nonformal education tools: icebreakers, name games, energizers, teambuilding games;
- working in intercultural subgroups;
- case study, practical workshops, debates;
- open conference, thematic visits;

Financial conditions

- 100% of accommodation, meals, training activities and materials are covered by the organizers;
- 70% of travel costs will be reimbursed after providing all justifying documents;
- **The organizers don't charge a participation fee;**

Pedagogical team

The content of the training will be delivered by **GEYC (Romania; www.geyc.ro)** and **AMSED (France, www.amsed.fr)**. There will be 1 trainer and 1 facilitator from each organisation.

Project format and funding

We will apply for funding to Romanian National Agency at 1st October 2013 deadline, under "Youth in action" program, sub-action 4.3, training course

Contact

For any other details, please contact **Gabriel Brezoiu**, Project manager at office@geyc.ro