



Call for partners

Balkan HeART 3D

Cooperation with neighboring countries

3.1 Youth Exchange on youth creativity, critical and socially aware thinking through digital art workshops

Jan 2014 - Aug 2014

Exchange implementation dates

05-18 of June 2014

Thessaloniki, Greece

With the support of:



United Societies of Balkans

Alamanas 9, Agios Pavlos, Thessaloniki, Greece

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BACKGROUND OF THE PROJECT:

Based on the artistic character of the two previously successful programs Balkan HeART and Balkan HeART2, Balkan HeART 3D consists a multilateral youth exchange program involving 48 young people and 12 team leaders, coming from 12 countries of Balkans and Europe (Greece, Spain, Turkey, Albania, Czech, Romania, FYROM, Serbia, Bulgaria, Poland, Cyprus and Bosnia Herzegovina), with a total of duration of 8 months and duration of activity implementation 14 days in Thessaloniki.

The programs thematic deals with the idea of using digital art forms such as digital painting and illustration as well as graphic design as vessels for the exercise of critical thinking and social commentary. This includes:

- *Digital painting, digital sketching, concept art, illustration, cell shading
- * Graphic design (Vector graphics, pattern design, flyer design and others)
- *Animation

DESCRIPTION:

For 14 days young participants will be engaged in creative workshops organized by digital artists and journalists. During these workshops young people will be trained in basic use of Adobe Photoshop, Illustrator, Flash (digital painting, graphic design, animation). The creative workshops will be accompanied by dialogue and discussion workshops around hot social issues like the economic crisis, youth unemployment, human rights etc. Young people will be called to visually express themselves on these topics by learning how to make basic use of the digital art programs.

Through the program young people will be encouraged to express themselves and will be provided with the opportunity to be trained in the use of digital art programs. In this way they will develop their talents and creativity as well as explore possibilities for future profession specialization in the fields of art and design or journalism.

AIM AND OBJECTIVES:

Aim of the program is the use of the above as a tool for highlighting issues of contemporary social context in order to critically reflect and comment on topics like the economic crisis, youth unemployment, countries relations and others. In this framework the program hopes to function as an "incubation womb" in which critical thinking, creative ability, communicational capability, entrepreneurship as well as tolerance towards cultures, will be cultivated and invigorated. The program will help young people become more aware about social problems which affect them, their present and future. It will also urge them to become more active by means of artistic expression. Additionally, the program's intense multicultural environment will enable them identify common cultural elements which unite them with. In this way young participants will be provided with the opportunity to cultivate their talents and fuel their dynamic through a way of cultural and collective cooperation.

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- Promote and empower youth creativity by introducing them to basic digital art techniques through creative workshops
- Promote active youth participation through arts
- Enhance social critical thinking
- Promote inter cultural dialogue

METHODOLOGY:

For the program's implementation will be used methods of non formal education (non formal education games, self evaluation, etc. Additionally the young participants, following the activity's completion, will receive a YouthPass certificate. Participants learning and training will be fostered by their participation in creative workshops and intercultural activities.

TARGET GROUP:

Young people of ages 18-25, with and without experience in arts and digital arts and with an interest in social topics

PARTNERS AND PROCESS:

WE WILL BE PRESENTING THE APPLICATION TO THE GREEK NATIONAL AGENCY MEETING THE DEADLINE OF FIRST OF OCTOBER 2013. IF YOU INTERESTED FOR PARTNERING UP, PLEASE FIND THE PARTNERSHIP IDENTIFICATION, FILL IT AND SENT IT BACK TO US AS SOON AS POSSIBLE TO THE E-MAIL ADDRESS INFO@USBNGO.GR . IF YOUR ORGANIZATION IS SELECTED AS A PARTNER, YOU WILL BE ACCORDINGLY NOTIFIED.

For any further information do not hesitate to contact us.

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