YiA project - Action 1.1

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Summary of the project

Main promoter: Town Hall of Tortona and Youth Centre OFF

Where: Tortona - Piedmont, Italy

When: April 2014 (Easter holidays approximately between April 16th and April 25th)

Who: from 5 to 7 participants, from 1 to 2 leaders (according to final number of partners)

Age: to be decided (15-18 or 17-20)

Water, energy, food and jobs are the big challenges that youngsters have to face in order to guarantee and build a better future to Europe and to the world.

The slogan of Expo 2015 "Nourishing the planet - Energy for life" leads us towards new experiences linking the idea of food to future professions. Today we want to confront with young people all over Europe in order to experiment changes in food consumption, new lifestyles, new tendencies that promote environment and health promotion and protection, mixing the preparation of food as a feature of the local culture and a tool for broader confrontations and dialogues ... Sustainable food, also, as a key to create future employment, able to protect our only world and our own health.

"Change your style, are you in?" (Cambia vita, ci stai?), a local project on sustainable lifestyles promoted by the Youth Council of Tortona, and the birth of local youth projects such as "Ulysses's vegetable garden" (L'orto di Ulisse), the GAS (Joint Purchasing Group) and the Social Solidarity Catering, all moved by

the willingness of bringing a powerful change in our productive pattern, which is now coming back from industrial and logistic activities/businesses and moving towards agriculture and jobs related to the local productive context.

In line with (and in the spirit of) the new program Erasmus +, the project will be supported by the local Professional Institute for Hotel and Catering Management Santa Chiara, in order to After the experience of experiment with them and their students new methods. tendencies and ideas behind food, equal and solidarity products and environmental friendly production systems, able to create new jobs and to promote, together with sport activities, healthy and sustainable lifestyles.

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