NewBeginnings

At a Glance



NEWBEGINNINGS CHARITABLE TRUST (NCT)

VIJAYAWADA, ANDHRA PRADESH, INDIA

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NewBeginnings at a Glance

Together for a Better World!

NewBeginnings - the Alternative Name for Hope!

NewBeginnings charitable Trust (NCT) is a registered charitable organisation working to build a better society for everyone to live in. NCT primarily focuses on communities that are economically and socially remain marginalized irrespective of caste, religion, race etc. Our fight against hunger, malnutrition, disability, gender violence and illiteracy remains focused in this vast culturally complex country.



We at NCT strongly believe that education (both formal and non-formal) and economic freedom will help communities to rise above marginalized living. Economic growth coupled with education will create strong developmental impact on the society. NCT works as a Pan-India basis collaborating with committed and proven ngos as our partners in order to maximize the impact of the project activities bringing about a systemized and effected transformation in the society and thus reaches our vision "Together for a better world"

Most of the work is in rural India where 68% of the country's total population live, of which 23.6% live below poverty line as per the WB

(2011), earning less than \$1.25 per day. We tackle poverty in two ways – empowering the rural population through awareness creation and train the unskilled to become employable and earning members of communities.

Every programme that NCT implements comes with two outlooks; 1. To empower and improve the quality of life; 2. To make sure the next generation is educated and skilled – A definite commitment that every target beneficiary of our projects should commit to become a beneficiary of NCT - A commitment by parents to stop child labour at home and making the younger generation to become productive source for India. Rural and Urban slum communities lack skills to improve their lives. NCT Trains the target communities in employable skills trainings, provide awareness workshops on rights, better social conscience and forms social clubs.



NewBeginnings implements projects directly and/or in partnership with other ngos.

Erasmus + Youth Capacity Building

NewBeginnings has been participating in Erasmus+ Programme since 2014. NCT in involved in three different youth projects collaborating with two different lead partner organisations. This gives us a greater exposure to our team to share, learn and experience the best practices of different international ngos involved in youth related projects especially on capacity building and cooperation.

Yanadi – A nomadic Tribal Community

Yanadi Community is one of the semi-nomadic communities found in Andhra Pradesh. Prakasam district is one of the districts where Yanadis are found in large numbers. This is the first intervention by NCT. NewBeginnings provided functional literacy classes for the children below 16 years and those who are above 18 years were trained in vocational skills trainings such as maggam embroidery, tailoring, machine embroidery programmes. Also, NCT conducted periodical primary health care programmes especially for young mothers and children and unmarried adolescent girls.



Of the total 146 trained in vocational skills trainings, 60 came together, formed into six groups of ten each, and started product units; 47 were job placed and 07 of them started working on their own as individuals. NCT supported them in finding market linkages in the neighbouring towns.



NewBeginnings organizes workshops for SHGs/Micro Credit Organisations on 'administrative and management skills'. In one of our surveys, it was found that most of the SHGs either formed by NGOs or by themselves, do not have the required managerial skills to administer and manage the groups. This incapacitates the groups either to disappear after a few months or become dead and non-functional due to lack of knowledge in 'keeping the groups together. NCT conducts quarterly capacity building workshops for SHGs formed by women from rural and urban slums communities.

Added to this, NCT has formed 7 SHGs in the last one year among the Dalit Communities in Dalitwada, Ongole.

Vocational Skills/Income Generation Activities- Making unskilled youth employable

NewBeginnings has implemented activities that aims at enhancing the earning capacity of youth and women in rural, urban communities especially targeting the slums in the urban areas. Skills trainings on Dress making, designing, painting, Plumbing, Motor Mechanism, house wiring and driving. 326 in Dress making/designing/painting; 31 in House wiring and Plumbing; 12 in Motor mechanism; 7 in driving.

In all our skills training projects, young women and disabled youth remain our primary focus in the target area.



Women Empowerment Programme

Other than the formation of Self Help Groups and Capacitating the groups in

Administrative skills, NCT considers women empowerment in relation to achieving /realizing their feminine rights as women. NCT has conducted 12 workshops on legal support available for victims of domestic violence, rape victims and other; 22 workshops on Menstrual and Personal Hygienic Maintenance; 9 workshops on sex and reproduction rights; 17 workshops on rights of girl children.

Trainings to Youth Workers

NCT conducts workshops for youth workers from different ngos. This is as part of capacity building training to

Partner NGOs to equip them with skills and knowledge in professional administration and project implementation methods in order to get the maximum outcome from each project activity.



Rural Health Care Programme

NCT implements health care programmes in collaboration with partner ngos targeting rural and tribal communities living in remote areas. This $^{6}_{7}$ programme is implemented in collaboration with the local primary health care centres.

Adolescents, Young Women and Early Childhood Care

NewBeginnings conducts workshops and seminars on young women health and early childhood care at different target places in our

partnership areas. This is aimed at bringing down Mother and child mortality rate in rural and indigenous communities. Young women are provided counselling on childcare and personal care. NCT organises regular workshops and counselling supports along with partners. In addition to this, counselling and workshops are conducted for aiming at adolescent girls and boys in the partners' project areas. This is a kind of sex education for the adolescents to understand the physical body and accept the changes and coping up with the emotional and physical changes.

Environmental Production and Enhancement

NCT conducts workshops and seminars extensively for the promotion and protection of environment among the students especially targeting from high school to university colleges. As part of it, NCT promotes green environment initiatives that involves planting trees at schools, main roads, and rural areas, besides conducting workshops and seminars for students. In collaboration with the local partners, NCT promotes afforestation initiatives in deforested areas for better green and clean environment. Planning as many as tree-plants wherever it is possible and make the environment greenish.



Water and Sanitation

NCT in collaboration with the local partners promotes water and sanitation programmes in rural and urban slum areas where it is hard hit and people suffer with diseases very often. NCT trains and educates the masses on the importance and practice of personal hygienic practices. In partnership, NCT has built toilets at various rural areas promoting sanitary living.



Educational Support

Sponsorship support is one of the earliest intervention NCT began in order to make sure the continuous education of children from economically marginalised communities. While NCT primarily supports children of sex workers, orphans/semi orphans, daily wage labourers such as rickshaw pullers, roadside vegetable vendors, luggage coolies at bus station / railways/ market yards, and economically poor families. NCT firmly believes that education is one of the surest ways to eradicate social evil and build a developed and skilled India in the days to come.



Volunteers Exchange Programme: One of the earliest programmes that we began and that has become integral part of our project activities. NCT began the volunteers exchange programme in 2010 right after the founding the organisation and ever since we have been hosting and coordinating volunteers service within our projects and projects implemented by our local ngo partners. Other than the self-funding volunteers programme, NCT partners with German NGOs for hosting and coordinating Weltwaerts Volunteers Programme – A project initiated and funded by the Federal Ministry of Economic Cooperation and Development, Germany since 2010.

NCT looks at volunteers as source of global collaborative builders – agents of change makers and partners in development. NCT looks at volunteers as partners in achieving the UNSDGs. Every committed young man/woman or adults are welcome to join our projects. Come, Be part of our service to the society. Help us build a better community, better society and better world. With you, we are always!

Project Partners - Local Ngo

- 1. **HELP, Ongole, Andhra Pradesh**: A project for rescue and rehabilitation of children trafficked for sexual violence and domestic violence. NCT has been a partner with HELP since 2010.
- 2. **APPLE Society, Vijayawada, Andhra Pradesh**: A project for the empowerment of Dalits and Adivais. NCT has been partnering with this ngo since 2012
- 3. **Chain of Charitable Trust, Vijayawada**, Andhra Pradesh: A project for children and migrated communities. NCT has been working with this ngo partner since 2010
- 4. **Deaf Leaders Foundation, Coimbatore, Tamilnadu**: A project for the hearing impaired. NCT has been partnering with DLF since 2015
- 5. **SIRUTHULI, Coimbatore, Tamilnadu**: A project for Environment protection. NCT has been collaborating with this partner since 2015
- 6. **BGM Social Service Centre, Trivandrum, Kerala.** A project for the poor and tribal communities. NCT has been partnering with this ngos since 2015

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