

PARTNER INFORMATION FORM

Name of Organization	ROTA Association for Strategy, Education and Research
Organization ID (OID)	E10438465
Acronym	ROTA
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Type of Organization	NGO, ASSOCIATION
Public Institution?	No.
Non-Profit?	Yes.

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About the organization.

ROTA is an independent strategy, education and research association based in Türkiye. The association works to strengthen young people's engagement in public policy, leadership and international cooperation through non-formal education, policy initiatives, research activities and international partnerships. ROTA designs fellowships, training programmes, workshops and policy publications that support capacity building, civic participation and cross-sector collaboration. By working with public institutions, universities, civil society organisations and international partners, ROTA contributes to the development of informed, responsible and globally engaged future leaders.

Elanur Erdoğan is the Founder and President of ROTA Association of Strategy, Education and Research, an independent organization based in Istanbul, Türkiye. She founded ROTA to strengthen policy literacy, leadership development and international cooperation by creating opportunities for young people to engage more actively in public life.

She is currently pursuing a Bachelor's degree in Economics at Istanbul University and previously served as President of the University's Econometrics Club. Before establishing ROTA, she worked as a project writer in youth organizations, developing Erasmus+ project proposals and contributing to international initiatives on media literacy, digital governance and democratic resilience.

Her international experience includes facilitating discussions at the NATO Innovation Continuum, participating in training programmes at the Hertie School in Berlin and OTH Amberg-Weiden, and contributing to the NATO Defense College Foundation Future Lab in Rome. She currently serves as a Policy Research Assistant at the Nordic-Baltic Institute in Istanbul, where her work focuses on regional cooperation, public policy and international affairs. Fluent in English and with a working knowledge of French, she leads ROTA's strategic development and international partnerships.

İkbal Yıldız is one of the founding members of the ROTA, where she contributes to initiatives focused on youth empowerment, research, and civic engagement. With an academic background in international relations and professional experience in financial auditing, she is particularly interested in governance, public policy, and the role of evidence-based decision-making across the public and private sectors.

She graduated with high honors in Political Science and International Relations from the Faculty of Economics at Istanbul University. During her studies, she developed a strong interest in geopolitical analysis, comparative politics, and global governance. Alongside her academic journey, she actively engaged in student leadership and civil society initiatives. She served as the Head of Events and Organization for the Econometrics Student Club, leading large-scale corporate and academic events while strengthening her experience in project coordination, stakeholder engagement, and strategic communication.

Gamze Sevimay serves as the Partnership and Fundraising Coordinator at ROTA. In this role, she leads partnership development processes, monitors funding and grant opportunities, and contributes to establishing the association's international collaborations.

Alongside her academic studies, Gamze also plays an active role in student leadership, serving as President of the Analitika Student Club, where she leads projects promoting social awareness and interdisciplinary collaboration. By combining her analytical perspective with her expertise in institutional collaboration and fundraising, Gamze contributes to expanding ROTA's international network and to the sustainable growth of its youth- and research-focused initiatives.

What are the activities and experience of your organization relevant for this project proposal? What are the skills and/or expertise of key persons who will be involved in this project?

Although ROTA was established recently, its founding team brings substantive prior experience across Erasmus+ project development, youth work, policy research and international cooperation. This project would draw directly on that experience.

The team includes professionals and graduates from economics, international relations, political science, law and related fields, with hands-on experience in EU-funded project development and management, non-formal education, policy analysis, advocacy, event organisation and capacity-building. Team members have participated in international youth exchanges, training courses, simulations and policy forums across Europe, while their previous engagement has contributed to a growing network of civil society organisations, universities, practitioners and international partners.

ROTA's work focuses on strengthening young people's capacity to engage meaningfully with public affairs through policy education, leadership development, research and international cooperation. The organisation currently develops structured programmes including the ROTA Arc Fellowship, a four-month capacity-building programme for young women in policy and international affairs that provides ongoing non-formal learning in public communication and critical thinking.

ROTA's President, Elanur Erdoğan, brings experience in Erasmus+ project development and youth work, with particular engagement in areas including media literacy, digital governance, democratic resilience and emerging security challenges. Before founding ROTA, she worked as a project writer in youth organisations, contributing to the development and implementation of international projects and preparing Erasmus+ proposals across multiple programme cycles. Her international experience also includes serving as a facilitator at the NATO Innovation Continuum and participating in European and NATO-focused policy, security and innovation programmes. She currently contributes to policy research at the Nordic-Baltic Institute in Istanbul. Her experience in project development, international partnerships and policy research informs ROTA's strategic and operational direction.

The team's interdisciplinary profile enables ROTA to approach project themes — including democratic resilience, digital governance, youth participation and gender equality — from complementary perspectives. Team members contribute across different stages of project development and implementation, from research and content development to facilitation, communication, logistics and dissemination.

ROTA is using its early projects to build institutional capacity and develop long-term partnerships. Participation in this project would allow the team to apply and further develop its existing experience in international cooperation, non-formal education and project implementation, while contributing actively to the partnership's shared objectives.

Please give an overview of the capacity of your organisation to disseminate project results.

ROTA is uniquely positioned to maximize the visibility, reach, and long-term impact of project outcomes through a multi-tiered dissemination strategy combining digital communications, flagship capacity-building initiatives, and specialized professional networks.

At the core of our dissemination ecosystem is our flagship initiative, the ROTA ARC Fellowship, alongside dedicated professional channels such as our curated LinkedIn community groups and active social media platforms. These channels serve as active hubs for sharing policy briefs, project success stories, toolkits, and analytical outputs directly with motivated young leaders, researchers, and civil society actors — ensuring project deliverables reach a highly engaged audience rather than remaining passive documentation.

Beyond online reach, ROTA utilizes peer-to-peer dissemination and institutional outreach:

- **Capacity Building & Educational Workshops:** ROTA regularly designs and facilitates youth-oriented workshops, roundtables, and policy seminars — active platforms for presenting deliverables, sharing methodology toolkits, and gathering participant feedback for continuous improvement.
- **Academic & Youth Outreach:** We maintain active connections with universities, student platforms, and youth-led NGOs across Türkiye and Europe, enabling dissemination sessions on university campuses that promote active citizenship, research literacy, and international mobility opportunities.
- **Professional Networking & Alumni Engagement:** Our LinkedIn groups and fellowship alumni networks function as sustainable engagement channels. Participants and fellows act as project ambassadors, applying project learnings within their own institutions and civil society initiatives — ensuring sustained project impact beyond the funding cycle.

Through this integrated approach — bridging analytical rigor, dedicated fellowship structures, and strategic digital networks — ROTA ensures project results achieve maximum visibility, foster policy literacy, and deliver measurable long-term value to all relevant stakeholders.