

RELIFE Foundation

LIFE

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Sustainability and
Impact Report 2025



RELIFE
Foundation

Sustainability and Social Impact Report — RELIFE Foundation 2025

1. Notes from a Year of Experimentation

When we founded RELIFE, we knew we wouldn't have all the answers. We knew that the journey to creating the social entrepreneurs of tomorrow would be a "Work in Progress."



2025 was not just the year of the numbers you'll find in these pages; it was the year we tested our **idea of community** in the field. Not everything was perfect. We learned that coordinating donated time and young people's energy requires constant care, and that **social impact is not a mathematical formula, but a human process** that is often unpredictable.

This report, entirely prepared by our team, is not a celebration of milestones achieved, but an **honest snapshot** of our starting point. We chose not to submit it for external validation this year, preferring to allocate all resources to our projects, but we ensure **full transparency** about what has worked and what still needs improvement.

For us, sustainability is not a stamp on a piece of paper, but a responsibility towards the emotions, smiles, and sense of purpose we have seen emerge in our students.

Welcome to our open workshop!





We believe that the social entrepreneurs of tomorrow are not shaped by books, but by **getting their hands dirty and working on the ground**. That's why we push the students of RELIFE Student Housing out of their comfort zones, **connecting them with local nonprofit organizations**. We don't just provide practical tools, but the opportunity to discover that their contribution can truly move the needle. It's an open workshop, where **every social project is a step toward a new awareness**.

2. Methodology and Timeframe

This report provides a comprehensive analysis of the activities carried out during the 2025 calendar year, offering a clear snapshot of the Foundation's commitment and the results achieved. Data collection is based on multiple integrated sources, in order to provide the most accurate and nuanced view possible. First, activity **hour logs** were examined, as they represent the beating heart of the projects carried out with the students. These are complemented by **internal reports** on activities and projects, which help to understand operational progress and the evolution of initiatives over the course of the year.

To capture the qualitative dimension as well, **satisfaction surveys** were collected and analyzed from both the students involved and the Foundation's partners, with the aim of assessing perceived effectiveness, the value generated, and potential areas for improvement.

Finally, an **economic impact analysis** was conducted using the SROI (Social Return on Investment) methodology, applied in a conservative scenario. This approach allows for a cautious estimation of the social return generated by each euro invested, contributing to a transparent and integrated assessment of overall impact.

This report is internally prepared: we chose to invest all resources in the projects rather than in third-party certifications, focusing on transparency of the facts.

3. Key Data (Output & Outcome)

Your place
for growing



Main outputs

During 2025, the Foundation consolidated and expanded its network, involving **30 partner organizations**, including third-sector entities, educational institutions, associations, and local businesses. This collaborative ecosystem enabled the launch of **34 distinct projects**, each designed to address concrete community needs and provide students with valuable learning experiences.

A total of **62 students** participated in the activities, enthusiastically and consistently choosing to dedicate part of their time to social, cultural, and community initiatives. Their contribution amounted to **860 hours donated to the community**—a wealth of energy, skills, and commitment that generated tangible impact on the local area.

These figures represent the most immediate and measurable results of the Foundation's work and form the basis for the outcomes: the changes produced not only within the projects but also in the individuals involved.

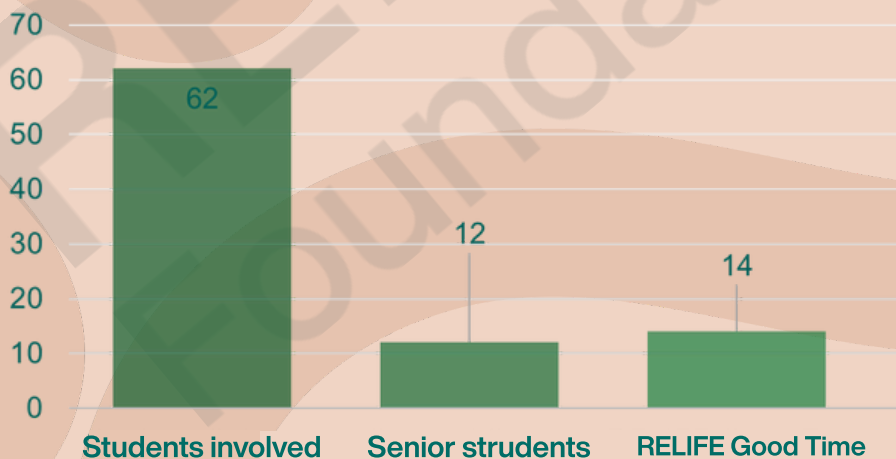
Our partners 2025

- ASAI
- Biblioteca P. Levi
- Casa di Quartiere Bagni Pubblici di Via Agliè
- CentroScienza
- Club Silencio
- Cottino Social Impact
- Dorado
- ESN
- Fondazione Amendola
- Fondazione di Comunità Porta Palazzo
- Fondazione Lavazza
- Fondazione Maria Teresa Lavazza
- Fondazione Paideia
- Fondazione Time2
- Fonderie Ozanam
- Giuco '97
- Giardino Forbito
- Oratorio Michele Rua
- Ortoalto
- Ortika
- Paratissima
- Parrocchia Gesù Operaio
- Piazza dei Mestieri
- SAA
- Scuola Cottolengo
- Sermig
- St'Orto Urbano
- Stratosferica
- TedX
- Ufficio Pio San Paolo

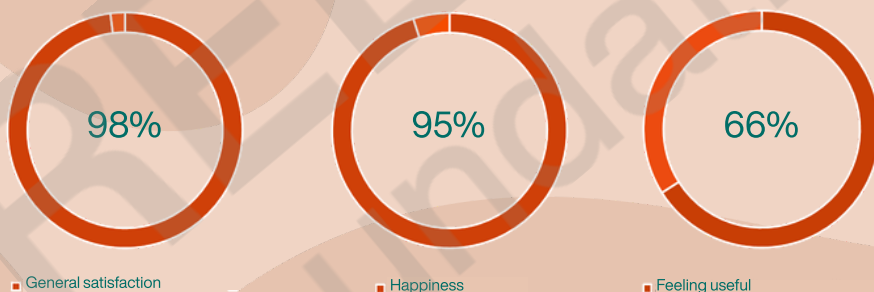


Engagement & Satisfaction

During 2025, student participation in the Foundation's activities confirmed a strong level of engagement. Among the **62 students** involved, **12 were seniors**, meaning they had participated in projects for more than one academic year, demonstrating that the Foundation's model works and becoming a key point of reference for new participants. Additionally, **14 students** chose to dedicate their time consistently to the projects by **signing a "participation contract"** in our **RELIFE Good Time Time Bank** project. A small gesture with great value, as it reflects a conscious and ongoing commitment from the students involved, while generating additional value for the projects and the partners.



Data collected through satisfaction surveys confirms strong appreciation from both students and partners involved. All responding students reported a **high level of satisfaction**, as did all interviewed partners, highlighting the quality and effectiveness of the activities offered and the perceived value of the collaborations established. Participants stated that **98% felt very satisfied with the experience**, **95% believed they could make a difference** through the activities, **87% were happy** to have participated, and **66% felt useful**. The positive perceptions expressed by the students demonstrate **benefits** not only for the **community** but also for the **students** themselves, showing that the Foundation's activities generate a **positive impact** psychologically as well, helping to reduce stress, feelings of isolation, and negative thoughts, while enhancing the sense of community.



These results highlight not only the Foundation's ability to attract and engage motivated young people, but also the strength of the relationships built with partner organizations, which are essential for creating **real and lasting social impact**. However, these numbers are not an endpoint for us, but a foundation to build upon. Our priority for the coming year is to **continue improving, with the goal of engaging students in an increasingly active and meaningful way**. We want every student to be not just a participant, but a conscious protagonist capable of generating an even greater impact.

4. Cultural and Artistic Activities

During 2025, the Foundation promoted highly engaging cultural and artistic initiatives for both students and the community. Among these, the **artist residency** with Gioele Piazzano stood out, offering students the opportunity to observe the creative process up close and engage directly with a young professional artist, while also serving as an **incubator for social and cultural projects for under-30s**.

At the same time, the **IDEM studio collective** created an art installation designed to encourage active participation and reflection within the local community. Both initiatives combined education, creativity, and experimentation, transforming the Foundation's spaces into **cultural laboratories open to dialogue and discovery**.

These activities helped strengthen the connection between **students, artists, and the local community**, providing immersive experiences and highlighting the artistic dimension as a tool for personal and collective growth.



5. SROI Analysis

The economic impact analysis of the Foundation’s projects, conducted using the SROI (Social Return on Investment) methodology in a conservative scenario, allows for a cautious estimation of the social value generated by the 2025 activities.

The main contributions to the total value of benefits were calculated as follows:

	Calculation Method	Value (€)
1.Student Volunteering	860 hours × €15/hour	12.900
2.Partner Time Optimization	5 hours/month × 12 months × 30 partners × €15/hour	27.000
3.Partner Network Value	30 partners × 200 €/year	6.000
4.Student and International Intern Educational Benefits	62 students × €300/year 14 months internship × €400	24.200
5.Cultural / Artistic Impact	From the report (installations, residencies)	3.000
6.Psychological Impact	62 studenti × €150 × 50% attribuzione	4.650
Total Shared Benefits	Sum of items 1–6	77.750
Adjustment	Shared Benefits – 20%	62.200
7.Internal RELIFE Coordination	4 h × 40 weeks × 20 €	3.200
Benefits Attributable to RELIFE	Corrected Shared Benefits × 50% + Coordination	34.300
Estimated Program Costs	Central Estimate	30.000
Conservative SROI with Adjustment	Benefits Attributable ÷ Costs	1,14

Legend of Parameters and Methodological Notes

1. Student Volunteering

Represents the economic value of the hours students dedicate to the social activities promoted by the Foundation.

For monetization purposes, volunteer hours were valued using a conservative proxy of €15 per hour, in line with values commonly adopted in SROI analyses and studies on the economic valuation of volunteer work and non-professional support activities. *Similar values (ranging approximately from €10 to €20 per hour) are used in SROI reports and research on the value of volunteering in social and community contexts.*

2. Partner Time Optimization

Estimates the value of the time that local organizations save thanks to the operational support provided by students.

The benefit was quantified using the same hourly proxy of €15, consistent with the replacement cost approach, widely used in SROI evaluations to estimate the value of time freed up and reallocated to higher-impact activities.

3. Partner Network Value

The network value generated by RELIFE Foundation was estimated by considering the indirect benefits for partner organizations, such as access to motivated students, opportunities to experiment with shared projects, and integration into a structured network of relationships.

In the absence of specific market data, this benefit was monetized using a conservative proxy of €200 per partner per year—a symbolic and cautious value, lower than the costs normally associated with networking services, scouting, or collaborative project design.

4. Student and intern Educational Benefits

Captures the transferable skills, practical experience, and personal growth that students gain by participating in the Foundation's initiatives and the Erasmus+ initiatives in which we are involved.

The educational benefit was monetized using an annual flat-rate proxy, consistent with values attributed in the literature to non-formal learning pathways and the development of soft skills (problem solving, teamwork, social responsibility), frequently used in social impact assessments in educational and youth contexts.

5. Cultural and Artistic Impact

Measures the value generated by the cultural and artistic activities promoted by the Foundation, including participation, visibility, and strengthening of relationships within the local cultural system.

The economic benefit was estimated using a flat-rate proxy, consistent with the average costs of producing and experiencing similar cultural initiatives, as suggested by studies on the economic and social impact of cultural and creative activities at the local level.

6. Psychological Impact on Students

Quantifies improvements in the emotional well-being of participants, who report greater happiness, sense of usefulness and belonging, as well as a reduction in feelings of isolation, homesickness, and stress.

For the monetization of this outcome, a proxy based on the average cost of a psychological session in Italy was used, estimated between €50 and €100 per session, with a national average of around €67 per session. The benefit was expressed as the equivalent number of psychological sessions potentially avoided or postponed, in line with approaches adopted in SROI literature for evaluating mental well-being impacts, applying prudent and conservative assumptions.

7. Value of Internal Coordination and Project Management Activities

The planning, coordination, and operational management activities carried out by RELIFE Foundation represent an essential contribution to the implementation of projects and the generation of benefits for students and partners. These activities include, among others, initiative planning, student coordination, management of relationships with partner organizations, and activity monitoring.

The value of these activities was estimated based on the time dedicated, using a conservative proxy of €20 per hour, consistent with the cost of basic professional coordination and project management services. The total hours considered were deliberately limited to 4 hours per week for 40 weeks to avoid overestimation.

Since these activities are entirely attributable to the Foundation's actions and would not occur otherwise, the estimated value was assigned 100% to RELIFE, without applying attribution adjustments.

Main Sources

- *Social Value International, A Guide to Social Return on Investment (SROI)*
- *Unioncamere, 2013 – Geographies of the New Made in Italy*
- *Standard cost table for valuing volunteer hours (used in ETS and 8×1000 reporting)*
- *National Psychologists Observatory / GuidePsicologi – estimates of psychological session costs in Italy*

Summary of the SROI Result

Overall, the Foundation's projects generated total estimated social benefits of **€77,750**. Applying prudent evaluation criteria—including a **20% adjustment** on shared benefits and a **50% attribution coefficient**—the benefits directly attributable to **RELIFE amount to €34,300**, to which the value of internal coordination activities, fully attributable to the Foundation, is added.

Against total estimated costs of €30,000 for the entire program, the **conservative SROI ratio adopted in this report is 1.14**, indicating that every euro invested generated a social return greater than the initial investment, even under a deliberately cautious approach.

The analysis also shows that, in the absence of conservative adjustments, the **potential SROI would be 1.40**, confirming the Foundation's ability to generate significant social value for students, partners, and the community.

7. Fundraising & Development

In 2025, the Foundation launched its first initiatives to **strengthen resources and ensure the sustainability** of its projects. We are aware that we are still at an early stage in this area: the first year was a training ground, a necessary learning phase in which we did our best to lay solid foundations, knowing that there is still a long way to go.

The main actions focused on activating the **Google for Nonprofits** platform, an essential tool for improving our digital visibility. We chose to dedicate this time primarily to building **networks and partnerships**, convinced that creating concrete activities and an authentic image is the fundamental prerequisite for fundraising campaigns that are not merely “fund requests,” but credible opportunities for engagement and participation.

At the same time, we established our first contacts with companies and foundations, and launched the **5x1000 campaign** to raise awareness within the community. A particularly challenging and meaningful moment came in the second half of 2025 with the launch of our **first official campaign, “Living the Value.”** This initiative was not only a way to raise funds, but also an important test of our ability to communicate RELIFE’s values. Although our processes are still being refined, we are confident that we are moving in the right direction.

These actions mark a first step in our sustainable development. We do not yet have all the answers on how to structure perfect fundraising, but we are committed to growing this area with the same transparency and dedication that we bring to our work on the ground.

8. Next Steps

For **2026**, the Foundation intends to focus on several key areas to consolidate and strengthen its activities, maximizing its social and cultural impact.

- **Improving data collection:** optimizing monitoring and reporting systems to gather more detailed and timely information on activities, results, and the experiences of students and partners.
- **Strengthening the partner network:** expanding and consolidating collaborations with local organizations, associations, and institutions, fostering the exchange of expertise and project synergies.
- **Student program growth:** increasing the number of participating students and diversifying the activities offered, ensuring increasingly meaningful and stimulating educational experiences.
- **Fundraising development:** consolidating fundraising strategies, including the “Vivere il Valore” campaign, and launching new collaborations with companies and foundations to ensure the sustainability and continuity of RELIFE Foundation’s projects.

YOUR PLACE
FOR
GROWING



9. Challenges and limitations of the report

This report provides an initial assessment of RELIFE Foundation's social impact for 2025. However, it should be read with certain limitations in mind: (i) sample sizes and response rates to questionnaires were not consistently high—consequently, qualitative and quantitative results should be interpreted as indicative; (ii) some monetary valuations (e.g., hourly value of volunteering, educational proxies, and the value of psychological impact) are based on conservative estimates and internal bibliographic references; (iii) the SROI estimation is sensitive to assumptions regarding attribution, deadweight, and the duration of effects. Finally, actions are underway to improve data collection and reduce these uncertainties in 2026.

**PROMOTING
ENVIRONMENTAL
SUSTAINABILITY AND
SOCIAL INCLUSION.**

10. Conclusions

2025 was a year of experimentation and growth for the **RELIFE Foundation**.

Thanks to the commitment of our students, the support of our partners, and the participation of the community, we were able to carry out meaningful projects, **generate tangible social impacts**, and launch new development and fundraising strategies.

Looking ahead, the Foundation's goal remains to nurture young talent to **create the social entrepreneurs of tomorrow**, strengthen collaborations with the local community, and expand the social value of our initiatives. Every hour donated, every co-created project, and every new partnership helps build a more aware, engaged, and inclusive community.

With enthusiasm and determination, **RELIFE will continue to turn opportunities into concrete actions**, shaping experiences that enrich students, partners, and communities, day by day.

Coming Soon

*The Project Report that you have read is the story of the Foundation's first year. However, **RELIFE is a continuously expanding ecosystem**. We will soon publish an integrated report that will analyze the global impact of the entire project, **providing a comprehensive picture of our mission**.*



RELIFE



MAKE YOUR
LIFE BLOSSOM

RE
&
LIFE



RE

LIFE

*Don't just take our word for it,
look into the eyes of those
who made it possible!*



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