



ERASMUS+ PARTNER IDENTIFICATION FORM

A. PARTNER ORGANISATION	
OID	E10412462
Full legal name	Baffiti
National ID	445595080
Address	Galaktion Tabidze str. #37
Country	Georgia
City	Batumi
Website	-
Email	bugaltarea@gmail.com
PROFILE	
Type of Organisation	NGO
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	Yes
D. BACKGROUND AND EXPERIENCE	
Please briefly present the partner organisation.	<p>Baffiti is a youth oriented organisation based in Batumi that supports young people through non-formal education, community engagement, and creative learning opportunities. The organisation promotes active participation, personal development, and social responsibility, encouraging youth to take initiative and contribute positively to their communities.</p> <p>Its main target group includes young people aged 15–30, children, emerging artists, and local residents who have limited access to educational and cultural opportunities. Baffiti places strong emphasis on inclusion, creating safe and supportive environments where participants can build competences, strengthen self confidence, develop teamwork skills, and express their ideas.</p> <p>The organisation aims to foster social inclusion, intercultural understanding, and stronger community connections while empowering young people to become active citizens. Through workshops, collaborative activities, and community initiatives grounded in non-</p>

	<p>formal learning, Baffiti contributes to both personal growth and local development, positioning itself as a committed and reliable partner in youth work.</p>
<p>What are the activities and experience of the organisation in the areas relevant for this application?</p>	<p>Baffiti applies non-formal education principles across its initiatives, offering learning experiences grounded in participation, creativity, and practical engagement. The organisation creates supportive environments where young people learn through teamwork, experiential activities, and collaborative problem solving. Workshops and community projects encourage participants to develop communication skills, initiative, and a sense of responsibility while strengthening their confidence and active involvement in community life.</p> <p>The organisation has demonstrated this approach through several successfully implemented projects. In 2021, Baffiti launched the “Street Art Movement Baffiti” project after it was selected within the Batumi City Hall programme “Your Idea for Batumi,” engaging young people in organised mural painting across the city. In 2023, the organisation implemented the “Colorful Yards for Children” project, transforming approximately 200 square meters of walls and courtyards into vibrant spaces designed for children and families. In 2024, Baffiti delivered the grant supported project “New Color,” which focused on a graffiti workshop that introduced young participants to artistic techniques and collaborative creation. Building on this experience, the organisation organised the Batumi International Street Art Festival in 2025 with support from the Adjara Ministry of Culture, bringing together artists from different countries and creating opportunities for intercultural learning.</p> <p>Alongside its educational dimension, Baffiti has strong experience in using art as a method for youth engagement and community development. Large scale murals, public art interventions, workshops, and festivals serve not only as creative outputs but also as structured learning processes where participants develop practical skills, teamwork, and ownership of shared spaces. This combination of non-formal education and artistic practice positions the organisation as a reliable partner capable of delivering impactful projects that connect youth participation with cultural and social development.</p>
<p>What are the skills and expertise of key staff/persons involved in this application?</p>	<p>The key persons involved in this application bring a combination of experience in youth work, non-formal education, cultural facilitation, and project coordination. The team has strong competences in designing educational activities that encourage participation, creativity, and experiential learning, ensuring that young people remain actively engaged throughout the project.</p> <p>Staff members have practical expertise in facilitating workshops, guiding group dynamics, and supporting inclusive learning environments where participants feel safe to express themselves and collaborate with others. Their background includes working with diverse groups of young people, promoting intercultural dialogue, and adapting methods to different learning styles and needs.</p> <p>Barbare Turmanidze is an experienced facilitator and youth worker with a strong background in non-formal education and participatory learning. She specialises in designing and leading interactive workshops that encourage active involvement, reflection, and cooperation among young people. Barbare is skilled in supporting group processes, fostering inclusive environments, and adapting educational methods to diverse participant needs. Her approach focuses on empowering youth, strengthening key competences, and creating meaningful learning experiences that contribute to personal and social development.</p> <p>Ioseb Jorbenadze is a street artist and project manager with extensive experience in coordinating creative and community oriented initiatives. He brings expertise in planning and implementing projects, guiding teams, and ensuring effective organisation of activities from preparation to</p>

completion. Alongside his artistic background, he is skilled in mentoring young people, supporting their creative expression, and encouraging collaborative work. His combination of management skills and artistic practice contributes to well structured projects that engage participants while promoting innovation and community involvement.

LEGAL REPRESENTATIVE		CONTACT PERSON	
Gender	Female	Gender	Male
First Name	Rusudan	First Name	Ioseb
Family Name	Turmanidze	Family Name	Jorbenadze
Position	Director	Position	Project Manager
Email	bugaltarea@gmail.com	Email	Baffiti.georgia@gmail.com
Telephone	+995 501 556 009	Telephone	+995 501 556 009