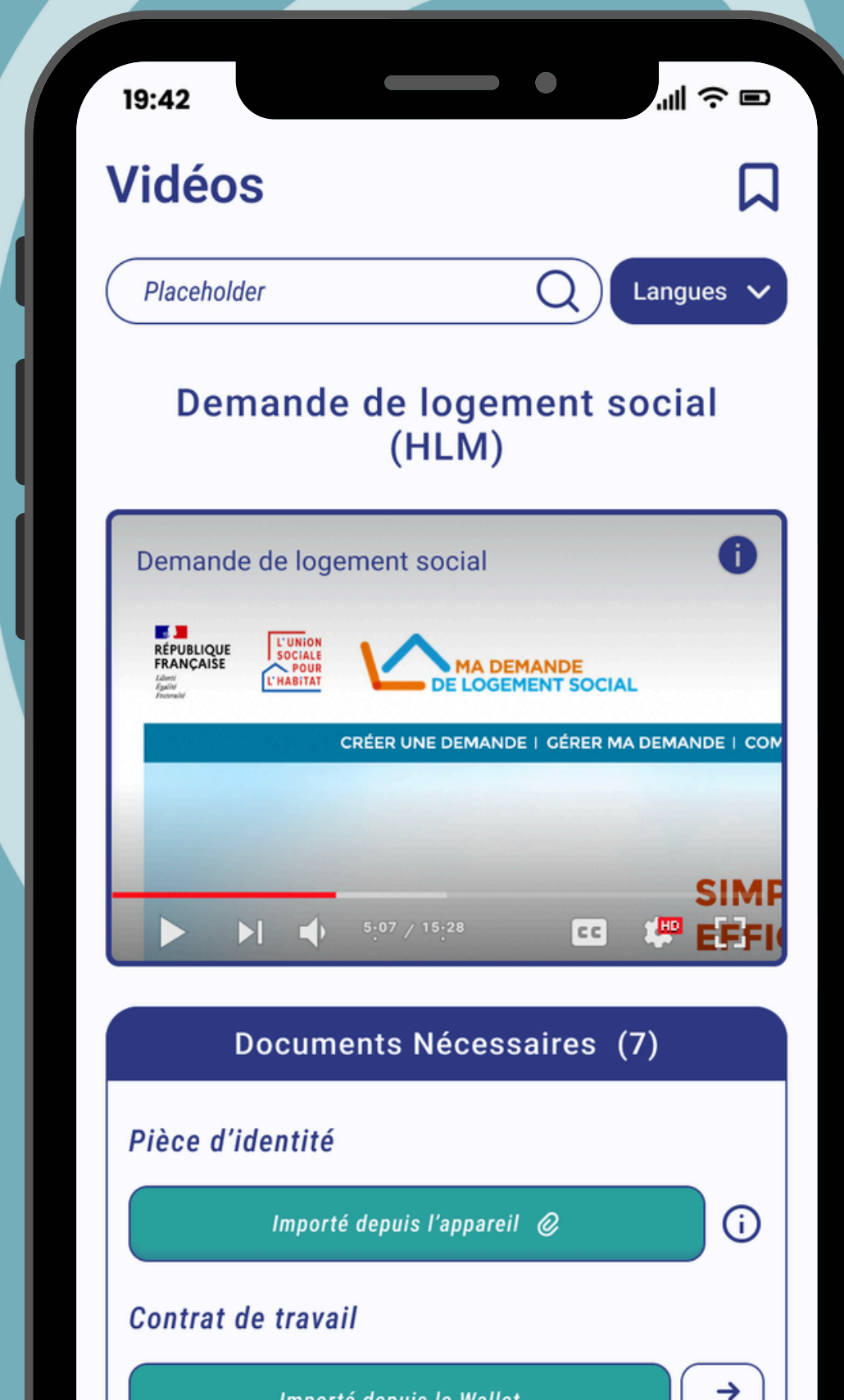


Smooth PRESENTATION

Smooth IA – The predictive platform transforming the international student experience.



MOBILITY IN EUROPE

GLOBAL MOBILITY: 6.9 MILLION WORLDWIDE
MOBILITY WITHIN AND TOWARDS THE EU: 2.1 M (30% OF GLOBAL MOBILITY)
INTRA-EU STUDENT MOBILITY: 1.9 MILLION (28% OF GLOBAL MOBILITY)

STUDENTS PRESENT IN EUROPE:
FROM AFRICA: 900K (43%)
FROM ASIA: 650K (31%)
FROM EUROPE (NON-EU): 300K (14%)

STUDENTS IN MOBILITY OUTSIDE THE EU
Allemagne : 460K étudiants
Royaume-Uni: 430K étudiants
France : 430K étudiants
Espagne : 240K étudiants



PROBLEMS FACED BY INTERNATIONAL STUDENTS

Limited information on the chosen programme **39%**
European Student Network

Choosing a university without guidance **34%**
ESNsurvey 2021

Overly complex administrative procedures **72%**
ESNsurvey 2021

Translation and legalisation of
documents are too costly and complex **46%**
European Commission

Signs of psychological distress **48%**
Eurostudent VII

DIFFICULTIES IN INTERNATIONAL STUDENT RECEPTION SERVICES

Shortage of staff for international student
reception **1/450**
(EUROPEAN UNIVERSITY ASSOCIATION)

In 2024, the EU hosted more than 1.9
million international students. **+37%**
over 10
years
(EUROSTAT)

Students surveyed who did not have
access to a reception office **34%**
(EUA)

#1



Smooth

Smooth IA is a predictive artificial intelligence integrated into the Smooth platform, developed by Dieng Innovation and founded by **Cheick Amadou Bamba Dieng**. It guides international students throughout their journey and provides universities, higher education institutions, associations, and public services with real-time monitoring to strengthen reception, integration, and student success.



PUBLIC SERVICES



STUDENTS



UNIVERSITIES / HIGHER EDUCATION INSTITUTIONS ASSOCIATIONS



#2 Smooth

Smooth Association is a support structure currently being developed, which will assist students through in-person or remote consultations. It will rely on the Smooth platform to manage the reception, support, and orientation of international students, combining human guidance with digital tools to facilitate their integration and success. The association will be led by **Khaoula Legliti**.



#1 ROLE OF PARTNER HOSTING – SMOOTH IA PROGRAMME (CHEICKH DIENG)

IMMERSION IN FIELD SUPPORT PRACTICES

- Provide immersion in real-life support activities for international and vulnerable populations.
- Give access to in-person and remote consultation processes.

KNOWLEDGE TRANSFER

- Share methodologies for administrative, social, and orientation support.
- Present tools, processes, and operational frameworks used on a daily basis.

OBSERVATION & PARTICIPATION

- Allow supervised participation in support activities.
- Facilitate understanding of real user needs and challenges.

FEEDBACK & ADAPTATION

- Encourage analysis of observed practices.
- Support the adaptation of the Smooth Association model to field realities.

MONITORING & EXCHANGES

- Participate in regular exchanges (\approx 4h/week).
- Foster continuous feedback and improvement.



#2 ROLE OF PARTNER HOSTING – SMOOTH ASSOCIATION PROGRAMME (KHAOULA LEGLITI)

SUPPORT TO ADMINISTRATIVE STRUCTURING

- Share expertise on local administrative procedures for international populations.
- Contribute to validating the information, steps, required documents, and eligibility conditions integrated into Smooth IA.
- Identify gaps, inconsistencies, and country-specific requirements.

SIMULATION OF ADMINISTRATIVE PROCESSES:

- Enable testing of user journeys in real-life conditions.
- Validate workflows and decision logic within Smooth IA.
- Identify bottlenecks and friction points.

TESTING WITH TARGET USERS

- Provide access to a group of users (students, newcomers, supported populations).
- Facilitate observation of platform usage and collection of structured feedback.

MONITORING & CONTINUOUS IMPROVEMENT

- participate in regular exchanges (\approx 4h/week)
- contribute to platform adjustments
- share field feedback

IMPACT ASSESSMENT

- Participate in regular exchanges (\approx 4h/week).
- Share field insights to improve the platform.



MOBILITY PROGRAMME – ERASMUS FOR YOUNG ENTREPRENEURS



Erasmus for Young
Entrepreneurs
www.erasmus-entrepreneurs.eu

12 TO 16 HOURS PER MONTH
DEPENDING ON MUTUAL AVAILABILITY



FORMAT: HYBRID (ON-SITE AND REMOTE)



OBJECTIVES

Understand the real needs and challenges faced by beneficiaries upon arrival.



Develop and validate the solution through direct engagement with the host organisation's field expertise in supporting newly arrived and vulnerable populations.



Adapt a digital solution to real-world conditions through direct field immersion.

IMPACT OBJECTIVES



REDUCE DELAYS AND ERRORS IN ADMINISTRATIVE PROCEDURES BY 60%.



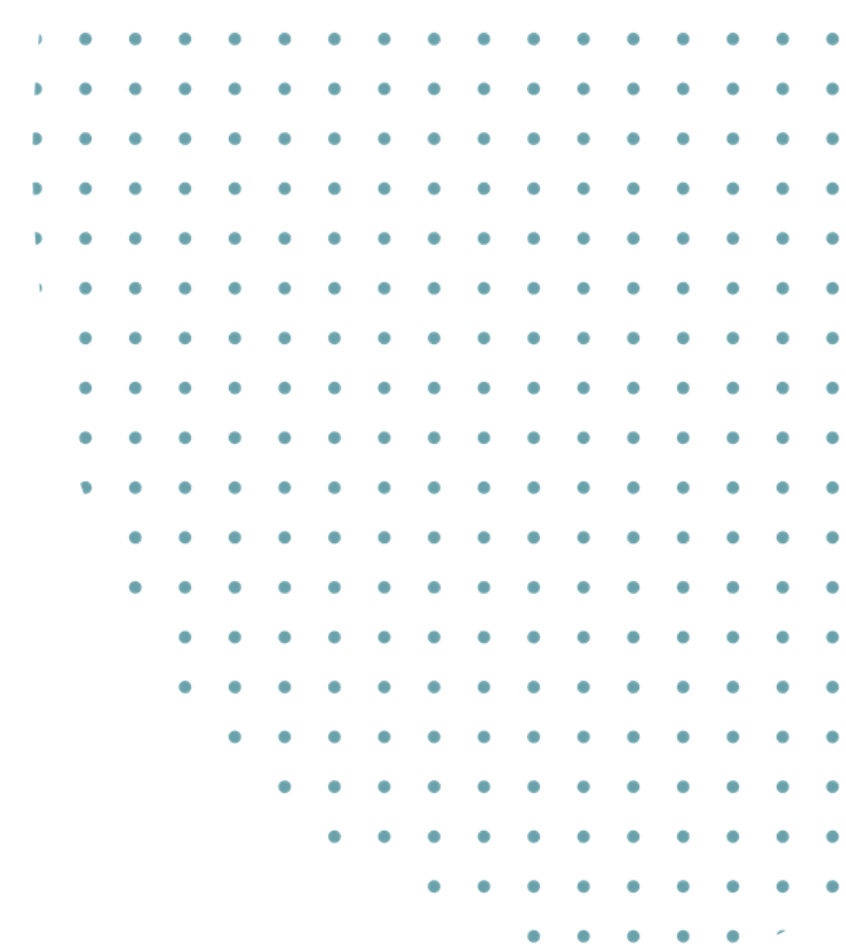
INCREASE THE SUCCESS RATE OF INTERNATIONAL STUDENTS OR NEW BY 30%.



REDUCE THE WORKLOAD OF ADMINISTRATIVE SERVICES AND ASSOCIATIONS BY 30%.



PROVIDE UNIVERSITIES AND ASSOCIATION WITH RELIABLE, ACTIONABLE DATA FOR STRATEGIC MANAGEMENT AND PERFORMANCE REPORTING.



smooth@dieng-innovation.com

+33 6 86 53 52 36

 dieng-innovation.com

 **Smooth**

