Co-funded by the European Union

A. PARTNER ORGANISATION

PIF_PARTNERSHIP IDENTIFICATION FORM	
Basic information about Africana Impact	
PIC	**866303315**
OID	**E10425737**
Registration number	386
VAT number	**71072639**
Full legal name (Nat. Language)	Africana Impact Organization
Full legal name (Latin characters)	Africana Impact Organization
National ID (if applicable)	
Department (if applicable)	Ministry of Interior
Address (Street and number)	Maison des jeunes Al Qods Casablanca
Country	Morocco
City and Region	Casablanca
Post code	20620
Website	Facebook.com
Email	africanimpact.org@gmail.com
Telephone 1	+212644323147

B. PROFILE

Type of the Organization	
Type of Organisation	NGO/association
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES

C. BACKGROUND AND EXPERIENCE

Background and Experiences: Please briefly present the organization

Africana Impact is a youth-led, nonprofit organization committed to creating equal access to education, employment, and opportunities for young people—especially those with fewer resources, including orphans and vulnerable youth. It was established to promote **equality, social dialogue, and fraternity between nations** through **intercultural youth exchange**. As part of our broader mission, we actively support and advocate for **gender equality**, creating safe and inclusive spaces for all.

Our Mission

Africana Impact supports underprivileged youth through education, mentorship, and international solidarity. We aim to create a world where every youth, regardless of their background, has the chance to dream, grow, and succeed.

The AIMS to achieve its missions, Africana Impact Organization works to:

- ➢ Implement projects dealing with local population needs, such as global education, capacity building, youth activities, and protection of the environment, health, etc.
- ➢ Encourage the active involvement of local and international volunteers in its projects
- ➢ Encourage young people to join the associative work, participate actively in its activities, improve their capacity building, and ensure the sustainability of the associative movement
- ➢ Foster the local and international youth meetings without distinction because of race, social status, or any other disadvantages, to communicate and set up a global intercultural learning and international peace
- ➢ Strengthen the associative governance and contribute to its empowerment to achieve its mission in a democratic way
- ➢ Work for the recognition of voluntary service and non-formal education

Aims and Objectives:

Africana Impact Organization is a non-profit NGO with several regional sections in Morocco and a large international network of collaboration. Africana Impact Organization is a non-profit NGO that is a member of several national and international platforms, with aims and objectives to:

- To promote volunteer activities for young people in their spare time and on holidays.
- To promote community development and encourage participation of community members in activities for their benefit.
- To create opportunities to exchange experiences between youth from different parts of the country and the rest of the world.
- To promote international understanding through voluntary services.
- To enable young people to encounter and understand different cultures.
- To encourage the concept of voluntary services as a force in search of peace, equality, democracy, and international understanding

Our Values

We understand the struggles of the youth we serve—because we've lived them. Our past drives our passion to uplift others with compassion and respect.
We believe in walking beside youth, not in front of them. Our support is not a favor—it's a shared journey toward growth, dignity, and opportunity.
We embrace all cultures, voices, and identities. Through intercultural exchange and open conversation, we build bridges—not walls.
We don't just provide help—we provide the tools. From entrepreneurship education, we aim to create confident, independent changemakers.
Every act of service and learning is a step toward peace, justice, and a fairer world. We teach youth that they are the solution.
Every young person—regardless of background—deserves to dream, to believe, and to thrive. We are here to protect that right.
Together, these values shape the soul of Africana Impact. They are not just words—they are commitments we live by in every project, every partnership, and every young life we touch.
With these principles guiding us, we focus our efforts on those who need them most.

Our Vision

In an era of increasing interdependence, global citizenship is vital in building sustainable futures for Africa and the world.
We want all communities in Africa to have opportunities for meaningful contact with people and ideas from other countries and cultures, through which they can become more active global citizens.
We are a dynamic organisation, supporting young people to join meaningful volunteering activities in and across countries worldwide.

These projects bring young people together and use volunteering as a vehicle for positive exchange between communities and people from other countries.
We coordinate a programme of social projects, where international volunteers support local communities, make a positive change in their communities, and promote global citizenship and learning.
We support the participation of young people from North Africa and the rest of Africa in international volunteering through long-established and trusted partnerships.

What are the skills and expertise of key staff/persons?

Africana Impact Organization is fortunate to have a team of dedicated professionals who are responsible for managing and implementing our projects. Our office consists of a board of directors and coordination units, led by the project coordinator, Youssef JAMAL.

This team is committed to working together in harmony to ensure that our projects are executed effectively and efficiently. Their collective expertise and leadership enable us to address complex challenges and make meaningful progress in youth development, cultural exchange, gender inequality, and environmental sustainability.

Youssef JAMAL

Coordinator of external partnerships. As an expert in youth exchange and cultural studies in international relations. He's currently pursuing a master's degree in applied linguistics at a public institution. He worked in the healthcare department and led a diverse team remotely and closely in a multinational company. He holds a Bachelor's Degree in Business Administration and a Bachelor's Degree in Arts in English Studies - Linguistics. His background experience is very diverse in terms of job duties. He has taught English in various private institutions over the past eight years as a certified teacher by the American Language Center. he also works with children and youth from a variety of backgrounds, e.g., children/youth of migrants, children/youth with language problems, and disadvantaged youth. Some of my activities were destined for young people aged 15-24, coming from rural regions, socially vulnerable groups, and boarding and vocational schools. He’s involved in many projects as a coordinator, trainer, teacher, responsible, and administrative.

Driss Hafdane

Migrants Project Coordinator and National Partnerships. He boasts over two decades of leadership in the social protection sector, serving as the director of an esteemed social protection orphanage and project coordinator of migrants. Throughout his 20-year tenure, he has demonstrated an unwavering commitment to serving his community and developing innovative solutions to address complex social issues. Complementing his diverse training and experience, Driss holds a diploma in management for social service organizations. This formal education, combined with his extensive practical knowledge, has enabled him to effectively

manage and guide teams within his organization while delivering high-quality social services to the community.

Driss's expertise extends beyond his role as a director. He is also a certified coach in self-development, providing invaluable training to his employees on topics such as self-confidence, positive thinking, and life skills. By the American Canadian Center of Human Development (ACCHD) as an international trainer of Scot’s skills, enabling him to provide holistic guidance on family dynamics and emotional well-being. His diverse qualifications and multi-faceted experience give him a unique perspective in addressing complex societal challenges and supporting individuals' personal development.

Abdessamad Kermoud

with his educational background in finance and his experience working in the nonprofit sector bring a wealth of knowledge and expertise to his current role as head of the financial department of the Africana Impact Organization. With a focus on entrepreneurship and education, Abdessamad has successfully led several projects that have had a positive impact on the communities he serves. His dedication to making a difference is admirable and makes him an excellent asset to any organization. Abdessamad Kermoud is not just a financial professional, but also an experienced educator. With his background in teaching, he has demonstrated his commitment to working with underprivileged children, particularly those with special needs, in underdeveloped communities in Morocco. His five years of experience teaching in both private and community-based settings have given him a unique perspective and have equipped him with valuable skills that he applies to his work in the nonprofit sector. Abdessamad's dedication to education and social work makes him a valuable asset to any organization seeking to make a positive impact in the lives of disadvantaged individuals.

It's heartwarming to see individuals like Abdessamad Kermoud, who are not just talented professionals but also compassionate individuals who dedicate their time and skills to making a positive difference in their communities. His work, both in finance and education, exemplifies the impact one person can have when they have a genuine passion for helping others. Abdessamad is an inspiration and a great role model for those seeking to make a meaningful impact.

Ayoub Badry

Impressive background spans a wide range of fields. With a Bachelor's degree in Logistics, he has worked in stock management at Carrefour and trained young people in orphanages. His passion for helping others has led him to volunteer with various NGOs, including one project in Tanzania to build wells for local communities. He also organized a summer camp for children with fewer opportunities, creating an environment of cultural exchange. In his current role at Africana Impact Organization, he utilizes his expertise in logistics and international relations to support projects across Africa.

In addition to his other accomplishments, Ayoub has played a key role in organizing and managing summer camps for volunteers from across Africa and Europe. These camps were

supported by the Ministry of Interior and have been run successfully under Ayoub's leadership. He was responsible for writing project proposals and managing logistics, further demonstrating his expertise in international relations and event management.

Looking ahead, Ayoub Badry hopes to continue expanding his impact by creating even more opportunities for children and communities in need, leveraging his diverse skills and experiences to drive meaningful change around the world.

Background Experience of Africana Impact Organization

Africana Impact Organization's team works tirelessly to ensure a successful experience for international volunteers when undertaking social change in Morocco. Our organization organizes work camps regarding the environment, language, and cultural exchange every year, especially in the summer. These work camps are managed by the local team of the organization in collaboration with our national and international affiliated entities. Our organization also receives volunteers to participate in our projects either through the Idealist platform or through our partners in Scandinavian countries, as hosting structures in Morocco. Our team also works with the Korean community in the **(IT)** Information Technology Volunteer program in partnership with **KOICA,** the Korean International Cooperation Agency. This program is run by both Moroccan volunteers and a Korean team to provide the youth with free equipment and organize digital workshops regarding **(IT)** in educational institutions, especially in hard-reach communities where children with fewer opportunities lack access to Digital Education this initiative aims to enable the youth with fewer opportunities to access high-quality education and bridge the gap to raise a generation with a wide range of skills in the field of digital literacy for a globally connected world.

We have also had a fruitful collaboration with **JICA,** Japan International Cooperation Agency* as a hosting organization to welcome international applicants to serve disadvantaged children at orphanages and combat social exclusion.

In 2014, our organization was named Moroccan Camp for Solidarity CSM Fida Casablanca, and forged a strategic partnership with a French organization, allowing us to host volunteers from Europe under the EVS European Voluntary Service program. This collaboration was a pivotal moment for CSM Fida Casablanca, enabling us to expand our horizons and diversify our volunteer base, while simultaneously deepening our commitment to fostering solidarity across borders." Under this program, the French team was volunteering in a youth center, and they were teaching French to underprivileged young people and providing them with social and psychological support. They were also training the youth in social and physical sports.
During the summer CSM Fida Casablanca also worked with the **AESIC** organization to provide English summer courses for adults and children who reside in poor neighborhoods in Casablanca, in collaboration with public schools throughout the season. In 2014, our

organization underwent a metamorphosis and emerged with a new name and purpose, becoming the Africana Impact organization, determined to make a difference in our community.

On Sept 23, 2024, in the wake of the devastating earthquake in Morocco that rocked the Al Hawz region in Marrakech, Africana Impact volunteers mobilized quickly, providing essential support to those impacted by the disaster. Braving the destruction and chaos, they delivered much-needed food, clothing, and medical assistance to victims in the region. Their unwavering commitment to helping those in need extended beyond basic aid, as they also worked tirelessly to clear away rubble and debris, aiding in the recovery efforts and offering hope to those affected by the tragedy.

In 2016, we embarked on a transformative journey alongside **USAID,** organizing a training program that provided the youth in rural areas with critical soft skills, unlocking their full potential for personal growth and development. Our partnership also enabled Moroccan families to host volunteers from Europe, creating a cultural exchange that exposed these visitors to the rich traditions, customs, and dialects of Morocco while simultaneously granting Moroccan citizens the opportunity to experience diverse perspectives and worldviews, cultivating a spirit of global understanding and unity.

In recent years, Africana Impact joined **NDH** National Human Development Initiative to launch a youth development program in partnership with the Moroccan Ministry of Interior. This program aims to address the inequality and lack of opportunities faced by youth living in disadvantaged areas by providing them with affordable English and French language classes. By equipping these youth with the necessary language skills, the program seeks to promote inclusive development and provide equal employment opportunities, thereby contributing to a more equitable and just society.

Our active participation in these ESC projects further exemplifies our commitment to addressing critical social issues and implementing positive change in our communities. Through our involvement in these projects, we aim to contribute to the well-being of vulnerable groups, promote sustainable practices, and foster youth empowerment.

These four ESC projects consist of two long-term projects and two short-term projects. The long-term projects include the Elderly Care Project and the Childcare Project, which aim to provide essential care and support services to elderly and young individuals. The short-term projects, the Environmental Sustainability Project and the Youth4hope Project, focus on promoting sustainable practices and encouraging youth engagement in community development initiatives, respectively.

In the summer of 2026, we designed and executed an intensive, six-week charitable summer camp in Casablanca, Morocco, dedicated to providing completely free English and French language instruction to underprivileged children and orphans who lacked access to formal language education. To enrich the learning environment, we collaborated with a dedicated team of international volunteers from Europe, bringing diverse cultural perspectives directly into the

classroom. Moving away from rigid, traditional textbook methods, our global team developed an interactive curriculum that used engaging educational activities, games, and storytelling to lower learning anxiety and spark a genuine interest in languages. By cultivating a highly supportive and emotionally safe environment tailored to the unique needs of vulnerable youth, the initiative successfully broke down socio-economic barriers to learning. By the end of the six weeks, the camp achieved a profound impact, significantly boosting the children's self-confidence and equipping them with practical, everyday conversational skills to empower their future academic journeys.

D. LEGAL REPRESENTATIVE

Legal Representative	
Gender	Male
First Name	Abdessamad
Family name	Kermoud
Department	Management
Position	President
Email	africanimpact.org@gmail.com
Telephone	+212679514902
Address	40 Rue Omar Slaoui ETG RD Benjdia Casa
Country	Morocco
City and Region	Casablanca
Post code	20120

E. CONTACT PERSON/ PROJECT MANAGER (Legal representative in projects)

Legal Representative	
Gender	Male
First Name	Youssef
Family name	Jamal
Department	Coordination Unit
Position	Project Coordinator
Email	jamalyoussefus@gmail.com
Telephone	+212644323147
Address	Maison D'enfance Sidi Bernoussi CASA
Country	Morocco
City and Region	Casablanca
Post code	20250