



PROJECT IDENTIFICATION FORM (PIF)

Smart Generation Alliance · Activity Plan 2026–2027

1. GROUP PROFILE

Name	Smart Generation Alliance (SGA)
Type	Informal group of young people
Location	Baku, Azerbaijan
Established	2026
Tagline	Connect. Empower. Lead.
General Email	smartgenerationalliance@gmail.com
SALTO / Otlas ID	E10430568
PIC Number	865649341
Founder	Aysu Ismayilova +994 50 659 22 85
Contact Person	Nargiz Akhundova Head of IR
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2. SHORT SUMMARY (max. 160 characters)

Summary

Smart Generation Alliance is an informal group of young people in Baku connecting, empowering, and developing future leaders through shared projects and initiatives.

3. FULL DESCRIPTION

About Us

Smart Generation Alliance (SGA) is an informal community of young people based in Baku, Azerbaijan, brought together by a shared drive to grow, connect, and make a real impact. We are not a registered organization and that is intentional. There are no membership fees, no rigid hierarchies, and no unnecessary red tape. What we have instead is a group of motivated 16 to 30-year-olds who show up, take initiative, and build things together.

Our community includes students, young professionals, aspiring entrepreneurs, civic-minded individuals, and volunteers. Some come with big ambitions. Some are still figuring out what they want. All of them find something here that helps them move forward.

SGA operates across four areas that we believe every young person benefits from. Human development, where we focus on personal and professional growth through mentorship, training, and skill-building. Communications and visibility, where members learn how to tell their story, represent ideas clearly, and build a presence that matters. Project execution, where we turn ideas into action through structured programs and hands-on experience. And global connections, where we link members to international networks, exchange programs, and opportunities beyond Azerbaijan.

In practice, this looks like workshops, bootcamps, career events, leadership forums, and mentorship circles. We run programs like the Smart Leaders Academy and Startup Weekend, and we actively help members access grant opportunities and connect with global youth organizations.

What makes SGA work is not a system or a structure. It is the people. When someone has an idea, they bring it to the community and it gets built. Decisions are made with transparency, contributions are recognized, and everyone is genuinely welcome regardless of background or experience level.

By 2030, our ambition is to be one of Azerbaijan’s most active and recognized youth communities, not for the recognition itself, but because it would mean our members have grown, led meaningful projects, and opened doors for each other along the way.

If this sounds like your kind of community, you are already the kind of person we are looking for.

4. MISSION, VISION & VALUES

Mission

To empower young people in Azerbaijan with the knowledge, skills, and connections they need to grow, take initiative, and make a real impact in their communities.

Vision

By 2030, to be one of Azerbaijan’s most active and recognized youth communities — one where members have grown, led meaningful projects, and opened doors for each other.

Core Values

- Inclusivity — everyone is welcome regardless of background or experience level
- Collaboration — we grow together, not alone
- Initiative — ideas are turned into action by the people who have them
- Transparency — decisions are made openly and contributions are recognized
- Openness — no hierarchies, no red tape, just people doing things together

5. WHO WE ARE

Who	What they bring	Age
Students	Curiosity, energy, fresh perspectives	18–25
Young Professionals	Real-world experience, skills to share	22–30
Civic-minded youth	Drive to contribute beyond themselves	17–28
Aspiring entrepreneurs	Ideas, ambition, willingness to take risk	20–30
Volunteers	Time, effort, and genuine commitment	16–30

6. HOW WE WORK

Area	Focus	What we actually do
HR	Human Development	Peer learning, mentorship, personal growth, onboarding new members
PR	Communications	Telling our story, social media, representing the group publicly
PM	Project Execution	Turning ideas into events and programmes through planning and action
IR	Global Connections	Finding international partners, joining exchanges, connecting to global youth networks

7. ERASMUS+ / SALTO — PROJECT TYPES WE CAN JOIN

Our Status

As an informal group of young people registered on SALTO Otlas, SGA is eligible to take part in specific Erasmus+ Youth and European Solidarity Corps actions. Azerbaijan is recognised as an eligible third country neighbouring the EU. Because we are an informal group, we participate as a partner or sending group — not as the lead applicant in grant applications. The projects listed below are ones where informal groups like ours can take part directly.

Project Type	What it means for us	Our role
Youth Exchanges (KA1)	Our members travel to or host young people from other countries for joint non-formal learning activities. No budget received by us — the hosting organisation covers costs.	<i>Sending group</i>
Youth Participation Activities (KA1)	Activities focused on civic engagement, democratic participation, and community action. Closely aligned with what SGA is about.	<i>Sending group</i>
Solidarity Projects (ESC)	The one action where an informal group can apply directly. We design and run a community project ourselves, without needing a registered organisation to lead it.	<i>Applicant group</i>
Training Courses (KA1)	Our members or youth workers join training courses or seminars organised by others abroad. Costs covered by the host.	<i>Sending group</i>
Small-Scale Partnerships (KA2)	Cooperation with 1–2 European groups on a shared topic. A registered partner organisation in an EU country applies and leads; SGA participates as a partner.	<i>Partner group</i>
Capacity Building (KA2)	Larger international projects. A registered EU organisation leads; SGA can be involved as a participating group from a neighbouring country.	<i>Partner group</i>

Important note on funding

As an informal group, SGA cannot directly receive or manage grants or project funding. In all of the above project types, any financial flows go through the registered lead organisation. What our members gain is the experience, the learning, the network, and the opportunity — not the budget.

8. WHAT WE DO — ACTIVITIES & PROGRAMMES

Learning & Growth

- Smart Leaders Academy — a multi-week peer-led leadership programme
- Mentorship circles — members supporting each other with guidance from more experienced peers
- Skill-building workshops — practical sessions on topics members actually need
- Debate and discussion sessions — building the confidence to speak up and think critically

Career & Entrepreneurship

- Career meetups — informal sessions connecting members with working professionals
- Startup Weekend — a fast-paced weekend to take an idea from concept to prototype
- CV and interview practice — peer-supported preparation for the job market

International & Community

- Youth Exchanges — sending our members to join Erasmus+ exchanges hosted by partner groups abroad
- Model UN sessions — practice in negotiation, diplomacy, and global thinking
- Community action projects — small-scale initiatives that address something real in our city

9. WHAT WE ARE PLANNING — 2026–2027

What	Who leads it	When	Status
Forming the group and setting up working areas	PM + HR	Aug 2026	<i>Underway</i>
Registering on SALTO Otlas	IR	Aug 2026	<i>Underway</i>
Bringing in first members and volunteers	HR + PR	Aug–Sep 2026	<i>Planned</i>
Launching our social media presence	PR	Sep 2026	<i>Planned</i>
Reaching out to potential partner groups abroad	IR	Sep–Oct 2026	<i>Planned</i>
Running our first internal workshop	PM	Oct 2026	<i>Planned</i>
Smart Leaders Academy — first cohort	PM	Oct–Nov 2026	<i>Planned</i>
Joining our first Youth Exchange as a sending group	IR + PM	Late 2026	<i>Planned</i>
First community event open to the public	PM + PR	Dec 2026	<i>Planned</i>
Reflecting on the first six months together	All	Dec 2026	<i>Planned</i>
Looking for Small-Scale Partnership opportunities	IR	Early 2027	<i>Planned</i>
Startup Weekend	PM	Mar 2027	<i>Planned</i>
Hosting or joining an international youth event	IR + PM	Mid 2027	<i>Planned</i>

10. CONTACT



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