

Erasmus + 2026

PARTNER IDENTIFICATION – Factor Fuerza

D2. PARTNER ORGANIZATION	
PIC NUMBER	873146277
OID	E10381101
VAT number	80168351B
Legal registration number	
Financial registration number	
Full legal name (national language)	Factor Fuerza
Full legal name (Latin characteristics)	Factor Fuerza
Acronym	Factor Fuerza
National ID (if applicable)	
Department (if applicable)	
Legal address	Calle Ing. Ruiz de Azúa, LOCAL 1, Nte. Sierra, 14006 Córdoba
Country	SPAIN
Region	Andalucia, Spain, Europe
P.O. Box	
Postal code	14006
CEDEX	
City	Córdoba (CÓRDOBA)
Website	
E-mail	info@factorfuerza.com
Telephone 1	+ 34 615 13 31 85
Telephone 2	+34 602 62 64 73
Fax	
D.1.1. PROFILE	
Type of organization	Individual entrepreneur
Is your organisation a public body?	NO
Is your organisation a non-profit?	NO
Economic sector	Sports and wellness services, education, and training.
Size (staff)	6
D.1.3. Legal Representative	
Title	Mr
Gender	Male

First name	Guillermo José
Family name	Montes
Department	Personal Training
Position	Director
Email	Info@factorfuerza.com
Telephone 1	+34 615 13 31 85
D.1.4. Contact Person	
Title	Mrs
Gender	Female
First name	Marta
Family name	Lopez
Department	Researcher
Position	Project Coordinator / Researcher
Email	erasmusplus.factorfuerza@gmail.com
Telephone 1	+34 602 62 64 73

D.1.2 BACKGROUND AND EXPERIENCE
Please briefly present your organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used). Limit: 1000 characters. Factor Fuerza is a Spanish training center-based in Cordoba which is focused on designing and delivering inclusive training programs for individuals of all ages and abilities, especially those with disabilities and neurodiverse conditions. We aim to foster social inclusion and promote mental, physical, and emotional well-being. Our trainers are highly skilled in adapting lifestyles' routines to meet the needs of the people facing various social and personal challenges. We work also on many projects related to education, sport, youth, social inclusion, new technologies, elderly people... Everything related with inclusive sport. Our main objectives are as follows: -Create accessible training programs that foster equity and integration for individuals of all abilities, including marginalized groups. - Develop holistic approaches to improve mental, physical, and emotional health through tailored sports and fitness routines. - Use sports as a tool for teaching essential skills and empowering individuals across all age groups.
What are the activities and experience of your organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project? Limit:

1000 characters.

Our organisation promotes and carries out very diverse activities all integrated in the sport realm:

-Support for the disabled people.

- Physical and mental health, sports programmes, entrepreneurship, social and interpersonal skills, emotional intelligence, etc.

-Social inclusion and diversity programmes.

-Nature and sport.

Factor Fuerza is regularly in touch with volunteers, other associations and local public and private entities in the sport field. Our staff have also participated in transnational European projects lately.

Guillermo Montes is the coordinator of Factor Fuerza. He holds a degree in Business Administration and two Masters, one in Rehabilitation of Injuries and a teaching master too. He is a secondary teacher also, which gives him significant experience working with young people, enabling him to connect with youth effectively and motivate them through sports and educational initiatives.

He has designed and implemented inclusive programs for individuals with disabilities, neurodiverse conditions, and other marginalized groups.

Manuel Lara is a highly skilled trainer at *Factor Fuerza*, specializing in creating and delivering fitness programs for individuals with specific needs. With years of experience in physical training, he ensures that all programs are inclusive, addressing the unique physical and social challenges of marginalized groups. His expertise is instrumental in providing tailored fitness solutions to individuals with disabilities, neurodiverse conditions, and those from disadvantaged backgrounds.

Alejandro Carmona, with a degree in Physical Activity Sciences and a Master's in Teaching, is a trainer at *Factor Fuerza*. Skilled in sports training, he is deeply committed to youth and elderly populations. Formerly a coordinator for a non-profit sports association at the University of Granada, Alejandro excels in designing inclusive programs that promote health, social inclusion, and well-being.

Marta Lopez is an expert in digital innovation. She has work on several SMEs departments as Community Manager and IT developer managing websites and integrating technology into any field to make it more inclusive and to address digital literacy. At Factor Fuerza, she drives collaboration with EU projects and innovation, enhancing the organization's initiatives in education and sports.

Have you participated in a European Union granted project in the 3 years preceding this application? If YES, Please indicate:

Yes

EU Programme	Year	Project Identification or Contract No.	Title of Project	Applicant/Beneficiary Name
Erasmus + Sport	2025	Number : 101244970	ORIEDOWN	Factor Fuerza