



ERASMUS+ PARTNER IDENTIFICATION FORM

A. PARTNER ORGANISATION

OID	E10398462
PIC	869749531
Full legal name (National Language)	Idea Business - Associação para o Desenvolvimento, Inovação e Gestão Empresarial e Social
Full legal name (Latin characters)	
Acronym	IDEA
National ID (if applicable)	
Department (if applicable)	
Address (Street and number)	
Country	Portugal
Region	T11 - Norte
P.O. Box	
Post Code	
CEDEX	
City	
Website	https://idea-hub.org/
Email	geral@idea-hub.org
Telephone 1	
Telephone 2	
Fax	

B. PROFILE

Type of Organisation	Non-governmental OTHER » Organisation/association/social enterprise
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	Yes
Is your organisation: a public body at regional/national level; an association of regions; a European Grouping of Territorial	No



D. BACKGROUND AND EXPERIENCE

<p>Please briefly present the partner organisation.</p>	<p>Founded in 2014, IDEA BIS is dedicated to promoting Innovation, Diversity, Education, and Art, always placing Well-being, Inclusion, and Sustainability at the heart of its mission.</p> <p>We believe in the power of education, creativity, and active participation to transform communities and create a positive social impact. Through training, capacity-building, entrepreneurship support, and inclusion projects, we create opportunities for both young people and adults – especially those facing fewer opportunities.</p> <p>As part of its work, the association develops, promotes, supports, and participates in a wide range of cultural, artistic, social, educational, environmental, recreational, and intercultural activities, projects, and initiatives. These actions are designed for people of all ages and social backgrounds, as well as for groups in vulnerable situations or at risk of social exclusion.</p> <p>The goal of these initiatives is to promote social inclusion, active and participatory citizenship, equality, intercultural dialogue, personal and community development, environmental sustainability, collective well-being, and an overall better quality of life.</p> <p>IDEA BIS carries out its work independently or in collaboration with public and private entities, both national and international, strengthening social cohesion and contributing to fairer, more inclusive, and more sustainable communities.</p>
<p>What are the activities and experience of the organisation in the areas relevant for this application?</p>	<p>Since its foundation in 2014, IDEA BIS has been developing and implementing projects with a strong social impact. Among the most relevant experiences are:</p> <ul style="list-style-type: none"> • Professional Training Program for Unemployed Youth: Development of training courses, in partnership with local companies, to strengthen the professional skills of unemployed young people. • Empreender+ Project: Support for young people and adults in creating their own businesses through mentoring, workshops, and guidance in preparing business plans. • Solidarity Community Initiative: Development of solidarity campaigns to support families in vulnerable situations, promoting inclusion and community well-being. • Intercultural Education Workshops: Promotion of dialogue between different communities and cultures, encouraging mutual respect and intercultural understanding. • Community Volunteering Program: Creation of volunteer networks to support social projects and improve the quality of life in local communities. • Awareness Campaigns on Human Rights and Equal Opportunities: Implementation of awareness-raising and training actions to promote equal rights and fight against discrimination.