



Al-Mishaal Association
for Culture and Development and for Sports
جمعية المشعل للثقافة والتنمية والرياضة

A. PARTNER ORGANISATION

OID	E10415092
Full legal name (National Language)	جمعية المشعل للثقافة والتنمية والرياضة
Full legal name (Latin characters)	Al-Mashal Association for Culture, Development and Sports
Year of establishment	2023
Address (Street and number)	Zayo Alley No. 144, Bouarfa ,Morocco
Country	Morocco
Founder of the Association	Driss Behloul
Representative of the Association	Yasser essahlaoui
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B. PROFILE

Type of Organisation	Non-governmental, non-profit organization
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Is the partner organisation a public body?	No
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D. BACKGROUND AND EXPERIENCE

An overview of the organization, its goals, activities, and future vision.	<p>Al-Mashal Association for Culture, Development and Sports is a non-profit Moroccan organization established in 2023 and based in Bouarfa, Morocco. The association works to empower young people through cultural, sports, and volunteering activities, with a particular focus on youth from marginalized areas.</p> <p>Mission: Al-Mashal Association for Culture, Development and Sports is committed to promoting social inclusion, active citizenship, intercultural dialogue, and sustainable community development. The organization believes that culture, sports, and volunteering are powerful tools for positive social change and for fostering responsible and engaged young citizens.</p> <p>Activities: The association organizes a wide range of activities and initiatives, including:</p> <ul style="list-style-type: none"> • Annual football tournaments for marginalized youth, especially the Ramadan Football League, followed by a closing ceremony to honor the winners. • Solidarity initiatives providing symbolic support to families of young people from the local community during humanitarian occasions. • Active contribution to humanitarian response during the Al Haouz earthquake through fundraising, collecting food supplies and blankets, and distributing them directly to affected populations. • Cleaning and maintenance campaigns of Islamic, Jewish, and Christian cemeteries, including wall painting and tree planting activities. • Collection and distribution of clothes and blankets to people in need from the local community. • Organization of a monthly free haircut day for people living in marginalized areas. • Annual environmental days dedicated to tree and plant planting. • Organization of educational and recreational camps for children. • Awareness-raising seminars and meetings focusing on women's and children's issues. <p>Impact: Al-Mashal Association has had a positive impact on the local community by supporting vulnerable groups, strengthening the spirit of solidarity and volunteerism, empowering youth, and contributing to environmental protection and humanitarian action.</p> <p>Future: The association remains committed to expanding its activities, strengthening national and international partnerships, and developing new programs for youth and children, aiming to build a more inclusive, resilient, and sustainable community.</p>
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Association Activities and Experiences

Humanitarian Response to the Al Haouz Earthquake 2023

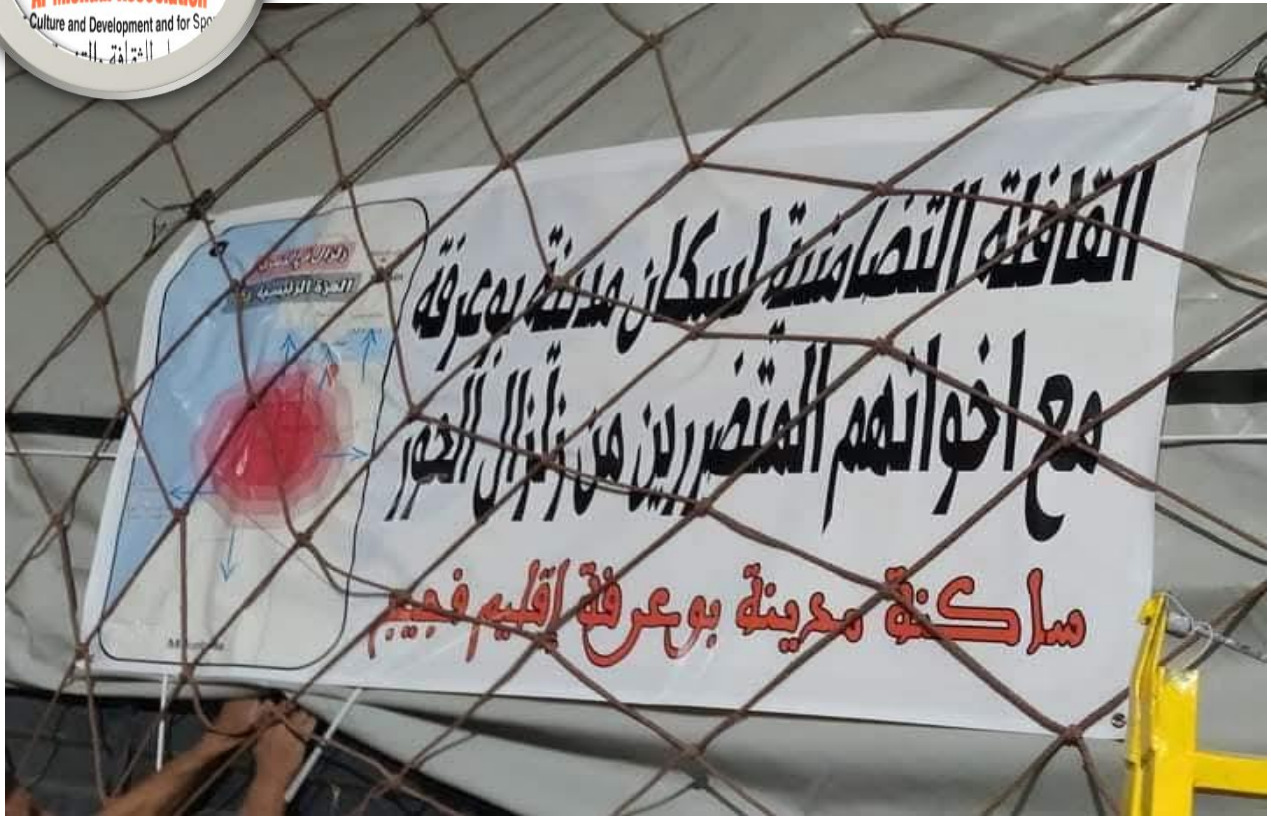
The first field activity of *Al-Mashaal Association for Culture, Development and Sports* was linked to one of the most significant natural disasters experienced by Morocco, the Al Haouz earthquake. Despite the fact that the affected area is located approximately 800 kilometers away from the association's headquarters, the members of the association mobilized with a strong sense of national responsibility and human solidarity to support the affected communities and stand alongside their fellow citizens during this difficult time.

The association organized a local solidarity campaign that involved collecting in-kind donations from the residents of Bouarfa, including food supplies, clothing, and blankets. The initiative went beyond simply sending aid; with the support of the Bouarfa Municipality, the association's members personally traveled to the Al Haouz region to directly supervise the distribution process and ensure that assistance reached the affected families in a dignified and effective manner.

This initiative represented a pivotal milestone in the history of the association, as it strengthened the spirit of volunteerism and solidarity among its members and provided them with valuable humanitarian and field experience. It also reaffirmed the association's commitment to the values of active citizenship, volunteer engagement, and responsible intervention during times of crisis.

Photos of the Humanitarian Assistance





Ramadan Youth Football Tournament 2023-2024-2025

Al-Mashaal Association for Culture, Development and Sports organizes an annual youth football tournament during the holy month of Ramadan, at the regional level, with the participation of approximately 25 teams. This activity aims to promote youth engagement, instill values of peace, active citizenship, and intercultural coexistence, and develop teamwork and collaborative skills.

The tournament also seeks to use sports as a tool for social inclusion, building positive relationships among young people from diverse backgrounds, fostering a sense of community belonging, and enhancing mutual respect and peaceful coexistence. This tournament aligns with the association's objectives of empowering youth, encouraging healthy lifestyles, and promoting values of solidarity and peace through purposeful and well-organized sports activities.

Photos from the Youth Football Tournament









Women's Empowerment and Community Participation Activity

Al-Mashal Association for Culture, Development and Sports organized a special activity focused on empowering women and enhancing their active participation in society. The activity aimed to support women by providing them with knowledge and skills necessary to contribute effectively to social, economic, and cultural life, highlighting their role as key agents in local development.

The activity included workshops and awareness sessions designed to promote equality, coexistence, and active citizenship, while creating safe spaces for experience-sharing and capacity-building. It also encouraged women's involvement in initiatives that foster dialogue, cooperation, and constructive engagement in addressing community challenges.

This activity represented a valuable experience for both the association and the participants, reaffirming that women's empowerment directly contributes to building a sustainable and cohesive community, where every woman plays an active role in local development and progress.

Photos from the Women's Empowerment Activity







Annual Religious Cemetery Cleaning and Solidarity Activity

Al-Mashaal Association for Culture, Development and Sports, in partnership with the private sanitation company of Bouarfa, organizes an annual field activity aimed at cleaning and maintaining Islamic, Jewish, and Christian cemeteries in the region. The activity focuses on promoting values of mutual respect, tolerance, and interfaith coexistence, while engaging youth in volunteer work that reflects community solidarity and responsibility.

The activity includes tasks such as cemetery cleaning, wall maintenance, and tree and plant planting, contributing to the improvement of the local environment and raising awareness about the importance of preserving religious and heritage sites.

This activity provides participants with a valuable educational and ethical experience, combining volunteerism, civic education, and the reinforcement of unity and peaceful coexistence among diverse community members.

Photos from the Religious Cemetery Cleaning Activity







Annual Emerging Talents Festival

Al-Mashal Association for Culture, Development and Sports organizes an annual Emerging Talents Festival in the city, targeting youth with skills and creativity in singing, music, dance, or theater. The festival aims to discover and encourage local talents, promote artistic expression, and provide a platform for young people to shine and develop their creativity.

The festival offers participants the opportunity to connect, exchange experiences, and enhance their artistic and social skills, while fostering values of collaboration, cultural openness, and community engagement. It reflects the association's vision of empowering youth, promoting culture and the arts, and contributing to social development through creative activities.

Photos from the Emerging Talents Festival





The distinguished activities carried out by Al-Mashal Association for Culture, Development and Sports have marked significant milestones in the association's history, reflecting its steadfast commitment to empowering youth and enhancing their active role in society. These activities represent only a portion of the association's ongoing efforts, which also include organizing a bi-monthly free haircut day for marginalized areas, participating in community initiatives and events, contributing to blood donation campaigns, and engaging in local celebrations and festivals.

Collectively, these initiatives embody the association's vision and mission of promoting volunteerism, solidarity, active citizenship, and peaceful coexistence, thereby reinforcing the association's position as an influential agent in social, cultural, and sports development at the community level, and presenting a model of creativity and dedicated civic engagement.



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