



INNODEV Innovation for Investment and Development

Let's Innovate for a Sustainable Future!



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Company Overview

INNODEV Innovation for Investment and Development is a leading Egyptian company specializing in sustainable development, innovation, education, digitalization, Green Transition, sustainable tourism and entrepreneurship in all sectors. With a strong focus on technology transfer, capacity building, and commercialization of research outputs, INNODEV has established itself as a key player in fostering sustainable growth and competitiveness in Egypt and the region. INNODEV empowers businesses, entrepreneurs, and communities by providing tailored solutions through technology transfer, business development, transitional approach, and capacity building. The company has a proven track record of collaborating with international organizations, government entities, and private sector stakeholders to drive innovation and sustainable development. INNODEV Co. has been established since 2018 in Alexandria, Egypt.

Mission and Vision

Mission:

"To be the leading catalyst for sustainable innovation, digital transformation, and entrepreneurship in Egypt and the region. At INNODEV, we empower businesses, institutions, and communities through cutting-edge technology, capacity building, and the commercialization of research. Our commitment to Green Transition and sustainable development drives us to create impactful solutions that foster economic growth, environmental responsibility, and global competitiveness."

Vision:

Inspiring Innovation, Driving Sustainable Futures

To be a regional leader in driving sustainable development through innovation, digitalization, Green Transition, technology transfer, and capacity building, contributing to a resilient, competitive and Green economy.

Core Competencies

- **Technology Transfer & Commercialization:** Expertise in transferring laboratory-developed technologies to the business community, including patent assistance, licensing negotiations, and commercialization strategies.
- **Green Transition:** Contribute to the transition towards a climate-neutral economy and to ensure that the substantial benefits of a green economy transition are shared widely.
- **Capacity Building:** Extensive experience in vocational education, technical training, and life skills development, particularly for underserved communities.
- **Sustainable Development:** Strong focus on climate resilience, green technologies, and sustainable water management.



- **Entrepreneurship Support:** Providing start-up assistance, business plan development, and access to funding and venture capital.
- **Digital Transformation:** Expertise in digital marketing, e-commerce, and e-skills training to enhance competitiveness in the digital economy.
- **Eco and Sustainable Tourism:** providing solution to carry out the eco and sustainable tourism approach.

Key Services and Activities

Skills and Capacity Building Programs

Empowering Your Team, Building Your Future, we believe that the true engine of any successful organization is its people. In a rapidly evolving world, the ability to adapt, innovate, and lead is not a luxury—it's a necessity. Our mission is to equip your workforce with the future-proof skills and knowledge they need to drive your business forward.

Our **Skills and Capacity Building Programs** are meticulously designed to bridge the gap between current capabilities and future demands. We partner with organizations of all sizes, from global enterprises to nimble startups, to cultivate a culture of continuous learning and unlock the full potential of their human capital.

Our Approach: Strategic, Custom-Built Learning

We don't believe in one-size-fits-all training. Our process begins with a comprehensive needs assessment to understand your unique challenges, strategic objectives, and desired outcomes. We then craft bespoke programs, delivered by our network of industry-leading experts, that are directly aligned with your business goals.

Our training is practical, engaging, and focused on real-world applications. We measure success not by attendance, but by the tangible impact our programs have on performance, productivity, and innovation.

Our Core Program Categories

We offer a diverse portfolio of programs, categorized to address the multi-faceted needs of the modern workforce.

1. Corporate Leadership & Management Excellence

These programs are designed to cultivate effective leaders who can inspire teams, navigate complexity, and drive organizational success. We focus on developing the soft skills and strategic mindset necessary for modern leadership.

- **Executive Leadership Workshops:** For senior leaders, focusing on strategic vision, change management, and building high-performance cultures.
- **Team & People Management:** Equipping managers with skills in communication, conflict resolution, delegation, and performance feedback.



- **Emotional Intelligence & Influence:** Building self-awareness and social skills to foster stronger relationships and more effective collaboration.
- **Project Management Fundamentals:** Training teams on industry-standard methodologies to ensure projects are delivered on time and on budget.

2. Digital Skills Development

In the digital age, technical proficiency is a core competency. Our programs ensure your team is fluent in the technologies shaping your industry, from data analytics to cybersecurity.

- **Data Literacy & Analytics:** Empowering employees at all levels to understand, interpret, and leverage data for better decision-making.
- **Digital Marketing & E-commerce Strategy:** Training marketing teams on the latest tools and techniques in SEO, social media, content marketing, and online sales.
- **Cybersecurity Awareness:** Essential training for all employees on best practices to protect company data and prevent security breaches.
- **Software & AI Application:** Hands-on workshops on leveraging new software tools and understanding the applications of artificial intelligence in your business.

3. Sustainable & Green Skills Training

As the global economy shifts towards sustainability, a green workforce is an essential competitive advantage. We provide the knowledge and skills to help your organization meet its environmental, social, and governance (ESG) goals.

- **Eco-Friendly and Green Transition:** Educate the team with the eco-friendly approach, practice and solution. How to move to Green Transition.
- **Circular Economy Principles:** Workshops on designing products and business models that eliminate waste and keep resources in use.
- **Renewable Energy Technologies:** Technical training for professionals in the energy sector on solar, wind, and other clean energy solutions.
- **Sustainable Supply Chain Management:** Educating logistics and procurement teams on ethical sourcing, carbon footprint reduction, and responsible waste management.
- **ESG Reporting & Compliance:** Equipping corporate teams with the knowledge to develop and report on effective environmental and social strategies.



4. Personal & Professional Development

A motivated and well-rounded employee is a more productive and innovative one. These programs focus on the individual, enhancing their career satisfaction and overall contribution to the company.

- **Communication & Public Speaking:** Building confidence and clarity for more effective presentations and interpersonal communication.
- **Creative Problem-Solving & Innovation:** Workshops designed to unlock creativity and foster a culture of innovative thinking.
- **Time Management & Productivity:** Equipping employees with practical techniques to prioritize tasks, manage workloads, and reduce stress.
- **Resilience & Well-being:** Providing tools and strategies to help employees manage stress, prevent burnout, and maintain mental health.

5. Vocational Skills

These programs focus on vocational skills that fit with different sectors, either Industrial or Agricultural. These Vocational programs are tailored according to the target group or sector needs.

6. Re-skills program

Reskilling is the process of learning a completely new set of skills to transition into a different job or career.

- Green Transition
- Eco-friendly approach
- Start-up management
- Entrepreneurship
- Innovation: How to design new product?
- Innovation management
- Proposal writing based on real awarded projects
- Information Selective & Power.
- Prioritizing

We have

- **International recognized, accredited and validated**
- **Expert-Led Training:** Our programs are developed and delivered by a curated network of seasoned professionals and thought leaders in their respective fields.



- **Measurable Outcomes:** We go beyond completion certificates. We work with you to define key performance indicators and demonstrate the tangible impact of our training.
- **Flexible Delivery:** We offer a range of delivery formats, including in-person workshops, live virtual training, and on-demand e-learning modules, to fit your company's schedule and budget.

Customized Solutions: Your challenges are unique, and so should be your training. We pride ourselves on building programs that directly address your specific needs

Innovation Management, Commercialization & IPR Assistance

We help turn **ideas into impact** by guiding innovators, startups, research institutions, and businesses through the entire innovation lifecycle—from concept development and market validation to commercialization and intellectual property protection.

With expertise in innovation strategy, technology transfer, and IPR (Intellectual Property Rights) management, we offer **comprehensive, tailored solutions** to maximize the value of research, technologies, and new products. Whether you're in academia, industry, or the public sector, our goal is to help you **innovate smartly, protect your assets, and bring your solutions to market effectively.**

Our Core Services Include:

- **Innovation Management & Strategy Development**

We provide structured support to organizations and project teams in managing the innovation process—from idea generation to implementation.

Key services include: Innovation strategy development and policy alignment, Innovation audits and capability assessments, Ideation workshops and innovation pipeline design, R&D project portfolio management

- **Technology Transfer & Commercialization Support**

We help bridge the gap between research and the market by guiding the **commercialization of technologies, prototypes, and intellectual assets.**

Key services include: Market feasibility studies and business case development, Commercialization roadmaps and go-to-market strategy, Technology licensing, spin-off creation, and startup incubation, Investor readiness support and pitch development

- **IPR Strategy & Intellectual Property Protection**

We provide end-to-end assistance in securing, managing, and leveraging **Intellectual Property Rights (IPR)** to safeguard your innovations and enhance competitive advantage.

Key services include: IP audits and IP landscape analysis, Patent, trademark, and design registration support, IP strategy development and portfolio management, Licensing negotiations and legal advisory coordination

EU and International Innovation Project Development

We support clients in designing and implementing **funded innovation projects** at regional, national, and EU levels (e.g., Horizon Europe, EIC, Interreg, Erasmus+).



Key services include: Project concept development and proposal writing, Consortium building and partner engagement, Innovation Work Packages and impact planning, Exploitation, dissemination, and IPR management planning.

We have

- Deep experience in innovation systems, tech transfer, and IP management
- Multidisciplinary team combining business, legal, and technical expertise
- Strong partnerships with universities, R&D centers, startups, and public authorities
- Proven success in helping clients protect, fund, and scale their innovations

Vocational Skills and Education Enhancement

We believe that **quality vocational education is the cornerstone of inclusive economic growth, innovation, and social empowerment**. We specialize in designing, implementing, and scaling vocational skills development programs tailored to the needs of today's evolving job markets.

Whether you're a government authority, NGO, educational institution, or private-sector organization, we provide **end-to-end solutions** to enhance vocational learning systems, upskill youth and adults, and build strong, future-ready workforces.

- **Establishment of Vocational Schools and Institutes**

We provide full technical support for the **establishment, modernization, and management** of vocational training institutions. From concept to implementation, we guide our clients in creating effective and sustainable learning environments.

Key services include: Feasibility studies and strategic planning, Infrastructure design and technical specifications, Curriculum development and equipment selection, Governance, staffing, and operational setup, Accreditation and quality assurance systems and International partnership

- **Design and Implementation of Dual Education Programs**

We support the design of **dual education systems** that combine classroom learning with hands-on industry experience, ensuring learners gain both theoretical knowledge and practical skills.

Key services include: Dual education framework design, Industry-partner engagement and placement models, Integration of on-the-job training with academic curricula, Monitoring and evaluation of learning outcomes

- **TVET Program Design and Implementation**

We develop and implement **Technical and Vocational Education and Training (TVET)** programs that align with labor market demands and industry standards. Our approach focuses on practicality, employability, and inclusivity.

Key services include:

- Competency-based curriculum development, Labor market needs assessments, Accreditation and certification alignment, Institutional capacity building
 - **Skills Gap Analysis & Workforce Development**



We help employers and policymakers understand current and future workforce needs. Through data-driven assessments, we design upskilling and reskilling programs tailored to different sectors and demographics.

Key services include: Skills mapping and sectoral needs analysis, upskilling and reskilling programs, Youth employment and entrepreneurship programs, Adult learning and retraining initiatives, Vocational counselling and career pathways

- **Digital and Green Skills for the Future**

We support the integration of **future-ready skills**—including digital literacy, green economy skills, and entrepreneurship—into vocational education and training programs.

Key services include: Digital skills training (ICT, coding, digital tools), Green and sustainable skills for climate resilience, Circular economy education modules, Innovation and startup incubation programs

- **Customized Training for Enterprises and Institutions**

We deliver targeted training programs for companies, NGOs, and public-sector organizations to boost the skills of their staff and stakeholders.

Key services include: On-the-job vocational training, Leadership and soft skills development, Sector-specific technical training, Inclusive workplace training

- **Training of Trainers (ToT) & Educator Development**

We enhance the capabilities of educators, trainers, and vocational institutes through professional development and modern pedagogical approaches.

Key services include:

- Training of Trainers (ToT) programs, Digital pedagogy and blended learning methods, Quality assurance in TVET, Inclusive education practices.

We have

- Experience in vocational training, project management, and education development
- Strong international network of education, employment, and innovation partners
- Expertise in aligning training with SDGs, EU priorities, and national development plans
- Hands-on, people-centered, and impact-driven approach

Business Development

Business Development Services

We empower organizations to grow, innovate, and achieve sustainable success through our tailored Business Development Services. As your strategic partner, we go beyond traditional consulting to deliver actionable solutions that drive measurable impact. Whether you are a startup, SME, entrepreneur or large enterprise, our services are designed to support your expansion, diversification, and long-term value creation.



Our Business Development Offerings

- **Market Research & Opportunity Analysis**

We provide in-depth market intelligence to help you understand industry trends, customer behavior, and competitor positioning.

Key services include: Market entry feasibility studies, Competitor and SWOT analysis, Trend forecasting, Customer segmentation and profiling

- **Strategic Planning & Growth Roadmaps**

We work closely with your leadership team to design customized business development strategies aligned with your vision and goals.

Key services include:

- Business model design and innovation, Growth and expansion strategies, Go-to-market planning, Value proposition development

- **Partnership & Network Development**

Unlock growth opportunities through effective collaborations. We help you identify, approach, and engage with potential partners, clients, and stakeholders across local and international markets.

Key services include: B2B matchmaking and partner identification, Public-private partnership development, Strategic alliance facilitation, Internationalization and cross-border cooperation

Proposal Writing & Fundraising Support

Accessing funding is critical to business growth. We support you in identifying funding opportunities and preparing winning proposals that meet donor and investor requirements.

Key services include: Grant proposal development (EU, national, Global), Investor pitch decks and business plans, Project design and budgeting, Monitoring and evaluation planning

- **Innovation & Product Development Advisory**

We help transform your ideas into viable, market-ready products and services. Our team supports you throughout the innovation lifecycle—from ideation to commercialization.

Key services include: Product development strategy, Commercial feasibility studies, Pilot testing and validation planning, Innovation funding support

We have

- Experienced business developers and industry professionals
- Hands-on, results-driven approach
- Strong network of partners across Europe, MENA, and international markets
- Proven track record of helping clients secure funding and expand operations

Circular, Green & Blue Economy Solutions

we believe that a thriving economy and a healthy planet are not mutually exclusive. They are intrinsically linked. Through our **Circular, Green, and Blue Economy services**, we support public institutions, private enterprises, NGOs, and international organizations in designing, implementing, and scaling solutions that reduce environmental impact , tackling climate changes challenges while unlocking



economic opportunities. Our services under the Circular Green & Blue Economy theme are designed to unlock new opportunities, mitigate risks, and create lasting value for all stakeholders.

Circular Economy & Waste-to-Value Consulting

- **Circular Business Model Design:** We help you rethink your business from the ground up, identifying opportunities to redesign products, optimize supply chains, and create new revenue streams by embracing circular principles. This includes product-as-a-service models, repair and refurbishment programs, and using recycled content.
- **Waste-to-Resource Audits:** Our team conducts in-depth analysis of your waste streams to identify valuable resources that are currently being discarded. We then develop strategies to transform these "wastes" into new products, energy, or raw materials, turning a cost center into a profit center.
- **Extended Producer Responsibility (EPR) Strategy:** We guide you in navigating the complexities of EPR regulations and help you develop effective systems for managing the end-of-life of your products, reducing your environmental footprint and ensuring compliance.

Green Economy & Sustainable Operations

- **Carbon Footprint & Energy Efficiency Audits:** We provide detailed assessments of your operational carbon footprint and identify tangible, cost-effective measures to reduce energy consumption, transition to renewable energy sources, and lower your environmental impact.
- **Green Supply Chain Optimization:** We work with you to build more sustainable and resilient supply chains, from sourcing eco-friendly materials to optimizing logistics for reduced emissions. We help you partner with green suppliers and enhance your brand's reputation for sustainability.
- **Ecosystem Services Valuation:** We help you understand and quantify the value of the natural systems your business relies on and impacts. This allows you to make more informed decisions that protect and restore biodiversity, contributing to long-term business resilience.

Blue Economy & Ocean Stewardship

- **Sustainable Coastal & Marine Development:** We consult on projects that promote responsible economic growth in coastal areas, including sustainable tourism, marine spatial planning, and the development of eco-ports.
- **Aquaculture & Fishery Optimization:** We work with the seafood industry to implement sustainable practices that ensure the long-term health of fish stocks and marine ecosystems, while improving operational efficiency and market access for sustainably sourced products.



- **Marine Renewable Energy Feasibility Studies:** We provide expert analysis on the potential for developing offshore wind, wave, and tidal energy projects, helping you tap into the immense power of our oceans to meet clean energy goals.
- **Plastic Pollution Reduction & Ocean Cleanup Strategies:** We partner with businesses and organizations to develop innovative solutions for reducing plastic waste at its source and to implement effective cleanup and recycling programs that protect our marine environments.

Circular Economy Strategy and Business Model Design

We help organizations rethink and redesign their value chains by shifting from linear “take-make-dispose” models to circular, waste-free systems that regenerate natural resources and create long-term value.

Key services include: Circular economy strategy development, Circular business model innovation, Material flow and lifecycle analysis, Waste valorization and industrial symbiosis planning

- **Circular Innovation in Agri-Food and Bioeconomy**

We enable the agri-food and bio-based industries to adopt circular principles—turning waste into resources and supporting regenerative practices.

Key services include: Agri-food waste valorization (e.g., bioplastics, bioenergy, feed), Fermentation and biotechnology-based solutions, Circular food systems and regenerative agriculture, Bioclusters and innovation ecosystems development

We have

- **Multidisciplinary expertise** across environmental science, circular innovation, project management, and sustainability policy
- **Proven Results:** We have a track record of helping businesses achieve significant reductions in waste and emissions, while simultaneously creating new revenue streams and enhancing brand value.
- **Dedicated Partnership:** We are more than just consultants; we are your partners in sustainability. We are committed to your success and work collaboratively to ensure your goals are met with excellence and innovation.

Mega Events Organization & Business Missions

We specialize in designing and delivering **high-impact mega events and strategic business missions** that connect people, ideas, and opportunities across sectors and borders. From large-scale international conferences to curated business delegations, we turn your vision into a world-class experience.



With deep expertise in event management, business development, and cross-border collaboration, we offer **end-to-end solutions** that ensure every detail is perfectly executed—maximizing visibility, stakeholder engagement, and strategic outcomes.

Our Services Include:

- **International Conferences**

We conceptualize, plan, and manage **international conferences and high-level summits** that bring together leaders, experts, and innovators to exchange knowledge, set agendas, and drive impact.

Key services include: Conference theme development and agenda design, Speaker coordination and VIP protocol services, Logistics, venue management, and technical production, Hybrid and virtual event solutions

- **Trade Fairs, Exhibitions & Industry Showcases**

We organize **trade fairs and exhibitions** that serve as platforms for showcasing products, services, technologies, and innovations to targeted audiences, buyers, and investors.

Key services include: End-to-end exhibition planning and booth design, from pre-event planning and logistics to on-site assistance, ensuring their experience is successful and stress-free, Sector-specific exhibitor recruitment, Buyer-seller matchmaking and B2B meetings, On-site and digital visitor engagement tools, **Marketing & Promotion:** We develop comprehensive marketing campaigns to attract a diverse and qualified audience, ensuring a strong return on investment for all exhibitors.

- **Business Forums & Investment Roundtables**

Forums & Summits

We create **business forums and investment platforms** where companies, investors, and institutions can connect, share insights, and explore collaboration opportunities. High-Level Agenda Setting, Interactive Engagement & Post-Event Reporting & Legacy

Key services include: Program design and speaker curation, Investor networking and pitch sessions, Sectoral and regional business matchmaking, Branding, media coverage, and knowledge outputs

- **Business Missions & Delegations**

A Business Mission is more than a trip; it's a carefully curated journey with a clear objective. We design and execute targeted missions that provide unparalleled access to new markets, strategic partners, and investment opportunities.

We organize missions for companies, government agencies and others seeking to explore new markets, meet potential partners, and expand internationally. **Targeted B2B Matchmaking:** We pre-arrange high-quality, one-on-one meetings with potential clients, partners, and distributors who are a perfect fit for your business. **Market Briefings & Site Visits:** Our missions include expert-led briefings on local business culture, legal frameworks, and market trends, along with strategic site visits to key industry players.

- **Academic & Innovation Fairs**

We support universities, research centers, and innovation hubs in organizing **academic exhibitions, career fairs, and technology showcases** to promote R&D, student engagement, and industry-academia linkages.

Key services include: Scientific conference and panel management, Poster and research presentation setup, Innovation and startup demo zones, Career networking and employer branding

- **Public Engagement Campaigns & Awareness Events**



We plan and manage **public events and awareness campaigns** to communicate key messages, mobilize stakeholders, and promote community participation.

Key services include: Campaign design and audience targeting, Open days, community fairs, and cultural events, Communication materials and press engagement, Interactive tools and digital participation

We have

- **Full-service event partner:** From concept to execution
- **Strong networks:** Connections with government bodies, industry associations, and innovation ecosystems
- **Results-driven:** We align every event with strategic objectives and measurable outcomes

Track Record and Experience

INNODEV has a robust portfolio of projects funded by different funding programs, including: United Nations (UN)-World Food Program (WFP); European Union (EU) ; Agro-Food Industries Alliance; Pharmaceutical Industries Alliance.

- 30 New products-based research results (Portfolio designed and Branding)
- 10 New products-based research result Commercialized
- 120 staff members trained on Climate resilience and Adaptation and green Technologies
- 2300 trainees (Youth, women, disadvantaged group, vulnerable group, refugees..) trained on vocational skills, life skills, entrepreneurship and project management skills
- 450 mentees (Youth, women, disadvantaged group, vulnerable group, refugees..) mentored to establish their start-up or SME.
- 300 trainees (young people , unemployed) trained on e- skills and employment readiness
- 290 trainees (farmers, women, youth, agricultural association, food industry factories,...) trained on green transition, circular economy, waste management,...)



Key Projects

- **Bedaya Digital Program:** Trained over 300 individuals from 15 governorates in Egypt on e-skills and employment readiness, funded by the UN and the Ministry of State for Migration Affairs. On another front WFP and the Ministry of Emigration have been joining efforts on the Life Saving Boats initiative to combat irregular migration through the creation of community champions at the village levels to raise awareness on the risks of irregular migration and its safe alternatives. Community schoolteachers are trained as trainers to raise awareness within their villages among youth and their families. The Bdaya digital program aims to improve the employability of young people and increase their competitiveness in the labor market by offering skills and qualifications that are in high demand in the local market and pertinent to a variety of sectors and industries. Boost the employability of youth and returning Egyptian labor who have been laid off as a result of COVID-19 and offer them employment opportunities. Reduce the likelihood of irregular migration, which is primarily motivated by unemployment and insufficient income. In order to mitigate the likelihood of irregular migration, INNODEV offers online and in-person training to enhance the qualifications and employability of youth and adults in rural and urban areas who are experiencing challenges in obtaining income. These skill packages would equip them with market-demanded skills and qualifications, thereby enabling them to secure a job opportunity with a reasonable source of income that enables them to meet their local requirements, thereby preventing irregular migration.
- **UP-Skills Project:** Trained 3,000 candidates in vocational and employment skills across multiple governorates, funded by WFP. UP-Skills aims to professional competencies and qualifications of youth beneficiaries improved Vocational training on highly marketable skills and qualifications, Fostering private sector engagement for on-the-job training opportunities and market linkages to the graduates from this program through offering opportunities to at least 50% of the graduates. Self-reliance and long-term resilience strengthened through entrepreneurship promotion; promote economic inclusion using a holistic approach combining increasing beneficiary professional competencies and providing the necessary skills and knowledge to establish MSMEs and other entrepreneurial models
- **UNIGREEN:** Under the grant provided by the European Union to implement the project Enhancing the Role of Youth in Confronting the Effects of Climate Change (Unigreen) . The project aims to community education in ten Egyptian universities through a specially designed program that includes capacity building and community participation focused on

climate change. INNODEV train more than 200 professors in 10 Egyptian Universities on Climate change resilience; the effect of climate changes on socioeconomic, agriculture and education aspects. INNODEV supported the Universities to integrate the Climate change topic in their curricula and help the students in the last year of their studies to design mini projects aiming to provide solutions to tackle climate changes challenges in different sectors.

- **GREENLAND Project:** Implemented capacity-building programs on green skills and climate resilience, funded by the EU. GREENLAND aims to carry out labour market analysis to identify 2900 NEETs/Women through profiling, curricula development and skills transfer to NEETs/Women (mentoring, training, e-learning tools, soft-skills coaching developed through “sector-skills alliances” between TVETs and SMEs), 210 national/cross-border traineeships in enterprise and 18 job-shadowing for key staff of policy-making institutions.
- **Pharmaceutical Industries Alliance:** Collaborated on the Pharmacy Alliance project to commercialize local Pharmaceutical drugs based on natural herbs and organize investment conferences in collaboration with Cairo University.
- **Agro-Food Industries Alliance Project:** Collaborated on the Agro-Food Industries Alliance project to commercialize new solutions, biotechnology applications and new technologies in Agro-Food sector and provided market studies and commercialization of research results into commercial products (TRL 7-9)
- **Mentorship Program, Micro-grants:** Provide more than 400 micro-grants for establishing new small businesses leads to income generation. Follow -up and monitor the 400 small business in different sectors. Mentoring grant program: A competitive mentoring grant program funded by the World Food Program and executed by INNODEV. The Mentorship program aims to enhance the entrepreneurial skills of the target group to establish new businesses or start-ups or to improve and develop existing businesses. Support to establish new business, SME or start-up in the following sectors Food, biotechnology applications, e-commerce, Health, Pharmaceutical, cosmetics, textile, hand-craft, concrete through providing small grants , capacity building and mentorship program
- **Nano Resonators Under Theory of Two-Temperature** Generalized Thermoelasticity Based on Thermomass Motion project funded by STDF, Egypt

Sectors of Expertise

- **Green Transition:** green transformation,
- **Eco-Tourism:** Eco friendly practice, strategy, zero-waste, sustainable tourism, regenerative tourism , Smart Tourism & Digital Transformation



- **Agro-Food Sector** : Agro-food industries
- **Sustainable Development**: Climate resilience, green technologies, and low-carbon solutions.
- **Education and Training**: Vocational education, green skills, and lifelong learning.
- **Health Well-being**: Climate-related health risks, infectious disease control, and community-based care.
- **Water Management**: Sustainable water access and resource efficiency.
- **Circular Economy**: Promoting resource efficiency and waste reduction.
- **SME Development**: Enhancing competitiveness and job creation through innovation and eco-friendly solutions.

Value Proposition for Funders and Partners

- **Proven Expertise**: INNODEV has a strong track record of successfully implementing projects funded by international organizations such as the UN, EU, USAID, and GIZ.
- **Local and Regional Reach**: Extensive experience working across Egypt and the region, with a deep understanding of local challenges and opportunities.
- **Multi-Sectoral Approach**: Expertise in diverse sectors, including education, health, agriculture, and technology, allows for integrated and holistic project design.
- **Strong Network**: Established partnerships with government entities, universities, and international organizations, ensuring effective project implementation and scalability.
- **Focus on Sustainability**: Commitment to sustainable development goals (SDGs), particularly in climate resilience, green technologies, and inclusive growth.

Contact Information

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Testimonials

- *"INNODEV's expertise in technology transfer and capacity building has been instrumental in the success of our projects in Egypt."* – **Agro-Food Industries Alliance**
- *"Their commitment to sustainable development and green technologies aligns perfectly with our mission to drive climate resilience."* – **UNIGREEN- EU Funded Project Representative**