

ERASMUS+ PARTNER IDENTIFICATION FORM

A. PARTNER ORGANISATION

PIC	874651232
OID	E10411335
Full legal name (National Language)	جمعية الصفاء للبيئة والتنمية
Full legal name (Latin characters)	Association Assafaa pour l'Environnement et le Développement
Acronym	ASED
Year of establishment	2021
Address (Street and number)	Tilila street, Number 2423, Tikiuoin, Agadir
Country	Morocco
Region	Souss Massa
P.O. Box	Tilila street, Number 2423, Tikiuoin, Agadir
Post Code	80000
City	Agadir
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Instagram	https://www.instagram.com/ased.agadir/
Email	ased.agadir@gmail.com
Telephone 1	+212 674276580
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B. PROFILE

Type of Organisation	Non-Governmental Organization
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	Yes

D. BACKGROUND AND EXPERIENCE

Please briefly present the partner organisation.	The Assafaa Association for Environment and Development is a non-profit entity established in 2021 by Safaa Rafass. It focuses on advancing environmental awareness and sustainability via art and culture. The NGO has been involved in numerous projects both locally and nationally concerning the SDGs, art, and the environment. The main office is located in the Tilila area (Agadir, Morocco). Mission: The Assafaa Association for Environment and Development is committed to enhancing environmental consciousness and sustainability via art and culture. The organization holds that art can serve as a strong means for education and advocacy, encouraging individuals to act in order to safeguard the environment. Activities: The Assafaa Association for Environment and Development arranges a range of events and initiatives, such as: -Art displays and creative sessions - Programs for environmental education - Programs for engaging with the community - Support initiatives The organization has collaborated with numerous partners, such as schools, companies, and government entities. Effect: The Association Assafaa for Environment and Development has greatly influenced the community. The organization has contributed to increasing awareness of environmental concerns, motivating individuals to act in defense of the environment, and creating a more sustainable future. Future: The Assafaa Association for Environment and Development remains dedicated to persisting in its efforts to raise environmental awareness and promote sustainability. The organization intends to broaden its influence and to create new programs and initiatives.
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What are the activities and experience of the organisation in the areas relevant for this application?	The Association Assafaa for Environment and Development is a Moroccan non-governmental organization (NGO), established in 2021 in Agadir and strategically led by youth (ages 18-36). Our activities are primarily focused on engaging teenagers and young people (ages 15-30), particularly those facing social and economic challenges in the Agadir/Tilila area, through targeted community initiatives. Our operational framework is built on two complementary pillars: Youth Empowerment and Environmental Action, ensuring a holistic approach to local development. Under the Youth Empowerment and Arts pillar, we utilize non-formal education and creative arts, such as theatre and music, to foster essential soft skills, promote social inclusion, and build mental resilience. Our core strength lies in mobilizing and empowering youth to take active roles in their community's future. This local engagement is tightly coupled with our dedication to Environmental Action and Sustainability. We possess practical experience in local environmental initiatives, focusing on community mobilization, awareness campaigns, and educational projects aimed at improving environmental consciousness and sustainable practices at the local level. Furthermore, our expertise extends to the cultural dimension of sustainability. We actively engage in community development and the promotion of local cultural preservation as a core component of sustainable development, offering unique insight into community-based solutions and intergenerational transmission. Although we are a newcomer to formal EU funding programs like Erasmus+, our experience in concrete, local projects and our commitment to youth-led development make us a reliable and impactful partner for international cooperation projects.
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What are the skills and expertise of key staff/persons involved in this application?	The Association Assafaa is led by a dynamic team of young professionals (ages 18-36), ensuring that the organization's strategic direction remains aligned with the realities and needs of its target group. This youth-led structure is crucial for effective peer-to-peer mobilization and trust-building within the local community in Agadir. The key person involved in the coordination and management of this application is Ahmed Mouhib, serving as the Coordinator of Projects and Partnerships. His expertise is highly relevant to the project's success, primarily covering the entire project cycle management (PCM), from initial proposal drafting and partner identification to final reporting and dissemination. Mr. Mouhib possesses strong practical skills in external relations and network building, demonstrated by his successful integration and active collaboration within the Anna Lindh Foundation Network in Morocco . Furthermore, the collective skills of the core team are directly linked to the organization's pillars as outlined in the Canvas. These include specialized expertise in: -Non-Formal Education and Arts-Based Methods: Staff members are proficient in designing and delivering engaging educational workshops for teenagers (15-30), using creative arts (theatre, music) to facilitate inclusion and dialogue. -Local Community Mobilization: The team has a profound understanding of local socio-economic dynamics in the Agadir/Tilila area, ensuring efficient outreach and sustainable engagement of beneficiaries in environmental and social initiatives. -Environmental Awareness & Activism: Key personnel have practical experience in planning and executing awareness campaigns focusing on sustainability and ecological practices, capable of translating broad concepts into local, actionable steps. Useful links : https://www.garn.org/our-members/ https://1myac.com/en/partners https://alf.website/en/?members=association-assafaa-for-environment-and-development https://www.salto-youth.net/tools/atlas-partner-finding/organisation/association-assafaa-pour-l-environnement-et-le-dveloppement-ased.23864/ https://www.climate-chance.org/bonne-pratique/caravane-du-cinema-environnemental/ https://www.youtube.com/shorts/97rDbYs732A https://www.spaceappschallenge.org/2025/local-events/agadir/?tab=details https://www.initiativesoceanes.org/collecte/nettoyage-plage-%D8%A3%D9%83%D8%A7%D8%AF%D9%8A%D8%B1-15/ https://thepollinationproject.org/creativity-and-community-transformation/
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E. LEGAL REPRESENTATIVE

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Gender	Female
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Position	President
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