



Project Title: Empowering Youth with Cybersecurity and Digital Financial Literacy Skills for Safe and Resilient Online Financial Management and Career Readiness

Acronym: CYBERFIN

Project's Context	
Context of the project & Needs of the target groups addressed.	In today's digital and interconnected world, the concepts of cybersecurity and financial literacy fundamentals are deeply intertwined and essential for individuals to navigate safely and successfully in both their personal and professional lives. The necessity of combining digital and financial literacy arises because financial activities are increasingly conducted online, exposing individuals to cyber threats that can compromise their personal and financial data. Target Group: College/ VET / HEI students up to 25 y.o. who have basic digital and financial skills and hope to become members of the creator economy for a living and career. The young individuals make extensive use of e-devices and it is a necessity to develop and/or obtain skills to creating unique digital content—ranging from entertainment, to promotional, to educational framed by security and financial literacy.
Objectives of the project & how the call's priorities are met	1. Equip youth trainees with foundational cybersecurity skills to recognize, prevent, and respond effectively to common cyber threats related to digital financial transactions and workplace technologies. 2. Enhance financial literacy capabilities of youth trainees by teaching practical budgeting, saving, fraud prevention, and decision-making skills tailored to their socio-economic context. 3. Develop blended, accessible learning modules combining cybersecurity and financial literacy targeted specifically at the unique needs of youth in rural smaller cities with limited access to digital and financial education. 4. Foster resilience among youth by integrating digital and financial risk management strategies, empowering them to protect personal and professional digital assets against cybercrime and financial missteps. 5. Support trainers and institutions in small cities and rural regions with specialized curricula and digital tools to sustainably deliver combined cybersecurity and financial education to youth learners.

Work Packages	
WP1	Project management, implementation, and monitoring
WP2	Raise awareness of VET trainers and undertake actions to develop the educational material
<i>WP2 Specific Objectives related to the General Objectives of the project</i>	We will organize a hybrid workshop with cybersecurity and business management experts, with the aim of identifying and analyzing the most relevant and urgent skills required for VET trainers. The results of this workshop will be used to create a framework, which will serve as a guide for the development of the training program. We will also design training modules that will cover the basic principles of cybersecurity and business literacy, such as budgeting, saving, and fraud prevention. The training will focus on practical knowledge that will help learners respond to everyday challenges.
WP2 List of activities	1. Workshop meeting (hybrid) with experts from the field to identify the urgent up-to-date skills and competences for VET trainers related to cybersecurity and finance domains. We will create a framework that will operate as the guideline for the curriculum's development. 2. Design curriculum modules on cybersecurity basics and financial literacy fundamentals (e.g., such as budgeting, saving, and fraud prevention) 3. Create and observatory that will include scenario-based learning materials, real-world case studies and hands-on exercises such as identifying phishing attempts and managing personal finances securely 4. Validation of the training materials 5. Translations of the training materials
WP3	Delivering cyber-driven financial literacy training program
<i>WP3 Specific Objectives related to the General Objectives of the project</i>	The WP3 objectives are the implementation of training workshops and classroom lessons focusing on digital risks and financial management and decision-making. Structured workshops and interactive training sessions with live demonstrations on cybersecurity hygiene topics. The training will promote student-centered approaches, where the focus is on how learners learn best, encouraging active participation and personalized learning experiences. Facilitate experiential, scenario-based learning environments that simulate real-world cyber and financial challenges to boost confidence and competence before workplace entry.
WP3 List of activities	1. Implementation of hands-on labs where participants (VET trainers and VET trainees) will practice recognizing cyber threats and making informed financial choices in simulated environments. 2. Implementation of blended learning using both in-person and virtual platforms to maximize accessibility and engagement. We can also utilize VR technology to offer an even more immersive experience. 3. Validation of the WP2 activities



PIVOTALL

	4. Report on the WP2 outcomes
WP4	Cybersecurity Meets Digital Finance: Awareness Initiative
<i>WP4 Specific Objectives related to the General Objectives of the project</i>	WP4 aims to raise awareness and actively engage young individuals in cybersecurity and financial literacy through creative multimedia campaigns such as videos, infographics, and social media outreach. It will organize interactive webinars, challenges, and competitions to motivate participation and foster a dynamic learning environment. An online platform will be developed to serve as a community hub for discussion, resource sharing, and networking among students, tutors, and local stakeholders. Collaboration with local businesses and IT experts will provide valuable guest sessions and mentorship opportunities to enrich the learning experience.
WP4 List of activities	1. Create multimedia campaigns (videos, infographics, social media) targeting young individuals 2. Host webinars, challenges, and competitions to increase active participation 3. Develop an online platform/community for discussion and resource sharing involving students, tutors, and local stakeholders 4. Engage local businesses and IT experts for guest sessions and mentorship 5. Organize multiplier events to extend reach beyond pilot groups
WP5	Dissemination, Networking, and Sustainability Plan