



AXIS SERBIA
PIF 2025
PARTNER IDENTIFICATION FORM

A. PARTNER ORGANISATION	
OID	E10403394
Full legal name (National Language)	Аксис Србија
Full legal name (Latin characters)	Axis Serbia
National ID (if applicable)	28400730
Department (if applicable)	-
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B. PROFILE	
Type of Organisation	Public Association (Non-Governmental)
Is the partner organisation a public body?	YES
Is the partner organisation a non-profit?	YES
D. BACKGROUND AND EXPERIENCE	
Please briefly present the partner organisation.	Axis Serbia was founded in June 2025 by people who were previously in an informal group for youth empowerment. By creating an organization, we aim to achieve higher impact in society and participate in more opportunities that we couldn't have as an informal group.

Our story started when we met on an Erasmus+ project. While meeting each other, each one of us had a positive experience with non-formal education they were willing to share. One thing all of us had in common is that we all found out about it later than we would have wanted to. All of us share a rich background in youth work and extracurricular activities like Youth exchanges, Training Courses, Competitions, Workshops, Events and Volunteering. It was only natural that we concluded that we want to do something about it: To start an NGO that will bring more opportunities to young people to develop themselves through the power of non-formal education.

Aims of the organization:

Axis Serbia was started with the aim to encourage and bring more opportunities to young people with the goal of youth empowerment through the form of non-formal education. We believe that non-formal education is the answer to bringing positive change to society by promoting ideas and initiatives in the fields of youth work, intercultural dialogue, active citizenship, digitalization, entrepreneurship, STEM, environment and sustainability, health and wellness and civil society development.

Objectives of the organization:

The objective of our organization is to participate in projects related to the core ideas of our organization. By doing this, we plan to empower youth to explore and act upon their ideas and passions. Specific objectives of our organization are:

- **Youth work** - We want to encourage more people to engage in youth work. We believe that education for both youth and youth workers is necessary for an effective project. We know how important it was for us to have experienced educators and facilitators in the projects we took part in, and we want to contribute to more young people having that opportunity.
- **Intercultural dialogue** - We want young people to build bridges between borders and connect with other like-minded people with different cultures and backgrounds through mutual understanding and cooperation. By connecting with others in this way, people will break the existing boundaries between cultures and nations and develop a sense of mutual belonging in the same circle as well as personal growth.
- **Active citizenship** - We believe in empowering young people to act up. By teaching them the key elements of active citizenship, giving them experience and a platform to act, we hope to foster a generation of changemakers, leading society to a brighter tomorrow.
- **Digitalization** - Digitalization is a new age form of literacy. Currently, formal education covers only a small part of this huge branch, and this branch is growing by the day. Our goal is to constantly educate young people and youth workers on new digital tools and methods they can use to achieve their goals. By

doing this, they will not only become digitally literate, but also develop the sense of capabilities that these tools provide. We are especially interested in AI since it's the fastest growing digital tool.

- **Entrepreneurship** - Providing young people the opportunity to learn about entrepreneurship equips them with the mindset to turn ideas into actions. By empowering them with this mindset, they will develop the skills to see challenges and opportunities and adapt to changing circumstances.
- **STEM** - Teaching young people STEM through non-formal education helps them develop curiosity and build confidence in this field. It provides the opportunity for young people to develop their problem-solving skills and critical thinking.
- **Environment and sustainability** - The society needs a new generation of environmentally aware people. By understanding the impact of their actions, learning about sustainable practices and acting upon existing problems we believe in bringing real change to problems like climate change, pollution and unsustainable practices.
- **Health and wellness** - We believe that all people should actively maintain and work on their physical and mental health. People must develop self-awareness for a healthy lifestyle, focusing on topics such as mental well-being, physical activity, sports, nutrition, etc.
- **Civil society development** - By strengthening youth organizations, fostering collaboration, and promoting values such as inclusion, transparency, and participation, we help build a strong, independent, and resilient civil society. We want to support initiatives by young people with a vision to bring positive impact to society.

Strategy of the organization:

Our strategy is to organize and participate in programs such as Youth exchanges, Training courses, Volunteering opportunities, Discussions, Workshops and Events related to our goals. To achieve our goals, we plan to partner and collaborate with other organizations that share our vision and goals.

For partnerships, contact us at info@axisserbia.com

What are the activities and experience of the organisation in the areas relevant for this application?	Although Axis Serbia is a newly founded organization and has not yet implemented projects under its name, its members bring extensive individual experience in: - Erasmus+ mobility projects. - Organizing and volunteering at local events on topics such as culture, science, social and educational development, and capacity building. - Working with youth through workshops as both participants and organizers. - Creating promotional materials (articles, brochures, press releases) and event promotion. - Participation in cultural, artistic, and educational events on local and international level. - Conducting case studies in the fields of sustainability, health, and green initiatives. - Organizing sports and educational activities. - Hosting webinars and digital workshops. - Partnering on projects with other organizations.
What are the skills and expertise of key staff/persons involved in this application?	<u>Co-founder – Jovan Petrović</u> Jovan Petrovic has a bachelor's degree in mechanical engineering and is currently a master's student at the University of Belgrade. His MSc module is Agricultural and food engineering where he specializes in renewable energy sources. Jovan is also deeply invested in AI and its applications, most notably Agentic AI. He is passionate about AI, renewable energy, sustainability, environment and sports. He participated in 6 Erasmus+ projects so far as well as in training for trainer organized by Connect international. Some of his extracurricular achievements are: - His team won first place in a startup competition about sustainable solutions for a healthier diet organized by Startit center and Challenge Labs in Belgrade (2023). - His team was second in a case study organized by AIESEC Serbia and YouthSpeak Forum. The case study was about creating an idea on how to clean rivers and use plastic to recycle and create a product. Jovan has experience in volunteering and being a part of a student NGO – BEST Belgrade as well as being a part of an informal group that is partner on Erasmus+ projects. While volunteering he was a part of multiple youth-oriented projects as both volunteer and organizer.

Co-Founder – Isidora Ćujić

Isidora is a young European Ambassador and a biochemistry graduate at Faculty of Chemistry, University of Belgrade. Her academic work focuses on health, medicine, protein chemistry, environment, and sustainability. She has excellent public speaking skills and a strong background in organizing workshops, events, and science outreach.

She has participated in 15 Erasmus+ projects, 2 regional projects for peace and completed a Short Term ESC in Croatia, where the main volunteering topic was social entrepreneurship. She also volunteered at two Joy of Europe events as a member of the logistics team. In addition, she has taken part in four case studies.

Within Axis Serbia, her responsibilities include social media management, promotion, communication with participants and partners, as well as logistics in project implementation.

E. LEGAL REPRESENTATIVE

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