

YOUTH AND MEDIA

WHAT'S NEXT MEDIA

PROJECT RATIONALE

Are youth underrepresented in **European media**? How do young people cope with media and how do they feel about how media is made? These are the main questions of the **Intereuropean media conference** What's Next Media VZW is aiming to organize in 2026-2027. What's Next Media VZW is a cultural collective focusing on **youth representation** in media. They are based in Hasselt (Flemish region) in Belgium and taking the lead in setting up projects that evolve around media. Their single goal is to uplift the representation of youth and raise awareness about their voices. With "Youth and Media" they are inviting up to **30 young people** (18 – 30) **from all over Europe** who share their goal. They will show you around in different media companies based in Flanders and will organize workshops to inspire each other about how we can improve the voice of youth in media.

For this event, we are looking for **European non-profit organizations** that share the same values and goals of this project. We are aiming to host as many as possible young people from different European countries during this event. Aspiring funding from the European Commission, we would be able to **cover both mobilities and hospitality** during the intercultural event days. The event would last for 3 – 5 days. Depending on how many partners, your organization would be able to send 3 to 4 (at the most) participants to our event. The aspired goal is that the participants come back, equipped with inspiration and ideas to launch projects in their home countries that evolve around youth representation in media. Media is seen in a broader sense: from online (and thus social) to written and common media. If you and your organization are interested to cooperate, we are happy to get in touch with you.

IN SHORT

WHAT? INTERCULTURAL MEDIA CONFERENCE

WHEN? 2026/2027

WHO? AGE: 18-30, FROM ALL OVER EUROPE

WHERE? HASSELT, BELGIUM

WHY? INSPIRE EACH OTHER

€€€? MOBILITIES COVERED

WANT TO TAKE PART?

WE ARE LOOKING FOR REGISTERED EUROPEAN ORGANIZATIONS THAT WANT TO ACT AS A SENDING ORGANIZATION. IF THIS PROJECT RECEIVES ITS GRANT, THEY WOULD BE ABLE TO SEND 3 TO 4 (AT THE MOST) PARTICIPANTS TO OUR INTERCULTURAL CONFERENCE.

GET IN TOUCH WITH US VIA [INFO@WHATSNEXTMEDIA.BE](mailto:info@whatsnextmedia.be)



WHAT'S NEXT MEDIA VZW

BTW/VAT: BE 0803.296.986 | OID: E10310266

Contact: info@whatsnextmedia.be