

A. PARTNER ORGANISATION

PIC	870245589
Organisation ID	E10404411
Full legal name (National Language)	Громадської організації «СВОЇ Про»
Full legal name (Latin characters)	NGO "SVOI Pro"
Acronym	SVOI Pro
National ID (if applicable)	45571730
Address (Street and number)	Yulii Zdanovskoi Street, Building 51
Country	Ukraine
Region	Kyiv region
Post Code	Ukraine
City	Kyiv
Website	https://www.instagram.com/svoi_pro_ngo?igsh=eTd0YW9vZ2czejhr
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B. PROFILE

Type of Organisation	Youth Public Association (Non-Governmental)
Is the partner organisation a public body?	yes
Is the partner organisation a non-profit?	yes

D. BACKGROUND AND EXPERIENCE

Please briefly present the partner organisation.	<p>SVOI Pro is a youth-led non-governmental organisation founded in 2024 by a group of young professionals in Kyiv. Born out of a shared vision for a stronger, more empowered generation, our organisation is committed to supporting Ukrainian youth and young professionals during a time of uncertainty, change, and opportunity.</p> <p>We aim to fill the gaps left by formal education by providing practical knowledge, hands-on experience, and inclusive spaces for growth and experimentation. Our work is especially focused on underrepresented and underserved youth, ensuring that no voice is left unheard and no potential goes untapped.</p> <p>Our Mission is to empower young people in Ukraine by equipping them with relevant skills, knowledge, and opportunities for personal, professional, and civic development—fostering a generation that is creative, resilient, and socially engaged.</p>
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	<p>Main areas of work:</p> <ul style="list-style-type: none"> • <i>Skills for Life and Work:</i> Offering workshops, training, and mentoring on topics often not covered by traditional education, such as communication, leadership, digital safety, self-presentation, and project management. • <i>Youth Empowerment and Leadership:</i> Supporting young changemakers, innovators, and community leaders through project incubation, peer support, and leadership development programmes. • <i>Inclusive Spaces:</i> Creating informal "playground" environments where youth can test ideas, connect across differences, and grow through creative expression, experimentation, and collaboration. • <i>Community Engagement:</i> Encouraging young people to take an active role in shaping their communities and contributing to social, economic, and cultural life. • <i>International Cooperation:</i> Building partnerships with youth organisations abroad to share experiences, strengthen solidarity, and participate in global youth dialogues. <p>Our Purpose: we work to create favourable conditions for the development of a creative, energetic, and civically active young generation — capable of contributing meaningfully to the future of Ukraine and beyond.</p> <p>Our Objectives</p> <ul style="list-style-type: none"> • Develop the creative and intellectual potential of young people • Support youth-led initiatives across diverse sectors • Foster youth participation in public, economic, and cultural life • Inspire self-expression, confidence, and personal agency • Promote democratic values and civic responsibility • Strengthen international youth cooperation and global exchange
<p>What are the activities and experience of the organisation in the areas relevant for this application?</p>	<p>Our activities focus on equipping young people with the skills, confidence, and critical awareness needed to actively participate in society, respond to current challenges, and shape a more inclusive and resilient future. We work at the intersection of education, social innovation, and youth participation, designing and delivering projects that respond to the real needs of young people in Ukraine today.</p> <p>Key Projects and Experience:</p> <p>➤ Growth Boost: education for life (2024-2025)</p> <p>This educational initiative is aimed at university students and is designed to complement traditional academic curricula with essential life skills. The goal is to increase young people's readiness for independent living, professional environments, and ongoing societal change by developing applied, real-world competencies often not covered in formal education. The project is delivered with the support of Pavlo Tychyna Uman State Pedagogical University and includes training on financial literacy, emotional resilience, communication, digital self-presentation, and decision-making in complex environments.</p> <p>➤ Ctrl+Alt+Respect: tackling hate language on social media (2025)</p> <p>This project empowers young people aged 14–24 to recognise, resist, and respond to hate speech in digital spaces. Through a combination of interactive workshops, creative labs, and youth-led social media campaigns, participants build digital literacy, learn about their rights online, and co-create counter-narratives that promote empathy and inclusion. Key activities include: educational workshops on online hate and digital rights; creative content labs (e.g. videos, memes, storytelling); youth-led social media challenges; peer facilitator training; public events and dialogues with decision-makers and media professionals.</p>

What are the skills and expertise of key staff/persons involved in this application?	<p>Yuliana Vashchuk – Head of the NGO, former Head of the Membership Commission of the National Youth Council of Ukraine; former member of the Control and Audit Commission of the National Youth Council of Ukraine; SDG-Ambassador focused on sustainable economic growth and decent work for all.</p> <p>Kateryna Denysiuk – International Officer with expertise in youth engagement and Erasmus+ projects. Experienced in coordinating youth exchanges, managing international partnerships, and leading cross-cultural initiatives. Previously involved with the Stipendium Hungaricum scholarship and AIESEC in Hungary.</p> <p>Mykyta Nevdahin – Project & Communications Manager with a strong background in long-term academic mobility programmes and educational initiatives. An informatics teacher with hands-on experience in the school system, combining technical expertise with a deep understanding of youth engagement and digital communication. Skilled in project planning, stakeholder coordination, and developing impactful messaging for diverse audiences.</p>
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E. LEGAL REPRESENTATIVE

Title	Mrs.
Gender	female
First Name	Yuliana
Family Name	Vashchuk
Department	Board
Position	Chairperson
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