| **Program** | Erasmus+  |
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| **Call** | KA220 Youth - 2° round |
| **Budget**  | 250.000 € |
| **Deadline** | 1° October 2025 |
| **Project Promoter** | Euside |
| **Title** | Youth 4.0 |
| **Priorities** | * HORIZONTAL: Addressing digital transformation through development of digital readiness, resilience and capacity
* YOUTH: Strengthening the employability of young people
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| **Topics** | * *Digital literacy skills and competences*
* *Employability*
* *Overcoming skills mismatch and addressing the needs of the labour market*
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| **Project Proposal** |
| **Objectives** | * Equip young people with Industry 4.0 competences (digital marketing, e-commerce, web development, data literacy) to enhance their employability and entrepreneurial capacity.
* Support the modernisation of local SMEs by connecting them with young professionals trained in digital tools and innovation processes.
* Promote transnational cooperation and knowledge transfer in the field of digital transformation and youth entrepreneurship.
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| **Target Group** | * Young people (18–30), especially NEETs or recent graduates with limited access to high-quality digital training.
* Youth workers and trainers seeking to upgrade their competences in delivering Skills 4.0 learning pathways.
* Local SMEs and start-ups in need of digitalisation support to remain competitive.
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| **Needs Analysis** | * Many young people in Europe lack the practical skills required by the evolving labour market: coding basics, digital marketing, platform economy, e-commerce strategies.
* SMEs in rural and peripheral areas struggle to adapt to the digital transition due to limited resources and expertise.
* There is a gap between academic training and the real needs of the labour market, leaving youth without job-ready competences and companies without skilled profiles.
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| **Work Packages** | WP1 – Project Management & Quality AssuranceWP2 – Curriculum Design & Training MaterialsWP3 – Training & Mentorship ProgrammeWP4 – Digital Innovation LabsWP5 – Dissemination, Exploitation & Sustainability |
| **Impact** | Short-term: At least X young people trained with employable digital skills; SMEs supported in adopting basic digital tools.Medium-term: Improved employability rates among young participants and increased competitiveness of SMEs through digital modernisation.Long-term: Creation of a sustainable transnational Skills 4.0 network that continues to connect young people, trainers, and SMEs, contributing to EU digital transition goals. |