**FIND YOU project**

| **Program** | Erasmus + |
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| **Call** | KA220-YOUTH  |
| **Budget**  | €250.000 |
| **Deadline** | October 2025 |
| **Project Promoter** | Euside |
| **Title** | **FIND YOU – Financial INDependence for YOUng people at risk of social exclusion** |
| **Horizontal Priorities** | Participation and Civic engagementInclusion and Diversity |
| **Topics** | Youth empowerment, inclusion of marginalised areas |
| **Project Proposal** |
| **Objectives** | * Engagement of Youth, Youth workers and social entities from marginalised urban areas
* Increase of basic financial literacy amongst youth
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| **Target Group** | * Youth from marginalised areas, NEET
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| **Needs Analysis** | In 2024, the European Union undergoes a steady trend pertaining to youth and, more specifically, young adults: financial independence tends to come late for young adults in certain countries, as opposed to others where this happens much earlier in life. In fact, although in countries like Sweden the average age in which young adults leave the parental house is around 22, in countries like Italy, Spain, Greece and Portugal this happens way later, at around 30.This statistic underpins only one of many symptoms of financial instability that affects young adults later in life if compared to the previous decades. Furthermore, if we look at a different indicator (namely, the risk of poverty or social exclusion) we see a totally different picture that spreads across Europe, with a percentage of 25% (amongst people aged from 20 to 29) in Sweden that matches with a close percentage in Italy, Spain and Greece.Given the importance of this trend and the social setback generated by it, it is fundamental to address the need for an education to financial independence of youngsters that considers the aim to a diversification of income sources, the use of financial instruments meant to maintain and exploit potential savings, and the overall financial accountability for investments |
| **Work Packages** | **WP1 – Project Management****WP2 – Financial Independence Skillset Analysis and Report****A2.1:** Desk research on Training Modules on financial literacy**A2.2:** Focus groups and questionnaires on Financial Literacy soft and hard skills**A2.3:** Financial Independence Skillset Report**A2.4:** Translation of the Financial Independence Skillset Report**WP3 – FIND YOU Learning Kit (Platform and Trainer’s Handbook) Development and Piloting****A3.1:** Development of the FIND YOU Learning Platform Structure**A3.2:** Development of the FIND YOU Modules 1 and 2**A3.3:** E-learning conversion of the FIND YOU Modules 1 and 2**A3.4:** Development of the FIND YOU Modules 3, 4 and 5**A3.5:** E-learning conversion of the FIND YOU Modules 3, 4 and 5**A3.6:** FIND YOU Learning Kit Benchmarking and Piloting**WP4 – FIND YOU Local Laboratories and International video-podcast****A4.1:** FIND YOU trainers recruitment**A4.2:** FIND YOU Local Laboratories**A4.3:** Realisation of International Video Podcast**A4.4:** Translation and Upload of Video Podcast**WP5 – Dissemination** |
| **Impact** | * At least N.10000 young people involved in a comprehensive social media campaign (across all social media platforms, counting unique coverage per post)
* At least N.200 registered users in the FIND YOU Learning Platform
* At least N.180 users completing the FIND YOU Learning Platform Modules before the end of the project
* At least N.30 Trainers involved in the FIND YOU Learning Kit piloting
* At least N.100 Download of the Trainer’s Handbook
* At least N.30 relevant stakeholders involved per Multiplier Event (N.150 in total)
* At least N.10 video podcasts realised during the FIND YOU Local Laboratories (N.2 per partner country)
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