



Strilets Viktoriia

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ABOUT ME

Doctor of Economic Sciences, The Head of International Economics and International Economic Relations Department at "Poltava University of Economics and Trade"

WORK EXPERIENCE

Poltava University of Economics and Trade – Poltava, Ukraine

City: Poltava | Country: Ukraine

The head of the International Economics and International Economic Relations Department

[22/09/2023 – Current]

Responsibilities: Ensures the organization of the educational process, oversees the implementation of curriculum and course programs, monitors the quality of teaching in academic disciplines, and supervises the educational, methodological, and scientific activities of the faculty members.

Achievements: writing 9 scientific articles (including 1 article indexed by the Scopus)
Development of a distance course in the discipline "International Logistics" in English
Development of a distance course in the discipline "Global Digital Ecosystem" in English
Received the academic title of Professor of International Economic Relations.

Poltava University of Economics and Trade – Poltava, Ukraine

City: Poltava | Country: Ukraine

Professor of International Economics and International Economic Relations Department

[26/08/2021 – 21/09/2023]

Responsibilities: Conducting lectures and seminars in the disciplines "International Business", "Methods and Organization of Research", "Fundamentals of Economic Security and Economic Diplomacy"
conducting current and final control of student performance, taking measures to eliminate shortcomings, and increasing the level of training

development of educational and methodical complexes in the disciplines "International Business", "Methods and organization of scientific research", "Fundamentals of economic security and economic diplomacy"

Achievements: writing 5 scientific articles (including 1 article indexed by the WoS database and 1 article indexed by the Scopus)

Participation in 5 scientific and practical conferences

Development of a distance course in the discipline "International Business" in English

Development of a distance course in the discipline "Fundamentals of Economic Security and Economic Diplomacy" in English

In January 2022 published the monograph "State support for the development of small business in the context of European integration processes of Ukraine" (In Ukrainian).

In February 2022 defended my Master's thesis in international economic relations on the topic "International experience of state support for digitalization of small and medium enterprises" and graduated from the Higher Educational Establishment of Ukoopspilka «Poltava University of Economics and Trade» by the educational Program «International Economic Relations» (Master's diploma M22 #01083)

In October 2022, the monograph "International experience of state support for digitization of small and medium-sized enterprises" was published (In Ukrainian).

Université de Reims Champagne-Ardenne, Laboratoire REGARDS – Reims, France

City: Reims | Country: France | Business or sector: Professional, scientific and technical activities

Research engineer

[03/10/2022 – 02/10/2023]

Responsibilities: Engineer in-database processing and analysis. Participation in the implementation of the research program "Digital ecosystem of SMEs in the EU"

Achievements: In co-authorship, an article on "Neural network modeling of the relationship between corporate social responsibility and revenue management" was prepared.

The scientific contribution to the article is as follows:

- research hypotheses were formulated;
- research design was created;
- a sample of data for analysis was defined and analyzed;
- primary processing of input data was carried out;
- cause-and-effect relationships and research hypotheses were tested;
- a self-organized Kohonen map was built to establish the presence or absence of cause-and-effect relationships between corporate social responsibility and earnings management;
- conclusions and suggestions for further research were formulated.

The University of Reims Champagne-Ardenne, Laboratoire REGARDS – Reims, France

City: Reims | Country: France

Recipient of the French ANR/PAUSE funding (2022-2023) as part of the ANR LOCUS project

[24/03/2022 – 04/07/2022]

Responsibilities: Conducting informative and advisory meetings on the use of neural networks in the analysis of profit management (project No. 1), conducting research in the bioeconomy sector (project No. 2), and explaining the regularities in the functioning of the health care system at the European level (project No. 3) for laboratory researchers Participation in the scientific study "Effectiveness of corporate social responsibility affects earnings management." Cooperation for the joint implementation of a research program called "Digital ecosystem of SMEs in the EU".

Achievements: Conducting a training seminar "Using neural networks for big data analysis";

Poltava University of Economics and Trade – Poltava, Ukraine

City: Poltava | Country: Ukraine

Associate Professor of Department of International Economics and International Economic Relations

[08/2020 – 02/2022]

Responsibilities: Conducting lectures and seminars in the disciplines "International Business", "Methods and Organization of Research", "Fundamentals of Economic Security and Economic Diplomacy" conducting current and final control of student performance, taking measures to eliminate shortcomings, and increasing the level of training

development of educational and methodical complexes in the disciplines "International Business", "Methods and organization of scientific research", "Fundamentals of economic security and economic diplomacy"

Achievements: writing 4 scientific articles (including 1 article indexed by the Scopus database)

Participation in 4 scientific and practical conferences

Work on the preparation of a doctoral dissertation on "Development of small business in the transformation of the national economy"

Improve English language skills with the Creative Spark Program

Development of a distance course in the discipline "International Business" in English and Ukrainian

Development of a distance course in the field "Fundamentals of Economic Security and Economic Diplomacy" in Ukrainian

In April 2021 received the degree of Doctor of Economics

 **Poltava University of Economics and Trade** – Poltava, Ukraine

City: Poltava | Country: Ukraine

Associate Professor of the Department of Finance and Banking

[08/2016 – 08/2020]

Responsibilities: Preparation and conduct lectures and seminars in the disciplines "Corporate Finance", "Local Finance", "Budget System"

conducting current and final control of student performance, taking measures to eliminate shortcomings and increase the level of training

participation in research work of the department, preparation of reports on research topics

participation in holding "Open Days", competitions, conferences with the involvement of potential entrants, students and graduates of the department;

development of educational and methodical complexes in the disciplines "Corporate Finance", "Local Finance", "Budget System"

participation in writing 3 research topics of universities

Achievements: writing 23 scientific articles (including 2 articles indexed by Scopus and 1 by Web of Science)

participation in 14 scientific and practical conferences

Participation in writing 3 collective monographs

Writing a one-man monograph on "Ensuring the development of small businesses"

Work on the preparation of a doctoral dissertation on "Development of small business in the transformation of the national economy"

Participation and victory in the competition of young scientists for a scholarship from the mayor of Poltava region

 **Poltava University of Economics and Trade** – Poltava, Ukraine

City: Poltava | Country: Ukraine

Senior Lecturer of the Department of Finance and Banking

[08/2014 – 08/2016]

Responsibilities: Preparation and conduct lectures and seminars in the disciplines "Corporate Finance", "Local Finance", "Budget System"

conducting current and final control of student performance, taking measures to eliminate shortcomings and increase the level of training

participation in research work of the department, preparation of reports on research topics

participation in holding "Open Days", competitions, conferences with the involvement of potential entrants, students and graduates of the department;

management of students' diploma projects (24 students)

Achievements: writing a PhD thesis on "Formation of the budget potential of the region (on the example of Poltava region)" in 2014.

Awarded the degree of Candidate of Economic Sciences

Development of a distance course in the discipline "Enterprise Finance" in the Ukrainian language

 **Poltava University of Economics and Trade** – Poltava, Ukraine

City: Poltava | Country: Ukraine

Assistant lecturer of the Department of Finance

[08/2009 – 08/2014]

Responsibilities: Preparation and conduct of practical classes in the disciplines "Finance", "Local Finance", "Budget System"

conducting current and final control of student performance, taking measures to eliminate shortcomings and increase the level of training

Conducting educational work with students

Introduction of modern innovative methods into the educational process, formation of students' skills of creative, independent approach to the development of theoretical material (business games, discussions, methods of developmental learning, etc.)

Participation in scientific and methodical work of the university department

Achievements: internship in the Main Department of the Treasury of Poltava region in order to improve professional skills

Development of distance courses in the disciplines "Local Finance", "Budget System" in the Ukrainian language writing 16 scientific papers (articles, conference theses)

participation in 6 scientific and practical conferences

Participation in writing 3 collective monographs

EDUCATION AND TRAINING

Doctor of Economic Sciences (topic "Ensuring the Development of Small Business in the Conditions of Transformation of the National Economy of Ukraine")

Sumy State University [31/03/2021 – Current]

City: Sumy | **Country:** Ukraine | **Website:** <https://int.sumdu.edu.ua/en/> | **Field(s) of study:** Economics and Management of National (Economy) | **Final grade:** DD 012069 | **Thesis:** Ensuring the development of small business in the conditions of transformation of the national economy of Ukraine

The dissertation extensively explores the conceptual foundations of fostering the development of small entrepreneurship in the conditions of a transformative economy. It identifies the alignment of actions between the state and businesses in this direction, using Ukraine and European Union countries as examples. The research conducts a clustering of Ukrainian regions based on the level of state support for small business development and formulates regional priorities for government support programs. The conformity of the state's activities to international standards supporting small businesses is examined. The dissertation analyzes compliance between levels of tax pressure and regulatory intervention by the state in the activities of small businesses and their contribution to the development of the national economy. It forecasts scenarios for transforming existing opportunities for small business development into strengths, taking into account the risks of economic transformation. The dissertation establishes the effectiveness of the proposed foresight targets in enhancing the quality of government reforms supporting small businesses.

PhD in Economics (topic "Formation of the Budget Potential of the Region (on the Example of Poltava Region)")

Higher educational institution "Ukrainian Academy of Banking (of the National Bank of Ukraine" [22/09/2014]

City: Sumy | **Country:** Ukraine | **Website:** uabs.sumdu.edu.ua | **Field(s) of study:** Money, finance and credit | **Final grade:** DK 024055 | **Thesis:** Forming of budgetary potential of region

Dissertation research is devoted to the deepening of scientific and methodological approaches and practical mechanisms by forming of budgetary potential of region. Well-organized essence determination of category "budgetary potential of region"; the features of forming of budgetary potential of region were investigated on the basis of comparative analysis of Ukrainian experience and foreign practice; certainly conceptual principles of mechanism of forming of budgetary potential of region were researched; co-operation of elements of mechanism of forming of budgetary potential of region was appraised, the analysis of practice of the use of the legal and informative providing was conducted in the context of possibilities of forming of budgetary potential of region, methodical approaches and applied tool of estimation of the state of forming of budgetary potential of region were substantiated. Directions of improvement of mechanism of forming of budgetary potential of region were offered on the basis of design of structure of sources of forming of budgetary potential of region, generalization of prospects of the use of possibilities of increase of budgetary potential of region, harmonization of mechanism of forming of budgetary potential, on the basis of taxonomical analysis

DUEF B 1.1 University diploma

Reims Champagne-Ardenne University [12/09/2022 – 16/01/2023]

Address: 51100 Reims (France) | **Website:** <https://www.univ-reims.fr/>

Master's degree Field of Study Finance

Poltava University of Consumer Cooperation of Ukraine [08/2008 – 05/2009]

Address: Koval St., 3, 36014 Poltava (Ukraine) | **Website:** <http://en.puet.edu.ua/>

Master's degree Field of Study International relations

Poltava University of Economics and Trade [09/09/2021 – 28/02/2022]

City: Poltava | Country: Ukraine | Website: <http://en.puet.edu.ua/>

International Business Venturing Abroad

an online non-credit course authorized by University of Colorado Boulder and offered through Course

Financial Accounting: Foundations

an online non-credit course authorized by University of Illinois at Urbana-Champaign

British Council Creative Spark Project LearnEnglish Select

British Council [31/12/2020 – 08/03/2021]

Private Equity and Venture Capital

an online non-credit course authorized by Università Bocconi and offered through Coursera

STAFF MOBILITY

[04/11/2024 – 15/11/2024]

Internship at the Regional Development Agency of Poltava Region "Eurointegration Office" (Poltava, Ukraine)

The topic was "Development of Professional Competencies in the Implementation of Eurointegration Processes," (30 hours, 1 ECTS credit).

[30/09/2024 – 25/10/2024]

Internship at the Department of Economics and International Economic Relations of Poltava State Agrarian Academy (Poltava, Ukraine)

The topic: "Training of Higher Education Seekers in the Specialty 'International Economic Relations' in the Context of Ukraine's Eurointegration." (90 hours, 3 ECTS credits)

[08/05/2023 – 12/05/2023]

Erasmus+Programme Key Action 1 (Timisoara, Romania)

Participation in the ERASMUS INTERNATIONAL WEEK, 13th edition at Universitatea de Vest din Timisoara (RO TIMISOA01) (Duration 5 days).

[24/03/2022 – 04/07/2022]

Pause programme "Solidarity for Ukraine" (Reims, France)

Grantee of the program of the French ANR/PAUSE funding at the University of Reims Champagne-Ardenne, Laboratories REGARDS (Duration 102 days).

[03/10/2022 – 02/10/2023]

Staff mobility at the University de Reims Champagne-Ardenne (Reims, France)

Engineer in database processing and analysis. Participation in the implementation of the research program "Digital Ecosystem of SMEs in the EU". Duration 365 days).

ERASMUS + PARTICIPATION

[08/05/2023 – 12/05/2023]

Erasmus+Programme Key Action 1

Participation in the ERASMUS INTERNATIONAL WEEK, 13th edition at Universitatea de Vest din Timisoara (RO TIMISOA01)

[02/08/2024 – 10/08/2024]

Erasmus training course «Compassionate world»

"Participation in the 'Compassionate World' (a training course designed to provide attitudes and tools for professionals in the fields of youth work, aid, humanitarian, or psychosocial work). The project facilitated a space to help participants connect with their true purpose and build experience in self-care and caring for others {Malaga, Spain)

The Youthpass certificate ID is RX5Z-LVXW-BM9K-8C2H.

[06/12/2024 – 11/12/2024]

Erasmus training course «Digital technologies = Critical thinking and Media literacy»

The main aim of the course is to develop critical thinking and social media literacy skills, as well as to increase young people's knowledge and use of virtual components and digital technology (Rewa, Poland)

The Youthpass certificate ID is KMBU-BSKM-MZSS-19NQ

[29/05/2024 – 05/06/2024]

Erasmus course «Interculturalism in Public Policy»

The event is held within the framework of the project «EU Education Agenda for Intercultural City Development»

Jean Monnet Module No 101047729 ERASMUS-JMO-2021-HEI-TCH-RSCH (18 hours, 0,6 ECTS

[01/12/2021 – 08/12/2021]

Scientific and Methodological Seminar-Training "Public Organizations in the Development of Political, Economic, Legal, and Communication Systems of the EU and Ukraine"

within the framework of the Jean Monnet Centre of Excellence project under the Erasmus+ Programme of the European Union No. 611625-EPP-1-2019-1-UA-EPPRJMO-CoE

"Advanced Development of European Studies in Ukraine: An Interdisciplinary Approach"

[19/09/2024 – 19/09/2024]

Virtual Class "European Principles for Building a Non-Corrupt Society"

within the framework of the Jean Monnet project under the EU Erasmus+ Programme

"Countering Corruption and the Shadow Economy: Step by Step Toward a Common Europe" (101127834 - ActionGeb - ERASMUS-1MO-2023-HE1-TCH-K8CH).

[13/01/2025 – 07/02/2025]

The course "EU Research Excellence in a Digital Era"

The course is conducted in the framework of the Jean Monnet Chair «Strengthening EU Leadership and Capacity in Science and Innovation» (101175767—EU_STRENGTHS—ERASMUS-JMO- 2024-HEI-TCH-RSCH) 2024-2027. The project is implemented at the Economics, Entrepreneurship, and Business Administration Department of Sumy State University. (4 ECTS)

Certificate № RE25-419 from 7 February 2025

[20/01/2025 – 21/02/2025]

The course “Innovative Entrepreneurship and Start-Ups in the EU”

The course is conducted in the framework of the Jean Monnet Chair "Strengthening EU Leadership and Capacity in Science and Innovation"

(101175767—EU_STRENGTHS—ERASMUS-JMO-2024-HEI-TCH-RSCH) 2024-2027. The project is implemented at the Economics, Entrepreneurship, and Business Administration Department of Sumy State University. (5 ECTS)

Certificate № IES25-19 from 21 February 2025

[17/05/2025 – 25/05/2025]

Erasmus training course "Sustainable Business Matters: From Scratch to Pitch"

The program focuses on Sustainable Development Goals (SDGs), critical thinking, social entrepreneurship, and sustainability methods. The aim is to create a non-formal, supportive environment where participants can explore the entrepreneurial journey from ideation to pitching, with an emphasis on social impact and environmental responsibility.

YouthPass Certificate ID QAM1-PB23-DQNU-2NFM

[06/05/2025 – 14/05/2025]

Erasmus+ youth exchange “Healthy Mind, Efficient Work”

The project contributed to the formation of a healthier and more balanced approach to professional success, while encouraging intercultural learning, resilience and active participation.

HONOURS AND AWARDS

[2020] Poltava City Council, Ukraine

Fellow of the Young Scientists Competition

winner of the competition of nominal scholarships for young scientists of Poltava region, Ukraine

[20/06/2025] Poltava City Council, Ukraine

Fellow of the Young Scientists Competition

winner of the competition of nominal scholarships for young scientists of Poltava region, Ukraine

[20/06/2025] Verkhovna Rada of Ukraine

Recipient of the Named Scholarship for Young Scientists – Doctors of Sciences

Winner of the Verkhovna Rada of Ukraine Named Scholarship Competition for 2025

CERTIFICATIONS

[09/03/2023 – Current]

CERTIFICATE OF COPYRIGHT REGISTRATION FOR THE WORK #116967

Certificate №116967 issued by State Enterprise "Ukrainian Institute of Intellectual Property"

Strilets V., Pedchenko N.S., Franko L. S. (2022) International experience of the state of supporting digitalization of small and medium-sized enterprises. Poltava: PUET. 141 p.

[09/03/2023 – Current]

CERTIFICATE OF COPYRIGHT REGISTRATION FOR THE WORK #116966

Certificate №116966 issued by State Enterprise "Ukrainian Institute of Intellectual Property"

Strilets V., Pedchenko N.S. (2022) State support for development

small entrepreneurship in the conditions of the European integration processes of Ukraine. Poltava: PUET. 250 p.

[02/12/2022 – Current]

DELF B1 certificate

Level B1 of the Common European Framework of Reference for Languages

Session: 202211T at the International Center for French Studies (CIEF), 2 December 2022

Detail of the notes to the different proofs

Listening comprehension score: 15.0 / 25

Reading comprehension score: 20.0 / 25

Written production rating: 15.0 / 25

Oral production score: 11.5 / 25

Final score: 61.5 / 100

[01/12/2021 – 08/12/2021]

Certificate of participation in the scientific-methodological seminar-training #020-ГО-21

The scientific-methodological seminar training "Non-Governmental Organizations in the Development of the Political, Economic, Legal, and Communication Systems of the EU and Ukraine" at the Kyiv National University named after Taras Shevchenko, Institute of International Relations Jean Monnet Excellence Center

within the framework of the Jean Monet Center of Excellence project of the Erasmus+ program of the European Union #611625-EPP-1-2019-1-UA-EPPJMO-CoE

"In-depth development of European studies in Ukraine. interdisciplinary approach"

2 credits 60 hours

[28/11/2021 – Current]

CERTIFICATE OF COPYRIGHT REGISTRATION FOR THE WORK #108189

Certificate №108189 issued by State Enterprise "Ukrainian Institute of Intellectual Property"

Strilets V., Pedchenko N.S., Kimyrgii M.I. (2020) Strategic management of potential of development of enterprises of housing and communal services: theory, methodology, practice. Poltava: PUET. 271 p.

[09/11/2021 – Current]

CERTIFICATE OF COPYRIGHT REGISTRATION FOR THE WORK #109307

Certificate №109307 issued by State Enterprise "Ukrainian Institute of Intellectual Property"

Strilets V. (2019) Ensuring the development of small businesses: theory, methodology, practice. Poltava: PUET. 457 p.

[28/11/2021 – Current]

CERTIFICATE OF COPYRIGHT REGISTRATION FOR THE WORK #108978

Certificate №108178 issued by State Enterprise "Ukrainian Institute of Intellectual Property"

Strilets V., Pedchenko N.S. (2014) Budget potential of the region: assessment and prospects of development. Poltava: PUET. 222 p.

[15/10/2021 – Current]

CERTIFICATE OF ATTAINMENT IN MODERN LANGUAGES

This is to certify that Viktoriia Strilets has achieved success in English Level B2.

Date of Examination: October 16, 2021

Her results are the following:

Reading skills 18 (out of 25)

Listening skills 17 (out of 25)

Writing skills 17 (out of 25)

Speaking skills 18 (out of 25)

Total 70 (out of 100)

GRADE: Satisfactory

According to the results above Viktoriia Strilets' level of English language proficiency according to Common European Framework of Reference (CEFR) refers to level B2 (Independent user). Due to this she is highly recommended for studying and working in the English speaking country.

[20/07/2021 – 02/09/2021]

CERTIFICATE OF SCIENTIFIC AND PEDAGOGIC INTERNSHIP (C 20210729)

Baltic Research Institute of transformation economic area problems, Latvia during the period from July 21, 2021 to August 3, 2021 was being on a scientific and pedagogic internship on the topic:

«Innovative Educational Technologies: European Experience and Its Application in Training in Economics and Management»

by the specialty 292 «International Economic Relations» in the volume of 6 credits ECTS (180 hours)

During the internship, the following types of work were carried out:

Virtual tour via the official information portal of the Ministry (20 hours)

Familiarization with the variety of specialties in the field of economics and management, the working system of the National Library of Latvia (60 hours)

Study of the regulatory framework governing the training of personnel in the higher education system of Latvia (20 hours)

Preparation of theses of a scientific methodological report on the chosen problem (40 hours)

Individual work with educational and methodological materials (40 hours)

[05/05/2023 – 05/05/2023]

Workshop "How to use AI"

participation in a 1,5-hour workshop

[01/06/2025 – 30/06/2025]

Positive Psychiatry and Mental Health

an online non-credit course authorized by The University of Sydney and offered through Coursera

LANGUAGE SKILLS

Mother tongue(s): Ukrainian

Other language(s):

English

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

French DELF B1

LISTENING B1 **READING** B1 **WRITING** B1

SPOKEN PRODUCTION B1 **SPOKEN INTERACTION** B1

Russian

LISTENING C1 **READING** C1 **WRITING** C1

SPOKEN PRODUCTION C1 **SPOKEN INTERACTION** C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Microsoft Office / Microsoft Word / Microsoft Excel / Microsoft Powerpoint / Zoom / IBM SPSS Statistics expert / BaseGroup Labs Deductor Studio / LinkedIn / Skype

DRIVING LICENCE

Driving Licence: B

COMMUNICATION AND INTERPERSONAL SKILLS

Coordination of the scientific student group "Globus"

Excellent communication skills gained through teaching experience, coordination of the scientific student group of the Department of International Economics and International Economic Relations "Globus"

The analytical study "DEBT RELIEF FOR UKRAINE"

Participation in the analytical study "DEBT RELIEF FOR UKRAINE" in cooperation with the Institute of Analytics and Advocacy (Poltava, Ukraine)

[01/07/2025 – Current]

Co-founder and Board Member of the Non-Governmental Organization "SkillsHub"

The purpose of the organization's activities is to promote the development of education and support initiatives aimed at the sustainable development of society.

[01/09/2022 – Current]

Member of the Editorial Board of the journal *Scientific Bulletin of Poltava University of Economics and Trade. Series: Economic Sciences*

Field of science: economics.

Specialties: **C1** Economics; **D1** Accounting and Taxation; **D2** Finance, Banking, Insurance and Stock Market; **D3** Management; **D5** Marketing; **D7** Trade; **C3** International Relations.

Link: <https://puet.poltava.ua/index.php/economics>