**ERASMUS+ PARTNER IDENTIFICATION FORM**

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| **A. PARTNER ORGANISATION** | | | |
| OID Number | | E10400319 | |
| Full legal name (National Language) | | **ZEYNEP ANA COOPERATIVE** | |
| Acronym | | ZAC | |
| Address (Street and number) | | Surgu Street.104 Avenue Zeynep Ana Cooperative Number:14/1 Doğanşehir/Malatya | |
| Country | | Turkey | |
| Region | | Eastern Anatolia Region | |
| Post Code | | 44500 | |
| City | | Malatya | |
| Email | | fdileplat@gmail.com | |
| Telephone 1 | | + 905335516344 | |
| **B. PROFILE** | | | |
| Type of Organisation | | | Women’s Cooperative |
| Is the partner organisation a public body? | | | No |
| Is the partner organisation a non-profit? | | | Yes |
| **D. BACKGROUND AND EXPERIENCE** | | | |
| Please briefly present the partner organisation. | **Zeynep Ana Cooperative** is a solidarity-based production cooperative established to support women's active participation in economic and social life. It was founded on **December 2, 2022**, in the Sürgü neighborhood of Doğanşehir district. The main goal of the cooperative is to mobilize the production power of women living in rural areas, contribute to local development, and make women's labor more visible.The cooperative members produce natural and local products using traditional methods, offering handmade goods such as jams, noodles, tarhana (fermented soup mix), tomato paste, and dried foods to consumers. The cooperative also prioritizes eco-friendly and sustainable agricultural practices. Zeynep Ana Cooperative aims to reach a wider audience through local markets as well as digital platforms.  Bringing together the knowledge, skills, and solidarity of women, this initiative contributes to regional employment and stands as a role model for gender equality. | | |
| What are the activities and experience of the organisation in the areas relevant for this application? | **Zeynep Ana Women's Initiative Production and Operation Cooperative** is an active women's cooperative operating in rural development, women's employment, sustainable agriculture, and social entrepreneurship. Established on **January 1, 2022**, in the Doğanşehir district of Malatya, the cooperative aims to increase the participation of disadvantaged women and young girls in production processes, thereby supporting their social and economic empowerment.  Through its project titled **"Reviving Traditional Products of Doğanşehir Women"** under the SOGEP program, the cooperative has launched a comprehensive initiative to provide employment for women and young girls affected by the earthquake, boost agricultural production, and support the processing and marketing of traditional products.  **Relevant Activities and Experience of the Cooperative:**   * **Production and processing of local products:** Local goods such as strawberries, apples, beans, grapes, and mulberries are processed into jam, molasses, and dried food. * **Machinery and production infrastructure:** Equipment like vacuum boilers, labeling machines, and cold storage units have modernized production processes. * **Women’s employment and social inclusion:** Earthquake-affected women, young girls, and mothers of children with special needs are employed, promoting social integration and economic support. * **Marketing and digital sales:** Active sales are conducted through Instagram and Trendyol, and a dedicated website is planned to enhance branding and reach. * **Institutional development:** Consultancy, branding, and promotional activities are being carried out to strengthen organizational capacity. * **Production planning and participation in agricultural fairs:** Agreements are made with local farmers and production is planned based on harvest data.   These activities demonstrate that Zeynep Ana Cooperative has built a strong local production model and has become an impactful actor in generating social benefit. | | |
| What are the skills and expertise of key staff/persons involved in this application? | **Tuba Çiçek – Project Manager & Chairwoman of the Cooperative**  **Educational Background:**  Bachelor's in Turkish Language and Literature – Fırat University (2012)  Bachelor's in Preschool Education – İnönü University (2023)  **Experience and Expertise:**  Has worked in the education sector since 2013.  Founder and current president of the cooperative.   * + Practical experience in women’s employment, production planning, digital marketing, and social entrepreneurship.   + Previously led projects supported by KOOP-DES for equipment procurement.   + Strong in project planning, budget management, field coordination, and social support for women.   **Association Project Manager**– Pınar Sülün  University degree:  Bachelor: Sociology and English Translator  Areas of expertise:  - Planning, development and general coordination/implementation supervision of projects  - liaising with partners on project-related issues  - Development of project concepts including goals, objectives, activities and main stages  -It communicates and holds meetings with the association's overseas partners. It also supports the writing of projects. | | |
| **LEGAL REPRESENTATIVE** | | | |
| Title | Mrs. | | |
| Gender | Female | | |
| First Name | Tuba | | |
| Family Name | Çiçek | | |
| Department | Chairwoman of the Cooperative | | |
| Position | Cooperative Presedent | | |
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| Telephone 1 | +905335516344 | | |
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| Region | Eastern Anatolia Region | | |
| Post Code | 44500 | | |
| City | Malatya | | |
| **CONTACT PERSON** | | | |
| Title | Mrs. | | |
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