

**PIC number:**

877956410

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| Full legal name | RED - BLUE BEETLE NGO |
| Full legal name (English) | RED - BLUE BEETLE NGO |
| Acronym | RB BEETLE |
| Address | Via Tommaso De Gregorio Vico 2, 20 |
| City | Milazzo (Me) |
| Country | Italy |
| Region | Sicily |
| Email | redandbluebettle@gmail.com |
| Website | https://www.instagram.com/redbluebeetle\_ngo/ |
| OID | E10366590 |

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| **Type of Organization** |  |
| Is the partner org. a public body? | No |
| Is the partner org. a non-profit? | Yes |
| **Activity level** |  |
| Has the organization received any type of accreditation before submitting this application? | No |
| Description of the organization | The "Red and Blue Beetle" NGO is based in Milazzo, a coastal peninsula in northern Sicily. It was established in 2024.  The organization promotes non-formal education at the local and European levels, encouraging cultural exchange, tolerance, and diversity through sports, recreational activities, and artistic workshops. |
| Holders of projects  *Projects financed from the*  *program "Youth in action"* | TC. DigiO (Digital Opportunity), Horezu, Romania – 17-26 May 2024  YE. DIGITAL THREAT, Iscar, Spain – 2-10 August 2024  YE. M.U.S.I.C., Fethiye, Turkiye – 1-11 October 2024  YE. Rural Money, Iscar, Spain – 16-24 October 2024  YE. in(DEPENDENT) Sarata Monteoru-Buzau, Romania - 23 October - 3 November  SM. EuroECO: Seminar on Good Practices for Youth Activism in Sustainability - 2-8 December  TC. Engaging Roma Youth in Democratic Life, Brebu, Romania 11-19 January 2025 YE. CTRL+ALT+FOR WHO? Erzurum, Turkiye 20-28 February 2025 |

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| **Legal Representative and Contact** |  |
| Title, Family Name | Mr. Sciotto |
| First Name | Antonio Luca |
| Position | President |
| Email | antoniolucasciotto@gmail.com |
| Telephone | +39 3285492422 |
| Adress | *Via Tommaso De Gregorio Vico 2, 20* |
| **Contact Person** |  |
| Title, Family Name | Mr. Nastasi |
| First Name | Riccardo |
| Position | Vice-President |
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| Telephone | +39 3426216767 |
| Adress | *Via Grotta Polifemo, 70* |

**Please briefly present the partner organisation.**

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| The Red and Blue Beetle NGO, founded in 2024 in Milazzo, a small coastal town in Messina province, Sicily, works to create opportunities for local young people. In a place with few resources and limited chances for growth, many youths face challenges such as social isolation, narrow perspectives, and a lack of education beyond the basic oft he school. Our organization aims to change this.  We focus on promoting non-formal education at both local and European levels, offering young people the chance to learn and grow in a creative and supportive environment. Through cultural exchange programs, artistic workshops, sports, and recreational activities, we encourage values like tolerance, respect, and inclusion; We also aim to introduce young people to Erasmus+ programs and European mobility, helping them connect with the wider world, in order to bring them into contact with other cultures, and at the same time help the integration of foreign minorities, which are growing in the city  Working closely with local schools, like the Majorana Technical Institute, we prioritize helping disadvantaged groups such as NEETs (youth not in education, employment, or training), non-EU citizens, and foreign students. Our goal is to ensure that everyone has the chance to integrate into the community and feel part of it.  We also encourage young people to take part in local projects and civic life, contributing ideas to improve their town. By doing so, we hope to give them a stronger voice and more opportunities to shape their future. |

**What are the activities and experience of the organisation in the areas relevant for this application?**

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| Red-Blue Beetle NGO was founded in 2024 in Milazzo, Sicily, with the goal of offering young people more opportunities, especially in terms of cultural and social inclusion. We've participated in several Erasmus+ projects, gaining solid experience in activities that involve cultural exchange, environmental awareness, and youth integration.  On a local level, we collaborate with schools and other NGOs to organize events and activities that focus on social inclusion, education and environmental awareness that is really important issue in our area; due to increasing local pollution caused by irresponsabile people and industrial pollution.  Our NGO together with other local NGOs has voluntary cleaning of the beaches of Milazzo, before the beginning of the summer season last year; cleaning done to preserve the Sicilian territory and at the same time make the young volunteers of our organization understand: the importance of civic sense and natural heritage to be preserved.  For this project, we bring experience in: organizing activities that mix sports with environmental awareness, like clean-up campaigns or outdoor workshops; involving young people from disadvantaged backgrounds, including immigrants and those from low-income families; running projects that tackle environmental issues and promote practical solutions in local communities. |

**What are the skills and expertise of key staff/persons involved in this application?**

**Antonio Luca Sciotto** is the President and Coordinator of the NGO Red-Blue Beetle. He is responsible for overseeing the general activities and strategic direction of the organization.

Specialized in pedagogy and education, he has certifications in first aid and English language, as well as a fair amount of experience in sports.

He has a lot of experience in the Erasmus+ world, having taken part in volunteering projects in Turkey, Romania and Croatia, working and collaborating in project management in the host organizations.

He is the responsabile of manage the main activities of the association, the partnership and local activity, he has also collaborated with other local NGOs, which makes him an important figure in the territory for project management and cultural exchanges.

He is therefore the main author and project manager, specialized in Erasmus+ KA152+ and KA153+ programs, ensuring that each project is in line with the mission of the organization and meets high quality standards. He also supervises the selection process of participants in Erasmus+ exchange programs, ensuring inclusiveness and fair representation.

Antonio acts as Group Leader in many projects, providing guidance and support to participants during the activities. He also manages the signing of legal agreements and documentation related to the project, ensuring compliance with all regulatory requirements.

**Abdsemih Jemaa** is the responsible for the graphic content and products of the NGO.

Graphic and artistic part of the organization; he manages the organization's graphic design courses and artistic activities. He creates the posts for social medias (Facebook, Instagram ecc.) giving the Organization a good looking and an identity and helping the dissemination after the projects. He's also responsible for the website aspect of the NGO thanks to his background as a UI/UX designer. He also made the logo for the RedBlueBeetle NGO. He started his career freelancing since 2020 creating logos, and later also specializing in brand identity, capable of creating a company's image from the ground. He's got some experience in video editing as well. He worked for some companies such as WiActive S.r.L. and Pearlfisher.

**Riccardo Nastasi** is a person who has gained experience in different environments. Immediately after finishing his schooling, he spent about two years in Malta, where he had the opportunity to develop skills in the administrative sector and improve his English language proficiency. He has also gained experience in sales through various jobs he has held. He is an enterprising person, capable of working both independently and in a team. He participated diffent Erasmus projects and helped to manage local initiatives, with particular attention to the economic administrative part.

He support the participant selection, providing support in the training of participants for both international exchanges and local activities, ensuring they are adequately prepared to actively participate as well as managing the administrative part of the organization.

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| Specific info | |
| Participants' Profile | |
| Please describe the background and needs of the participants involved and how these participants have been or will be selected. | For this project, we plan to involve young peoplewho are interested in the environmental issues and excited about physical activities. We’ll include Antonio Sciotto as a group leader as he will take the responsibility to prepare the partecipants for the project’s activities and will create and execute the workshops.  We’ll prioritize participants who: are open to physical challenges regardless of experience level, who come from disadvantaged backgrounds such as immigrants or young people in rural areas.  The selection process will be transparent and inclusive, ensuring we form a diverse, motivated team. |
| Will you involve participants from diffisult situations that make their participation in the activities more difficult? How many? | We are committed to engage young people from disadvantaged backgrounds. At least 2 of our 5 participants will come from disadvantaged backgrounds. |
| Which types of situations are these participants facing? | Immigrants or refugees who are struggling with cultural integration.  Young people from low-income families who have limited access to opportunities.  People with geographical challenges and obstacles, such as from rural areas or cities with poor transportation |
| **Preparation** | |
|  | To ensure that all participants are ready, we will provide pre-departure training to cover the project goals, logistics, cultural sensitivity, and teamwork.  Environmental education sessions to introduce key topics.  Language assistance to make sure everyone can communicate effectively during the project.  Provide basic training on Erasmus+ programs, so participants understand how their involvement fits into a larger European initiative.  Arrange a predeparture session to address any concerns or questions participants might have before departure. |
| **Follow-up** | |
| What is the expected impact of this project on your organization? | Taking part in this project will strengthen our skills in managing environmentally focused and inclusive initiatives. It will also expand our network of international partners and help us grow as an organisation. |
| How will this project impact on your local/regional/national community? How do you plan to maximise this impact?  *(e.g. cooperation with local institutions, integration in your ongoing activities, …)* | When the project ends, we’ll use our experience to inspire others locally.  Organise clean-up events and workshops in schools to raise awareness about environmental issues.  Work with local entities to develop long-term initiatives based on what we’ve learned. |
| How you will ensure the visibility of the project? Are you in contact with media partners? (e.g. web-radios, web-TV, newspapers)  List your presence in internet and social networks. | Sharing updates, video, photos and results on our social media accounts.  Writing articles with direct testimonies from participants for local newspapers and media pages.  Hosting a event in school to showcase the project’s outcomes and invite school children to take part in these opportunities. |
| Which activities will you carry out in order to share the results outside your organisation?  *(e.g. local public event; meetings and visits to key stakeholders; dedicated discussion opportunities such as information sessions, workshops, seminars, training courses, exhibitions, demonstrations, or peer reviews; targetted written material such as reports, articles, newsletter, pres releases; social media* | Writing and distributing a report summarising the project’s impact.  Sharing best practices and lessons learned with other NGOs working on environmental topic.  Organising follow-up workshops spreading and talking about the issues addressed in the project. Especially in school and in local community.  Talking and sharing our experience offered by the Erasmus+ program, delving deeper into the possibilities the program offers and how to take part. |
| What will be the target groups of your dissemination activities?  *(e.g. end-users of your activities; stakeholders or experts; decision makers at local/regional/… level; press and media; general public; …)* | The target groups for dissemination are:  Young people and local schools through workshops and presentations specifically to disseminate the initiative material  Other NGOs and local associations.  The general public of our social media |
| Which activities will you carry out in order to assess whether, and to what extent, the project has reached its objectives and results? | Assessing how well participants develop their skills and awareness of environmental issues.  Tracking the long-term impact through follow-up activities and community engagement.  Sharing all the project material with the general public of our social media (Instagram, Facebook, etc.) with informative and interactive posts; as well as online workshops. |
| **Miscellaneous** | |
| Are you planning to use any national instrument/certificate? If so, which one? | All participants will receive a Youthpass certificate, a document already recognised in Italy by schools and universities. |
| Why do you want to carry out this project? What are the issues and needs are you seeking to address through this project? | We want to carry out this project because we believe in the power of youth to create positive change, especially when it comes to environmental issues and social inclusion. In the world, the environmental challenges are particularly pressing, with issues such as improper waste management, pollution in coastal areas, and a lack of comprehensive sustainability education. At the same time, many young people here face difficulties like high unemployment and few opportunities to grow or learn new skills. |

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| **Travel information** | |
| Means of transport (car, bus, train, plane) | Airplane, train, bus. |
| City of departure | Milazzo |
| Airport (name of the city) | Catania Fontanarossa / Palermo Falcone Borsellino |
| VISA costs in euros | No Visa costs |