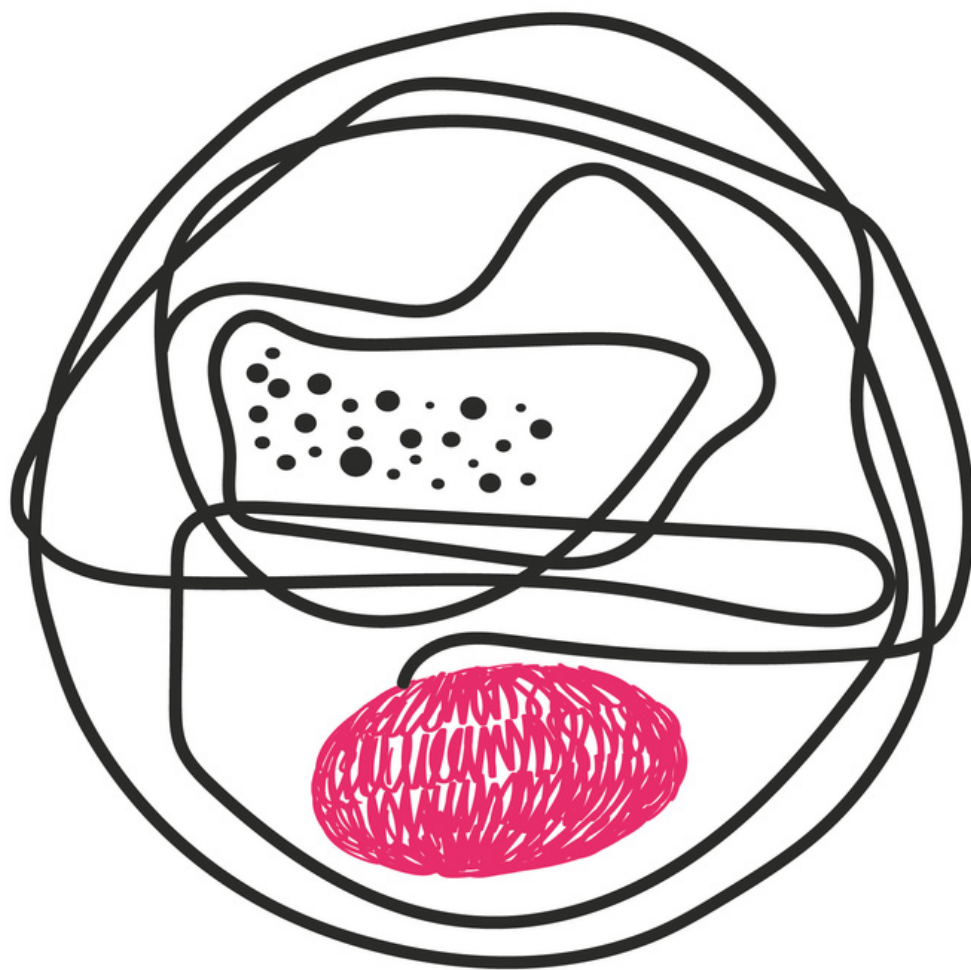


DECEMBER 2024

PORTFOLIO



A M A L G A M A

Unconventional Projects

Amalgama Association
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10128 Turin
Fiscal Code 97838330013



Amalgama promotes actions and insights capable of activating the cultural potential of the context in which it operates, **enhancing languages and creative processes as factors of cultural and social innovation** capable of responding to the needs of the community and the territory.

Since 2018, the association has been designing and implementing **cultural productions, educational programs, and training activities** in synergy with the relevant cultural ecosystem, with a particular focus on engaging new generations from a professionalizing perspective and facilitating skill transfer, as well as **enhancing creative processes and practices** as a transversal factor of innovation.



Amalgama acts as a catalyst for cultural transformation processes, according to the following principles:

Cross-fertilization



It promotes dialogue, hybridization, and interdisciplinary encounters between different realities in the artistic and cultural fields as a driver of innovation.

Collaborative Culture



It participates in and activates horizontal and cross-sector networks among organizations, institutions, professionals, and communities to share economic, cultural, and social resources.

Community Empowerment



It provides skills, tools, and resources to support the autonomy of cultural organizations and professionals, enabling them to develop their impact potential on the territory.

INTERVENTION AREAS

CULTURAL PRODUCTIONS

We develop projects that foster dialogue and exchange between **creative expressions, artistic languages, and emerging cultural professions**. The goal is to enhance the cultural offerings of the territory, increasing its attractiveness, promoting creative languages and processes as drivers of **social innovation**, and **supporting cultural professions** within an accessible, sustainable, and inclusive framework.

EDUCATION & TRAINING PROGRAMS

We design activities to **expand educational opportunities for new generations** through an innovative, peer-based, and non-formal approach. Our initiatives, targeting different audiences, take shape as curricular internships in cultural project management, educational activities where children and young people explore their creativity, and professional development programs for young cultural operators, creatives, and artists.

CONSULTANCY

Maintaining a horizontal approach, we collaborate with third-sector organizations, professionals, and artists, sharing our expertise and tools to **envision new development scenarios capable of generating territorial impact**, optimizing resource management, and enhancing individual competencies. From this perspective, we offer consultancy and strategic support throughout the various phases of project cycle management, from planning to financial reporting.

CULTURAL PRODUCTIONS

- Develop the **cultural offering of the territory** and promote the dissemination of **contemporary artistic and creative languages**.
- Support professions and **employability in the artistic and cultural sector**.
- Encourage the creation of broad **partnerships** between cultural institutions, third-sector organizations, and local entities to define common goals.

EDUCATION & TRAINING PROGRAMS

- Foster the **acquisition of skills and competencies** through creative languages and processes, transmitting theoretical knowledge through practical experience.
- Enhance social well-being through opportunities for **socialization and inclusion** in an educational context.
- **Strengthen professions** in the artistic and cultural sectors.

CONSULTANCY

- Support **third-sector organizations and professionals** in project design with an accessible service.
- Convey key competencies in the various phases of project cycle management, guiding towards project autonomy and experimenting with **innovative design approaches**.
- Promote a widespread and diverse **cultural offering across the territory**.

CROSS-CUTTING OBJECTIVES:

- Encourage the participation and training of **young artists and creatives**, fostering awareness of their potential.
- Promote the **exchange of skills and knowledge** among professionals and different contexts.
- Stimulate the creation of **cross-sector networks between public and private, profit and non-profit entities** to foster cultural innovation as a shared added value.
- Enhance the cultural and artistic potential of the territory as a driver of **attractiveness, inclusion, and social cohesion**.

OUR STAKEHOLDERS:



Among others, we have worked with:

Fondazione Merz, Gam Torino, Fondazione Torino Musei, Ricerca X, Shared Training Torino, Associazione Archivio Tipografico, Università di Torino, IAAD Torino, Giglio ODV, Paratissima, SEC & associati, Savurè, Imbarchino, OFF TOPIC, Magazzino sul Po', AVIS Torino, LIPS Lega Nazionale Poetry Slam, Tomato Backpacker Hostel, Circoscrizione 8, Comune di San Sebastiano Po, Verrua di Savoia, Cavagnolo, Casa degli Alfieri/ Archivio teatralità popolare, Cooperativa Educazione e Progetto, Consiglio Regionale, Fondazione CRT, Fondazione Compagnia di San Paolo, Comune di Castiglione Torinese, SOAMS di Castiglione Torinese, AsFO Boschi dei Bric, Associazione variante Bunker, Casa di Quartiere di San Salvatoro, Rinascimenti Sociali, Wild Strawberries Lab, Associazione T.A.A.C (Cripta747), Banda Larga, CULTO, Pietra Tonale, MinD Mad in Design, Cooperativa Educazione Progetto, Polo Culturale Lombroso16, Klug, Attiva, ...



CULTURAL PRODUCTIONS



METRONIMIE - FESTIVAL OF PERFORMATIVE POETRY

in progress

Metronimie is a shared experimental space that supports and promotes the culture of **performative poetry** through events and activities offered during the festival and the off-programming.

The initiative explores and spreads the language of performative poetry and investigates its relationship with other artistic languages through a rich program of **talks, workshops, performances, readings, slam poetry, and labs** that provide the public with the opportunity to experiment. The goal is to promote the **hybridization of different artistic languages** and bring the public closer to an innovative, accessible, and high-quality cultural offering

In the four editions, we have collaborated with:

Fondazione Torino Musei, Lega Italiana Poetry Slam, Atti, Impuri Poetry Slam, Borello Supermercati, Avis, Tomato Backpackers, GAM, Pagina 37, Polo Culturale Lombroso16, Imbarchino, Radio Banda Larga, Magazzino sul Po, MinD Mad in Design, Nora Book & Coffee, Psicologia Film Festival, Cap 10100, Paratissima, Off Topic, Archivio Tipografico, Associazione Culturale Variante Bunker, Casa del Quartiere, Rinascimenti Sociali.

With the contribution of: Fondazione CRT

The festival numbers:

17 days of festival, 52 events and activities including performances, workshops, talks, labs, competitions, poetry slams, and publisher exhibitions...

with the participation of:

147 artists

26 editorial projects

audience: +3000

RESIDENZA POIETICA

in progress



Winning projects:

Del nostro scavo continuo (2024), A project that hybridizes experimental poetry, sound art, and visual art, created by Emanuele Caprioli (set designer and visual artist), Caterina Dufi (performer and poet), and Simone Spampinato (sound artist), with the production of a digital tool in collaboration with Mokit.

Solo mentre ti attraverso (2023), An inclusive performance of poetry, theater, and dance by Teresa Priano (poet and choreographer) and Elisa Morciano (performer).

Abraxas (2022), a combinatory and interactive performance of poetry and music by Sergio Beercock (singer and musician) and Giuliano Logos (poet and rapper).

Kaspar-machine (2021), a fusion of forms, sounds, movements, and words, created by Gabriele Stera (poet, performer, and sound artist), Martina Stella (set designer and visual artist), and Zoé Fouquoire (dramaturg and director), along with various collaborators.

Entities involved in the training: Fondazione Merz, Fondazione Bonotto, Gam Torino, Accademia di belle arti di Torino e Brera, Paratissima, Archivio Tipografico, Università di Torino, Ricerca X, Shared Training Torino, Mokit.

In collaboration with: Fondazione Merz

With the support of: Fondazione Compagnia di San Paolo e Fondazione CRT

Residenza Poietica is a **residency project for artists and cultural operators under 30**, aimed at the professionalization of the participants. It offers the opportunity to develop their artistic research within the context of contemporary art and to collaborate, engage, and create synergies with other artistic professionals. The project includes training activities, support for production and dissemination of the artistic project, and strategic guidance following the residency.

In the **four editions**:

+100 applied projects from +300 creatives

10 artists hosted

6 cultural operators





Articolo33 is a project aimed at the enhancement and **urban and social regeneration** of the peripheral areas of the Municipality of Rivoli (TO) through the involvement and active participation of the new generations.

The project involved the creation and exhibition of urban artworks in the neighborhoods of Bastioni, Piazza della Repubblica, San Paolo, and Borgo Nuovo. These works were produced and curated by **young people under 30**, students, and artists, with a particular focus on artistic languages such as **photography and mural art**.

Amalgama oversaw the monitoring and reporting of ART33, as well as the design, coordination, and execution of activities related to the Maestranze Creative call, aimed at the redevelopment of the identified peripheral areas.

Artists, painters, writers, and artistic collectives under 30, selected through the Maestranze Creative call, produced urban artworks and mural paintings for the collaborative creation of a widespread "open-air" museum.

#ARTicolo33 is a project promoted by the Cooperativa Educazione Progetto and conceived by an informal group of young people under 30, InformARTissimi, in collaboration with Amalgama, the Municipality of Rivoli, and the IIS Giulio Natta, supported by the Fondazione Compagnia di San Paolo within the GxG - Giovani per i Giovani call.



**PAST
PROJECTS:**

#ARTICOLO33
*January 2021-
March 2023*

PAST PROJECTS

RINCONTRIAMOCI

November 2020-September 2021

Through the production of **video interviews and a photographic exhibition**, the project tells the stories of **traditional trades** within the socio-cultural context of the **Giaveno** territory.

The initiative was structured as an **intergenerational meeting** between the elderly and young people, along with workshop activities to enhance and transfer skills and knowledge related to obsolete trades to new generations through contemporary languages.

In collaboration with:
Comune di Giaveno,
Ass. Klug, Ass. ZuEnde,
Università della Terza
Età di Giaveno

With the contribution
of: Fondazione Time2

MATCHCASE

March-May 2020

Matchcase took on the challenge of **social distancing** by promoting digital meetings and collaboration between **musicians, artists, videomakers, and visual artists** from all over Italy. It was an opportunity to develop original video productions and music tracks through online and/or digital platforms, while highlighting the independent music scene of the national territory.

Artists involved 20
Artistic productions: 5
Fundraising
campaigns: 5

In collaboration with:
Buskercase SRL, Ass.
ZuEnde



EDUCATIONAL AND TRAINING PROGRAMS

LGF HUB - GENERATIVE INTERNSHIPS

in progress



Born within the Linee Guida Formazione network, LGF HUB - Generative Internships aims to train future **cultural project managers**. The pilot project focuses on **innovating the format of curricular internships** through:

- **Shared training offer:** In addition to on-the-job learning provided by the hosting organization, interns participate in shared training paths focused on transversal skills and cultural design.
- A broad overview of cultural work through **visiting moments between partner organizations**, to understand the specific activities of the associations.
- The creation of a **peer-to-peer feedback and comparison system** for interns and tutors, to monitor and assess the internship.
- A **guidebook and best practices** to facilitate the replicability of the initiative.
- The preparation of a **final creative report** by the interns as a co-design experience.

Intern students: 3

Tutor: 3

Training activities: 9

**N. of entities from
the network LGF: 20 ca.**

A project by: Associazione Amalgama, Associazione T.A.A.C,
(Cripta747) e Wild Strawberries Lab

In collaboration with: Università di Torino, Centro Studi
Serenio Regis, Rete Dinamica, Hangar Piemonte

With the contribution of: Fondazione Compagnia di San Paolo

GIGLIO EDUCATIONAL

in progress



Since November 2020, Amalgama has been developing educational activities to promote the intellectual, emotional, and social potential of children and young people aged 6 to 12 within the social housing **Casa Giglio**.

The workshop offerings constantly vary to allow participants to experiment with different activities related to music, writing, visual arts, or cooking, with the aim of stimulating the creativity of participants in various ways and at different levels

Events: +45

Children involved: +625

Tutor involved: +25

In collaboration with:

Casa Giglio, FORMA (Fondazione Ospedale Infantile Regina Margherita), AMMI (Associazione Multietnica Mediatori Interculturali), Carioca, Quercetti.

With the contribution of: Fondazione CRT



LE FORZE CHE CI ORIENTANO

January - May 2024

In occasione della XXVI edizione di **Luci d'Artista**, Amalgama ha collaborato con GAM all'On the occasion of the XXVI edition of Luci d'Artista, Amalgama collaborated with GAM on the creation of a series of cultural initiatives aimed at students and teachers from Turin schools, centered around Giovanni Anselmo's light installation Orizzonti and the theme **Light and the Poetic Word**.

The project involved four schools in Turin and consisted of three activities:

1. **Workshop on Words:** A guided reflection by Alessandra Racca and Archivio Tipografico on the evocative power of words and typographic signs.
2. **Poetic Choir Workshop:** The words selected during the first meeting were performed by the students, becoming a shared poetic action.
3. **Collective Poetic Action** in Piazza Carlo Alberto: All the participating classes performed the poetic text in a collective action, guided by the cardinal points of the Orizzonti installation.



In collaboration with:
Dipartimento Educazione GAM
Archivio Tipografico



PAST PROJECTS

A PICCOLI PASSI

March 2024 - December 2024

Cultural walks carried out as part of the A misura di famiglia project proposed by the Municipality of **Chivasso**. The project involved children aged 3 to 6 and their families through riddles in verse, which guided participants in **discovering their own territory**. The solutions to the riddles formed elements of a story that was narrated during the final stage

Duration: 6 ore

Children involved: +90

In collaboration with:

Comune di San Sebastiano Po, Comune di Cavagnolo, Comune di Verrua Savoia

EDUCA GREEN - SCOPRIAMO L'ENERGIA

September 2022 - September 2023

An educational environmental program aimed at primary and secondary school classes in Ivrea and Ciriè (**children aged 6 to 13**), focused on raising awareness about energy sustainability and the circular economy.

School involved: 12

Students involved: +600

Workshops: +80

Hours of lesson: +160

With the contribution of:

ETS servizi e SEC associati

PARATISSIMA KIDS

October-December 2020 / June-July 2021

A program of Paratissima that, through **workshops and guided tours**, guides children in **discovering art and creativity**. The project, aimed at schools and families, created an encounter between today's artists and the potential artists of tomorrow, stimulating creativity through movement and hands-on exercises in collage, illustration, painting, creative writing, and music.

Workshops: 38

Tutor involved: 19

Types of workshops: +35

In collaboration with:
Paratissima

PAST PROJECTS

MANI IN PASTA

October 2021- November 2022

Educational workshops dedicated to **children aged 6 to 12**, during which participants had the opportunity to visit the **pasta maker's workshop** in **Savurè**, discover the raw materials used to make pasta, and create original pasta shapes using flour, eggs, and natural products to take home and share with their families.

Days of activities: 10
Hours of workshops: 20
Partecipants: +170
Tutor involved: 2

In collaboration with:
Savurè

FLOR EDUCATIONAL

July 2020

Flor Educational is a project of **educational activities and workshops dedicated to children and families** during the Flor horticultural fair in Turin, with the aim of deepening topics related to **greenery and sustainability**.

Days of activities: 2
N. of workshops: 21
Partecipants: 134
Tutor involved: 11

In collaboration with:
Sguardo nel verde, Ass.
Spiriti Indipendenti,
Carioca, Quercetti

OFF EDUCATIONAL

July 2020

The **summer school** held within the spaces of OFF TOPIC aimed to provide concrete support to families during the school closure period. The project included **educational and workshop activities** to develop the skills of children and young people, aged 3 to 13, through paths and **explorations in materials, science, technology, botany, illustration, and music**.

Days of activities: 24
N. of workshops: 192
Partecipants: 247
Tutor involved: 20

In collaboration with: OFF
TOPIC, Giovani Genitori,
Casa Giglio, A.M.M.I., Sguardo
nel verde, Carioca, Quercetti,
With the contribution of: Per
Nia Onlus



AMALGAMA **COLLABORATES WITH THE CULTURAL ECOSYSTEM OF THE TERRITORY** TO SUPPORT PROJECT DESIGN FOR:

- Developing cultural and artistic offerings
- Enhancing the territory and its tangible and intangible heritage
- Transmitting skills, know-how, and best practices



FORNIAMO CONSULENZA E **ACCOMPAGNAMENTO** NELLA GESTIONE DELLE VARIE FASI DEL **CICLO DI PROGETTO**:

WE PROVIDE **CONSULTING AND SUPPORT** IN MANAGING THE VARIOUS PHASES OF THE **PROJECT CYCLE**:



CO-DESIGN



FUNDRAISING



MONITORING



IMPACT EVALUATION



REPORTING AND DOCUMENTATION

**CONSULTING
AND
CO-DESIGN**

In 2024, we worked with
11 local organizations,
with whom we imagined,
wrote, and implemented 7
project proposals.

Project design:
Giglio
Educational
X
Casa Giglio

Project desing: Semi
Sonori

X
Banda Larga APS
Pietra Tonale APS
CULTO APS

Project design and
workshops within the
framework of the
initiative Luci d'Artista

X
GAM Torino
Fondazione Torino Musei

Design and
implementation of
educational workshops
as part of Earth Day
events.

X
Associazione Club
Silencio

Project design Parole
Correnti

X
Archivio Tipografico
MinD - Mad in Design

Fundraising

X
SOAMS
Castiglione
Torinese

Project design Un Parco per il
Pianeta: Il cuore verde di
Castiglione Torinese

X
Comune di Castiglione Torinese
AsFo Boschi dei Bric
SOAMS Castiglione Torinese

DECEMBER
2024

CONTACTS

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