# PARTNER IDENTIFICATION FORM ZENIT APS

# www.zenitaps.org

## A. ORGANISATION

Promoter's legal name (national language)	Zenit Associazione di Promozione Sociale
Promoter's legal name (latin characters – if applicable)	
ORGANISATION ID	E10219400 PIC: 900840553
Acronym, if applicable	Zenit APS
National ID number, if applicable	92252100927
Department, if applicable	President
Legal address	Via Roma n.57
Postal code	09019
City	Teulada
Country	Italy
Region	Sardinia
Web site	www.zenitaps.org
Email	zenit@zenitaps.org
Telephone	+393409946124
Fax	

# B. **PROFILE**

Status	□Public
	XPrivate
Type	X Non-profit / Non-governmental organisation (NFP-NGO)
	☐For profit
	☐Body active at European level in the youth field (NFP- ENGYO)
	□Informal group of young people (NFP-IGYP)
	□Public body (PUB)
Activity level	X Local
	X Regional
	X National
	□European
	□International

# C. **LEGAL REPRESENTATIVE**

Title	
Family name	DIDU
First name	EMANUELE
Position	PRESIDENT
Email	emanuele.didu@gmail.com
Telephone	+393409946124
Fax	

### D. **CONTACT PERSON**

D. CONTACT PERSON	
Title	
Family name	DIDU
First name	EMANUELE
Position	PRESIDENT
Email	emanuele.didu@gmail.com
Same address as the organisation	zenit@zenitaps.org

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Telephone	
Fax	

#### **E. ACCREDITATION**

Accreditation Type	Accreditation Reference
Not accredited yet	

#### F. BACKGROUND AND EXPERIENCE

# Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise and specific social context)

Zenit APS is a small, non-profit association founded in 2019 and based in Teulada, a rural town in the economically disadvantaged Sulcis-Iglesiente region in southwest Sardinia, Italy. The organization was established by a group of friends to tackle the social and educational challenges faced by local youth and the wider community. Our core mission is to promote social inclusion, community engagement, and active citizenship through non-formal education and creative activities.

Teulada and the surrounding region face unique socio-economic challenges. The presence of one of Europe's largest military training zones affects the area's economic structure, while the population of approximately 3,400 residents is characterized by high youth unemployment and significant emigration (a population decline of -49.5% over the last 60 years). At the same time, the area is part of one of the world's "Blue Zones," known for the longevity of its residents, which adds a cultural and historical richness to our work. Indeed, our hometown (Teulada) just a few months ago, and just like other regions of Sardinia and other areas of the world (Okinawa, Greece, Costa Rica) with very high logenvity rates was officially recognized by Dr. Gianni Pes as part of the world's Blue Zones for the extraordinary longevity rate and life expectancy of our elders.

Though Zenit APS as an organization is still new to Erasmus+ and has not yet coordinated projects within the program, many of our members have significant individual experience. Several volunteers and founding members have participated in various Erasmus+ initiatives, including Youth Exchanges, EVS (European Voluntary Service), and Youth Worker mobility projects. Notably, some of us have also worked with other accredited organizations in Sardinia, supporting the management and coordination of Erasmus+ and European Solidarity Corps projects. These personal experiences fuel our current motivation to lead Erasmus+ projects as an association and apply our knowledge to initiatives that will directly benefit our community.

Our association currently relies on a local network of volunteers and youth workers who are engaged in our local initiatives. Many of these individuals would benefit greatly from participating in training and capacity-building activities, particularly in rural youth work. Furthermore, we are well-positioned to involve local youth (aged 18-30) in international Youth Exchange projects. Additionally, we have strong connections with ACLI Sardegna, a regional network promoting workers' rights and active citizenship, which could serve as an extended platform for mobilizing participants and contributing to wider-scale projects across Sardinia.

Although it does not yet have any employees, Zenit APS can count on the constant collaboration o 7 stable volunteers, which exceed 30 people if occasional volunteers are considered.

Clearly, within the scope of specific projects, the Association also makes use of consultants and collaborators external to the core of volunteers and members. Accounting and administrative management is entrusted to the treasurer, who supports the work of the accountant in charge. Among our volunteers, we can count on the support of high-school teachers and professional educators working with the social services.

## ii. What are the activities and experience of the organisation

Zenit APS's primary focus is on youth engagement, community development, and non-formal education. Since its foundation, the association has developed and managed multiple interdisciplinary projects that connect visual arts, social education, and cultural events, creating opportunities for informal learning and community interaction. Some of its key initiatives include:

**2019-present:** BISUS Project BISUS, meaning "dreams" in Sardinian, is a cultural initiative dedicated to the community of Teulada (Sardinia) and focuses on engaging the local population through interactions with artists, filmmakers, musicians, and authors from the creative and cultural industries. These professionals actively contribute to the project, promoting participation, dialogue, and interaction with local youth. BISUS has included the following events:

- 1. **Bisus Film Fest** (2019, 2021, 2022, 2023): An outdoor film festival showcasing Sardinian directors and artists, offering workshops, and featuring music and interactive sessions, expanding community engagement and emphasizing animation and auteur cinema.
- 2. **Bisus Street Fest** (2019): A street art initiative revitalizing urban spaces through mural art, encouraging creative approaches among youth to rethink public spaces.

**DONI Performance (2021):** A storytelling and puppetry show for children, organized as part of the local Christmas festivities in Teulada. The performance encouraged creativity and introduced traditional narratives to younger audiences, fostering cultural interaction within the community.

**Andendi Muru Muru (2022):** A street art project that involved middle school students in Teulada and Sant'Anna Arresi, who collaborated with professional street artists to create murals. The initiative promoted collaboration between artists and students, encouraging creative expression and community pride.

**SunSets (2022):** A summer cultural series combining music, cinema, literature, and visual arts, held at sunset in Teulada. This event promoted interdisciplinary engagement, featuring musicians, filmmakers, and authors, providing the local community with enriching artistic experiences.

#### Campar Cent'anni (2022-present):

The **Campar Cent'anni** project is a health-oriented initiative designed to address the aging population of Teulada. With a focus on promoting active and healthy aging, it aims to engage both older adults and youth in intergenerational activities. The project's primary goal is to improve the well-being of the community by encouraging healthy lifestyles, mental and physical activity, and social interaction.

#### Key activities included:

- Interactive workshops led by professionals, focusing on mental, physical, and social aspects of aging, as well as promoting healthy living habits.
- Outdoor activities like boat trips and easy hikes to stimulate physical engagement.
- Cognitive screening sessions aimed at preventing cognitive decline.
- Intergenerational programs such as social gardening, cooking classes, and multimedia workshops to bridge the gap between older and younger generations.
- **Personal growth group activities**, including cognitive training and life skills development workshops, aimed at enhancing individual capacities and social bonds.

Zenit APS also actively collaborates with the local youth center, the Social Services and the municipal Ludoteca, to develop projects that stimulate social inclusion, community cohesion, and youth empowerment.

#### Specific examples of sustainability-related activities

- Foreste Future project: A few months ago, we worked on a local community project whose activities focused on climate change and sustainability topics
  - "Flowers and perfumes" workshop in the world of plants and aromatic herbs, for children aged 6 to 10.
  - "  $\mbox{{\bf PlayDecide}}$  " workshop on the themes of sustainability and the short supply chain
  - Screening of environmental-themed films (Arbores by F. Bussalai)
  - **Social lunch** with short supply chain food, cooked in collaboration with the "almost elderly" participants of our previous but on-going "Campar Cent'Anni" project, dedicated to promote active aging;
- Community garden: Within our project "Campar Cent'Anni", supported by a local social cooperative, we organized a coomunity gard
- Public artwork and murals: Since 2019, we hosted artists and "artivists" such as Federico Carta, Crisa, Skan, Ericailcane, Daniele Gregorini, and Daniela Frongia who completed several works around sustainability, nature, peace building and environmental awareness.
  In 2019 we also curated the Urban Art Workshop, a mural painting workshop for children we realized in cooperation with the Spazio Giovani Teulada (local youth-center) and the Ludoteca di Teulada. The work was focused on the environment
- Environmental-themed films On the occasion of our "Bisus Film Fest" events, we often screened environmental-themed films, including the Heroes 20.20.20 short films that were specifically made by the Autonomous Region of Sardinia and its Film Commission for the promotion of energy saving, for the valorization of green production and the concept of 360° sustainability, both environmental, social, and economic.
- Plastic-Free: We supported some local initiatives of the national plastic-free organization

Zenit APS benefits from a diverse and experienced team, which includes professionals with backgrounds in non-formal education, psychology, event management, and cultural promotion. Some of the key figures include:

- Emanuele Didu, President and co-founder of the Association, has participated in numerous youth exchanges, Youth Worker mobility projects, and European Voluntary Service (EVS) initiatives (Indonesia, Albania). He collaborates actively with the ACLI Europe Office and the ACLI Sardegna network's project team in the coordination, implementation, and participant selection for various Erasmus+, EVS, and European Solidarity Corps projects. Professionally, since 2018, he has been working as a senior production manager for the Sardegna Film Commission Foundation, supporting film, television, and audiovisual productions on behalf of the Autonomous Region of Sardinia. Languages: English (certified C1).
- Claudia Leone (Co-founder): sychologist and psychotherapist specializing in health psychology, is a co-founder and former Vice President of Zenit. She focuses on supporting vulnerable children and families through the SET (Educational and Therapeutic Service) of Teulada and the Family Center. Claudia has participated in Erasmus+youth exchanges and completed Erasmus study programs in Spain and Belgium. She is fluent in French, English, and Spanish.
- Daniele Paolo Mulas (Treasurer): graduated in Cultural Heritage and Visual Arts, has been working for several years at the Venice Biennale and collaborates with the Sardegna Film Commission Foundation as an event manager. He is a co-founder of Zenit, a member of the Presidential Board, Treasurer of the Association, and the Artistic Director of Zenit's visual arts projects. He is currently completing a master's program in Game-Based Learning and Gamification in Educational Contexts. He is fluent in English and Spanish.
- Matteo Delussu (Vice-President): Matteo is an architect with experience in urban regeneration projects and is
  also involved in activities with the Italian Naval League. He contributes to Zenit's projects in multiple roles,
  including logistics and coordination.
- **Noemi Didu:** With a background in cultural heritage management, Noemi has worked in Paris as a project manager for Pulsart and served as an administrator at Théâtre Paris-Villette. She is now pursuing a PhD in Visual Anthropology in Marseille.
- **Eugenio Cara** comes from a course of study in political science. His main job outside the association is that of Municipal Administrative employee. He is the secretary of the association and assists the President and the vice-president in secretarial and coordination activities.

Zenit APS relies on a core coordination team of 7 dedicated volunteers, expanding to over 30 occasional volunteers during larger projects. In addition to volunteers, the association hires external consultants for specific projects, ensuring high quality in project delivery. Among our volunteers, we can also count on the support of some local teachers who work with primary school and high school students.

The administrative and financial management is overseen by the Treasurer, with the support of a professional accountant.

# iv. Have you participated in a European Union granted project in the 3 years preceding this application? If yes, please indicate:

The association has not yet participated directly in any Erasmus+ projects. However, several members of the board have past experience participating in Erasmus+ Youth projects, either as participants or coordinators.

The president of the association, who will be the main person in charge for international projects along with Daniele Mulas, has been actively involved in the coordination of the following projects in collaboration with **ACLI Sardegna Network.** 

- Y(our) Chance to Change | European Solidarity Corps Volunteering project | ACLI Provinciali Cagliari > JUNTA DA FREGUESIA DE ERMESINDE (JFE) | Ermesinde, Portugal | 2019-2020
   This project, part of the European Solidarity Corps' volunteering actions, was initiated by ACLI Provinciali Cagliari as a sending organization, following the international partnership established and maintained by Emanuele with the Portuguese host organization. The project facilitated the involvement of a young volunteer in activities at JUNTA DA FREGUESIA DE ERMESINDE.
- Be Different to Make a Difference | European Solidarity Corps Volunteering project | ACLI Provinciali Cagliari > JUNTA DA FREGUESIA DE ERMESINDE (JFE) | Ermesinde, Portugal | 2018-2019 This project, within the European Solidarity Corps volunteering actions, was activated by ACLI Provinciali Cagliari as a sending organization, due to the ongoing partnership with the Portuguese host organization, maintained by Emanuele. The project engaged a young Sardinian volunteer in the activities of JUNTA DA FREGUESIA DE ERMESINDE.
- A Walk Through the History of Madeira | European Solidarity Corps Volunteering project | ACLI Provinciali
   Cagliari > University of Madeira Students' Union (AAUMa) | Madeira, Portugal | 2018-2019

ACLI Provinciali Cagliari acted as both the coordinating and sending organization for this project, established through Emanuele's partnership with the host organization. Two young Sardinian volunteers participated in tourist and social activities organized by the University of Madeira Students' Union (AAUMa).

 Training Course "Theatre of the Oppressed for Social Change" | ACLI Provinciali Cagliari > Unglingasmiðjur Reykjavíkurborgar | Iceland | 2019

This international training course for youth workers was organized by ACLI Provinciali Cagliari as a sending organization, after Emanuele secured a partnership with the Icelandic host organization.

Furthermore, in his role within ACLI Provinciali Cagliari and IPSIA Sardegna, back in 2018-2019, Emanuele managed the participants' selection process and coordination for several other training courses and youth exchanges, acting as a sending organization.