

## PARTNER IDENTIFICATION FORM (PIF)

## **Organization Details**

Organization ID (OID)	E10020233
PIC	899822150
The legal name of the organization	ARGUS Teknoloji Bilisim Sanayi Ticaret Anonim Sirketi
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#### Profile

Type of organization	Small and medium-sized enterprise
Is the partner organization a public body?	No
Is the partner organization a non-profit?	No



#### **Background and Experience**

#### A brief explanation of Argus Technology:

**Argus Technology** is an IT & software company located in the **Ankara University Technopark**, Ankara-Turkey. Argus Technology conducts its R&D studies with international projects Worldwide, and local projects throughout Turkey; besides, it continues its working life with decisive steps to ensure long-lasting services in the most advantageous. We carry out R&D studies in the fields of;

- > Information technologies,
- > Communication technologies,
- > Web design and development,
- Software applications,
- Gamification
- > Mobile Apps,
- Graphic Design
- > MOOC Systems,
- Image processing,
- Machine learning,
- > Deep learning,
- > Artificial neural networks,
- > Autonomous robotic solutions,
- > Content management systems,
- > Learning management systems,
- > Enterprise research planning systems,
- Video conference systems,
- Big data management,
- > Intelligent file management systems,
- > Certificate/Document verification systems,
- > Digital archive management systems.

We continue to work with the principle of providing you with the best systems in terms of efficiency and sustainability.

#### We can explain our primary roles and support in the frame of;

#### 1. **Consulting & Outsourcing**

We share our experiences and expertise with you in the area of our studies. Besides, we assign our experienced friends to project teams.

#### 2. Training

We provide software training to the technical teams within projects if needed.

 We provide; development Methodologies, Web-Mobile Application Development, Quality Assurance Expertise, Business Intelligence Expertise.

#### 3. **Project Development**



✤ We develop our projects that will make a difference in the frame of the sector with our experienced team members.

♦ We provide; project analysis and maintenance, application development, planning, and testing processes, technical support.

#### Social Responsibility:

Apart from being an active SME in the technology sector, Argus has a significant aspect of social responsibility and voluntary work. Argus has a social responsibility team that works very actively in the Argus training center in Ankara, Gölbaşı, and is planning weekly activities. Since Argus located in Ankara University Technopolis Area, which is in the Ankara University Gölbasi Kampus, our main target group is young people between the ages of 18-30, which are usually university students. Argus encourages young people to increase their leadership skills and entrepreneurship. In the training center of Argus, volunteers take a role in many activities as participants and leaders. All activities concerning social responsibility and volunteerism are held as non-profit activities for especially young people, and all needs are covered by Argus Technology, also in cooperation activities, with the help of other local authorities such as youth centers, municipalities, NGOs, and other social responsibility based organizations.

#### Aims of Social Responsibility Projects;

• Providing opportunities for young people to develop their skills, especially in voluntary work, leadership, and entrepreneurship.

• Providing social activities for young people such as language classes, speaking and discussion clubs, technology tools workshops, language classes, sports activities, and similar.

• Providing opportunities for young people in connection with national and international Erasmus+ projects.

- Increase the interaction between different cultures.
- Supporting young people with fewer opportunities.
- Promote non-formal education methods.
- Raise young people's awareness of obstacles and diversity.
- Provide young people to act more in society.
- Increase the solidarity between youth.

In Erasmus+ projects', our main topics are related to technology, education, sustainability, entrepreneurship and leadership, culture, volunteering, active citizenship, etc. which is basically where the technology can be integrated.

## What are the activities and experience of the partner organisation in youth work? Please provide information on your organisation's / group's regular youth work activities.



Argus has developed a methodology with regards to the digital education of people via making several local and international workshops with different universities, Technopolis, training centers, and youth and adult education centers. The basic strategy developed is to implement the first series of non-formal exercises to identify experienced modern digital education problems and issues, and then co-create unique instructional practices with the target group that could improve their learning skills as well as a sense of their leadership.

Argus has also established ambitious and well-arranged initiatives using open data, supporting basic digital literacy, artificial intelligence software, gaming resources, mobile services, and the use and testing of those at Ankara University Technopolis, where Argus has an office and a training center which many social responsibility projects are held.

Some of the activities in the digital area can be found as follows;

- Workshops with people to teach them the correct data finding tools in the internet
- Workshops about being secure digital tools users
- Workshops about technology addiction
- Web design workshops
- Artificial Intelligence workshops
- Robotics workshops
- Online courses, e platforms creation
- Training on how to concretely understand mobile technologies and apps.
- Developing an understanding of local problems and search for open source tools.

• Teach and develop open data through senior's involvement in the local mapping (e.g., physical barriers, streets condition, etc.)

• Creation of Hacı Bayramı Veli University's all online platforms

• Involved in creating tools for autistic people with the help of artificial intelligence techniques.

• ICT basic learning

#### Apart from being an active SME, Argus has a significant aspect of social responsibility

and voluntary work. Argus has a volunteer team that is very actively working in Ankara, Gölbaşı, in the training center of Argus and planning weekly activities. Argus is also promoting young people to increase their leadership and entrepreneurship skills. In addition to the voluntary team, it is creating internship spots, job spots, and promoting the decrease of unemployment among young people. With the help of volunteer team and social responsibility basis,



- Speaking Clubs
- Language Courses
- Basic coding classes
- Basic design classes

• Environmental responsibility projects which since Gölbaşı has a lake under the risk of environmental crises.

- Environmental cleaning actions
- University visits and collaboration with young people
- Promotion of fewer opportunity people

• Creation of Erasmus+ KA1 youth exchange and training course projects in local and international level

- Sport activities
- Animal shelter visits
- Elderly house visits are taking place.

Activities held in Argus provides opportunities for people daily, tests transversal expertise, encourages new ideas, directs job opportunities, entrepreneurship skills, and builds synergies to mobilize mutual resources towards new projects. All activities implemented locally is also open for attendance of adults whom to want to be in touch also with the social services of Argus Technology.

Argus is also a member of the **PRISMA European Network**, a pan-european informal network of organisations active in the youth field and interested to raise the quality of their work through technology. Since 2016, PRISMA European Network adopted EQYP standard of quality in youth work. (https://www.prisma-network.eu/)

# Please give information on the key staff/persons involved in this application and on the competences and previous experience that they will bring to the project.

Highly motivated engineers, technicians and youth workers who have enough information and experience about Erasmus+ and contribute productively, responsibly, and punctually and increases the team's motivation. Our members are qualified to work with the team, and they have excellent leadership skills and responsibility as they have been as project managers, facilitators, trainers, and leaders in many Erasmus+ projects; also, they have been in training courses about technology, leadership, and entrepreneurship many times. They all have experienced in the frame of ICT.

#### Key Staff

Burak Demirsoy: Legal representative of Argus Technology, CEO Graduation -> METU Mechanical Engineering Experiences: Erasmus + project experiences Trainer experience Professional Sports experience (Karate-Do, Chess) Entrepreneurship and management experience Operating systems Programming Capabilities Database Management Systems Software Development Tools and Methods Artificial Intelligence Technologies Graphic and Media Capabilities

Microsoft Office Applications (Excel, Word, etc.)

**Begüm Merve Demirsoy:** She is the project manager of Argus Technology. She is working on Erasmus+ area as a project manager for more than four years. She has been in Erasmus+ projects at the international and local levels as a participant, leader, facilitator and coordinator since 2017. Her primary expertise is Erasmus+ KA2 Projects. She is also a UNESCO Youth Trainer and Erasmus+ Virtual Exchanges Facilitator.

**Alev Erkan:** She is the communications manager and project coordinator of ArgusTech. She is mostly responsible for planning, writing, and implementing projects and project management.

Expertise area topics: Fewer opportunity people such as women, refugees, children, young people with disadvantages, and disabled people; financial literacy, women in engineering. She has design, innovation and marketing, entrepreneurship, and management experience.

**Menşure Karakurt:** Design and social media coordinator. She is responsible of our dissemination channels and social media profile and designing. Moreover, she assist our youth projects.

#### In General

Our staffs are from different fields of education as international relations, English language, different engineering areas, and technology. This provides for our organization to reach many young people on a broader horizon of aspects. The responsibilities of planning, managing, and implementing steps are equally shared according to the expertise area of our team members. As a list, our primary professions are;





- Erasmus+
- Technology
- IT
- Software Technologies
- Engineering
- Social Responsibility
- Project life cycle management
- Management of project partnerships
- Project funding, sponsorships
- Group leadership
- Entrepreneurship
- International relations

#### **Projects Which Argus involved in the Last Three Years:**

Program	Year	Project ID	Name of the Project	Applicant
Erasmus + TC	2020		#TurnYouthOnline	Coconutwork
Erasmus + TC	2020	KA105-E1B34ABE	#DigitalYouthWorkers	Coconut Ísland
Erasmus+ TC	2020	KA105-F730FF75	Youth Fight for Jobs!	Business Mentality Astiki Mi Kerdoskopiki Etaireia
Erasmus+ TC	2020	2020-2-EL02- KA105-006321	Youth AgriHacking Talent	Business Mentality Astiki Mi Kerdoskopiki Etaireia
Erasmus+ TC	2021	2020-2-FR02- KA105-017766	Filling Gaps	CENTER FOR INTERCULTURAL UNDERSTANDING
Erasmus+ YE	2021		#DigitON	Coconutwork
Erasmus+ KA220 Strategical Partnership for Youth	2021	2021-1-RO01- KA220-614418	DREAM: Do Real Enterprises and Marketing	Scout Society
Erasmus+ KA220 Strategical	2022	2021-1-CZ01- KA220-613465	Love ACTually 4.0	Konsent



Partnership for Youth			
Erasmus+ YE	2022	#Addictech	Anka Youth Team Germany

## Legal Representative

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## **Contact Person**

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