

## PARTNERSHIP CALL FOR ERASMUS + KA220-YOU PROJECT

### Project Type:

This project will be conducted under the Erasmus+ KA220 YOU program, aiming to enhance the employability of young people through creative tourism entrepreneurship.

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### Project Objective:

The main objective of the project is to increase entrepreneurship potential in the creative tourism sector and to support young people in this field. The project aims to map best practices in creative tourism and compile them into a database, offering young entrepreneurs successful business models in the sector. Additionally, it will create an inclusive learning environment where young people can receive guidance and training on setting up businesses in creative tourism.

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### Project Importance:

Creative tourism is a rapidly growing sector that promotes economic growth and cultural diversity. This project will enhance the active participation of young entrepreneurs in the creative tourism sector, contributing to both economic development and cultural sustainability.

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### Expected Results:

1. A database of best practices in creative tourism will be created.
  2. Comprehensive training programs and mentorship support will be provided to enhance the entrepreneurial skills of young people.
  3. Strong national and international collaborations in creative tourism will be established.
  4. Guides and manuals will be developed to help young entrepreneurs create sustainable and innovative business models.
  5. Innovative strategies for the creative tourism sector will be developed and shared with policymakers.
  6. Information, reports, and materials obtained at the end of the project will be disseminated to raise awareness across the sector.
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### Work Packages:

1. **WP1 – Project Management:** General management, coordination, and monitoring of the project; budget control and risk management.
  2. **WP2 – Training and Capacity Building:** Training and mentorship support for young entrepreneurs in creative tourism.
  3. **WP3 – Dissemination:** Disseminating project results and raising awareness in the creative tourism field.
  4. **WP4 – Monitoring and Evaluation:** Monitoring the progress of work packages throughout the project and evaluating the outcomes.
  5. **WP5 – Sustainability:** Ensuring the sustainability of project outputs and achieving long-lasting impacts in the creative tourism sector.
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### Project Duration:

The project will last for a total of 36 months. During this time, all work packages will be implemented, training will be provided, the database will be created, and international collaborations will be developed.

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### Expectations from Project Partners:

Project partners are expected to have experience in the creative tourism sector, the capacity to work with young people, and the ability to engage in international cooperation. Partners will identify best practices in creative tourism in their countries, develop training materials, and contribute to the dissemination of project results.

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