

Partner Organization

PIC Check PIC	945006302
Full legal name (National Language)	Asociación para la promoción del empleo y la cohesión social, Creativa
Full legal name (Latin characters)	Association for the promotion of employment and social cohesion, Creativa
Acronym	Creativa
National ID (if applicable)	G1/51/15219/08/TF
VAT (if applicable)	G38960209
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Profile

Type of Organization	NGO/Association
Is the partner organization a public body?	NO
Is the partner organization a non-profit?	YES
Has the partner organization received any type of accreditation before submitting this application?	NO
Accreditation Type Accreditation Reference	2020-1-ES01-KA120-ADU-094702

Background and Experience

Please briefly present the partner organization (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used).

The Association for the Promotion of Employment and Social Cohesion (Asociación Creativa) works for the promotion of employment, training and social integration of people at risk of social exclusion and unemployed people through personalized and individualized actions, as a basic element to enhance the integration of people with special integration difficulties.

Asociación Creativa works with an Internationalization Plan, giving its actions a European dimension.

Our competences reach two key competences such as youth exchanges and workers' mobilities, and strategic partnerships. In these two key actions we seek to develop the European Development Plan. Creativa's main activities are the following:

- * Integrated Itineraries of socio-labor insertion with people at risk of social exclusion.
- * Set of actions that improve employability and whose methodology is based on personalisation, counseling, monitoring and accompaniment in the search for employment, which means a greater expectation of achieving the objectives of labor insertion.
- * Promotion of self-employment. The association is aimed at those people who are looking for a job, but who cannot find it and who are doing informal work, or who have been working in the informal sector. We advise them and help them to get more clients, with the aim that they get enough to become a new self-employed entrepreneur, that is to say, to have the longed-for salary and to have access to the necessary resources to become a self-employed person. We also provide them with the necessary affiliation to Social Security through the self-employed insurance.
- * Promotion of the entrepreneurial spirit in projects at regional level, motivating users to dare to open a business with the aim of training workers through social projects.
- * We make agreements with companies to provide training for workers.

In addition, Creativa is linked to different types of Erasmus plus projects as it works with people in exclusion to integrate them into the world of work, carrying out projects and enhancing active participation. We strive to achieve many objectives, such as the promotion of learning that is not acquired in educational environments, accompanied with:

1o Combating the high levels of unemployment.

2o Education, training, youth work and sports are key to promoting and fostering common European values, improving intercultural understanding and a sense of belonging to the community, as well as avoiding and preventing violent radicalisation.

3o Development of social capital among young people, their autonomy and their capacity to participate actively in society, in accordance with the provisions of the society and in line with the provisions of the Lisbon Treaty to "promote the participation of young people in the democratic life of Europe".

Non-formal learning activities, is a model used by Creativa and the associations that implement Erasmus plus programmes. These activities aim to improve young people's skills and competences, as well as their active citizenship. It also has the aim of providing youth organizations and youth workers with training and cooperation opportunities to develop their professionalism within the European dimension of youth work.

Efficient education, training systems and youth policies provide the youth with the competencies required by the respective market while enabling them to play an active role in society and to achieve the fullness of personal development. These are also competencies which are required by the labor market and the economy sector.

What are the activities and experience of the partner organization in the areas relevant for this project?

What are the skills and/or expertise of key persons involved in this project?

Creativa has good experience in Erasmus plus programmes. In 2019 we have developed two projects in Austria and Armenia. But we have not only carried out these projects, Creativa has a wide experience within the world of Erasmus plus, as we have been hosting venues for several consecutive years.

Within the Canarian association we have qualified staff in different disciplines, who bring us further knowledge of the Erasmus plus in different types of key actions within the programme; training courses, strategic partnerships, youth exchanges, CES. Due to this, quality will be ensured in the implementation of this project due to high level of previous knowledge. It is worth mentioning that Creativa has created a European network for active participation in the Erasmus plus Programme.

Because of the coronavirus, we have had less movement due to health restrictions but meanwhile we have been creating a strong group of volunteers. The group is being formed with the aim of allowing them to enjoy the programme and get to know the principles of Erasmus plus in depth. At the moment we can be very proud to have developed, in 2021, a KA105 project in Tenerife with an outstanding evaluation in this area and with two mobilities to Denmark and Italy (Sicily), as partners.

Finally, Creativa has the aim to further specialize in the Erasmus plus programme. The proposed long-term objective is to implement Ka1 and Ka2 projects. For this reason, our project management specialists are further trained and specialized in the field of youth projects. In addition, they also have a lot of experience in different Key Actions such as KA1 Training Courses, CES, Youth Exchange.

The persons involved are:

Noor Harjani Daswani, project manager. She has studied Pedagogy and has a high level in english. She is developing a handbook "Good practice" for teachers.

Jorge Rivera, project manager. He manages most part of Creativa Europe projects. He studied for two years Sports and animations activities and Nutrition. He has written different projects with different countries with successful outcomes such as Creativos para la salud, Diario de Hermes and Twitcha Next Generation.

Ángel Rivera Ruz is the president of the organization. He manages all kind of projects of Creativa. He studied History but he has a good vision for managing an NGO. He has experience with internacional and europeans social projects, such as with; Cuba, Italy, Greece, etc. He has a very good knowledge about the Erasmus plus program.

Experiences in the last years:

Project Name	Code
Diario de Hermes	KA-105
Carina-Yanira	KA-121
Cambio Climático	KA-105
Twitchea Next Generation	KA-152
Values for Education	KA-210
Culture in Move	KA-227
Inspire Creativity	KA-227
Fight Fake News	KA-210



Topics of our projects:

Creative work (current):

Job orientation

Social orientation

Labor insertion (outside and own)

Creativa would like to participate (future):

Sustainable and healthy food

Sustainable agriculture

New technologies

Innovative educational methodologies





Asociación creativa

Promoción del Empleo
y Cohesión Social

Legal Representative

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