

## PROJECT DRAFT

**Project name:** AgroVision: Equipping Youth for Sustainable and Entrepreneurial Agriculture

**Project type:** KA210-YOU, 60K

**Assumed duration of the project:** 18 months

### Project Description

"AgroVision" seeks to equip young individuals with the knowledge, skills, and mindset needed to thrive as sustainable agricultural entrepreneurs. Agricultural entrepreneurship refers to the practice of applying innovative thinking, business acumen, and sustainable practices within the realm of agriculture. It encompasses creating new ventures, optimizing existing agricultural operations, and introducing creative solutions to address challenges in the agriculture sector.

Agriculture is a vital sector that not only provides food security but also contributes significantly to economies and communities across Europe. However, the sector faces numerous challenges, including the need for more sustainable practices, innovative solutions, and a new generation of agripreneurs who are capable of adapting to a rapidly changing world.

By equipping young people with practical knowledge, skills, and a forward-thinking mindset, the project aims to inspire them to take an active role in shaping the future of agriculture. "AgroVision" will nurture the entrepreneurial spirit among youth and foster the development of innovative agricultural businesses and initiatives. Through targeted training and awareness initiatives, the project will foster an understanding of sustainable agricultural practices and encourage participants to adopt eco-friendly approaches.

### Objectives

SO1. To increase young people's interest and engagement in sustainable agricultural practices

SO2. To raise awareness among young individuals about the importance of sustainable agriculture and its role in addressing environmental challenges

SO3. To cultivate an entrepreneurial mindset in participants and encouraging them to identify and pursue innovative opportunities within the agriculture sector

SO4. To provide participants with hands-on practical knowledge and skills relevant to modern agricultural methods and technologies

### Activities

To be decided. However, you may find a plan below:

- A1. Kick-off meeting
- A2. Creation of a guideline
- A3. Study visit
- A4. Staff training
- A5. Youth exchange
- A6. Local activities
- A7. Final evaluation meeting

### Beneficiaries

Direct beneficiaries:

- Young people
- Youth entrepreneurs
- Local farmers
- Educators and trainers

Indirect beneficiaries:

- Local communities
- Agricultural sector
- Educational institutions
- Policy makers