



GUIDELINES FOR AWARDS 2024/25

STRATEGIC PRIORITIES, TARGETS, AND AWARDS 2024/25

As we gear up for the Rotary Year 2024/25, we are delighted to share with you the awards criteria for some (not all) of the key areas that we will be looking at. First, we want clubs to focus on the goals that they have set for the year, and to use those to guide their work at club and community level. At the same time, we want to ensure that the goals that clubs have set are geared towards Rotary's four strategic priority areas, and align with our seven focus areas as well.

This year we have tried to be even more intentional about how we frame the awards, so that they encourage clubs of all sizes, locations, and configurations to strive towards helping us meet our district targets. We will host an information session early in the new year to help you familiarize yourselves with our targets and how they link to the awards.

Whilst the process regarding how to apply for awards will be shared in due course, for now we encourage you to start the new Rotary year with energy, working on your club goals, and keeping an eye on how you are contributing to our district targets.

As the year begins, do make sure you have fun! Awards are great, but nothing beats achieving the goals and targets that you have set for yourselves at club level, and serving above self at all times.

Below we share some guidance on some of the key overall aspects that we want to see.

*Note: Awards marked with a * will be given out according to club size*

Areas of Focus



Club Sizes:

Mega = 75+ members

Large = 35 - 74 members

Medium = 20-34 members

Small = less than 20 members

Key Platforms

ClubRunner (for administration)

Rotary Showcase (for projects)

MyRotary (administration, goals, brand guidelines, and learning)

PRIORITY AREA

TARGETS

AWARD

GUIDANCE

INCREASE OUR IMPACT

15
Global Grant projects approved

GLOBAL GRANT PROJECT OF THE YEAR

For an impactful Global Grant project which reaches a large number of beneficiaries, and touches the most areas of focus. Project **must** be uploaded onto Rotary Showcase to be considered.

10
Multi-club projects initiated

CLUB COLLABORATION

For a project implemented by the largest number of clubs together - award goes to all jointly. Project **must** be uploaded onto Rotary Showcase to be considered.

\$ 1.3 MILLION
Global Grant utilization

LARGEST GLOBAL GRANT OF THE YEAR

The the largest Global Grant project of the year

\$ 450,000
TRF giving

ALL GIVING CLUB - EREY

For clubs that achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least \$25 to the Annual Fund during the year. Recognition will go to all EREY clubs, with special highlight of first time EREY clubs.

NEW PAUL HARRIS FELLOW % GROWTH

Clubs with the highest increase (by percentage of club size) in new PHFs for the year

MOST GENEROUS CLUB(S)*

Club has the highest contribution to Annual Fund Share per capita

10
TRF fundraising fellowship events

MOST SUCCESSFUL TRF FUNDRAISER

Club that raises the largest amount of cash, specifically for The Rotary Foundation, through a fundraising event

PRIORITY

AREA

TARGETS

AWARD

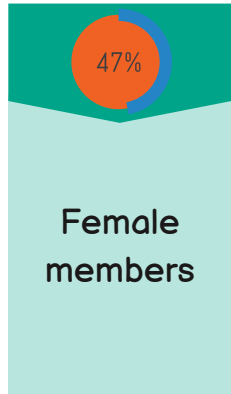
GUIDANCE

EXPAND OUR REACH



MEMBERSHIP GROWTH *

Club has the most significant **percentage increase** in membership growth

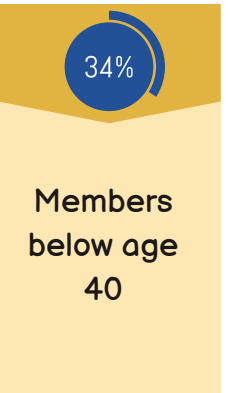


EMPOWERING WOMEN LEADERS

Club whose board has the highest percentage of women serving in the Rotary Year 2024/25

FEMALE MEMBER GROWTH *

Club has the most significant percentage increase of new female members as part of its membership growth



ENCOURAGING SUCCESSION

Club whose board has the highest percentage of leadership under the age of 40

YOUNGEST CLUB

Club has the highest percentage of fully paying members under the age of 40



UBUNTU CONTRIBUTIONS

Club has the most number of articles published in Ubuntu District Newsletter over the year

ROTARY PUBLIC IMAGE

The Club has best promoted the image of the District / Rotary in different media platforms and formed the highest number of corporate partnerships.

CLUB BULLETIN

Club has published a regular bulletin with Rotary-compliant branding. and compelling content

GROWING OUR REACH

Club with highest social media following collectively (X, Instagram and Facebook)

PRIORITY AREA

ENHANCE MEMBER ENGAGEMENT

TARGETS

90%

New member retention rate (2 years or less)

AWARD

MEMBER RETENTION * Largest percentage retention of members

80%

Members engaged in service

GUIDANCE

SERVICE * Club with the largest % of members substantively engaged in service in the club

30K

Volunteer hours in service

35%

Clubs with 3+ professional or personal development programs

LEARNING CLUB * Club with the most learning programs completed on MyRotary in the year 2024/25 - certificates to be shared as proof

68%

District Officers from different clubs

450

Rotarians in Rotary Business Network

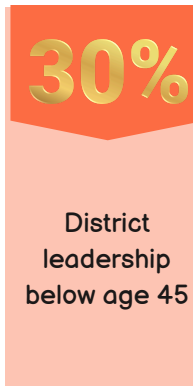
PRIORITY AREA

TARGETS

AWARD

GUIDANCE

INCREASE OUR ABILITY TO ADAPT



JOINT PROJECT OF THE YEAR

For an impactful project which reaches a large number of beneficiaries, jointly conducted by Rotarians and Rotaractors - award given jointly. Project must be uploaded onto Rotary Showcase to be considered.