

ORGANISATION PROFILE	
PIC	899296992
Organisation ID	E10298727
Erasmus Charter (if applicable)	
Type of organization	Consultancy Company (Inc.) - SME
Full legal name (National Language)	Force & Brothers Danışmanlık Anonim Şirketi
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Description of Profile:

Force& Brothers is a development-oriented company, which has a 15-strong team of professionals located across its offices in Istanbul and Ankara.

It's leading the Local Consultant's Network including 50+ specialists around Türkiye.

Most of Force & Brothers' experience comes from direct involvements in completing and sustaining the European Union (EU) or/and International Institutions such as UNICEF, WHO, UNDP, ILO, WB, KfW funded projects.

Background & Expertise

Force & Brothers; founded in 2015 and based in Ankara, Turkey, Force & Brothers is a Project Management and Consulting Company that designs and executes creative solutions to complex problems. With an array of highly experienced professionals, the organization possesses the know-how in capacity-building of government and non-government entities, designing and delivering blended training programs, creating strategies, social and economic research, monitoring and evaluation, impact assessment studies while using state-of-the-art methodologies and customizable innovative technologies.

Most of Force & Brothers' experience comes from direct involvement in completing and sustaining the European Union (EU)- or/and International Financial Institutions (IFI)-funded projects. At this point, our vision is mainly developed within the framework of ongoing contracts with many international organizations such as the Delegation of the EU to Turkey, The World Bank, KfW Development Bank, the UN Development Programme (UNDP), World Health Organization (WHO), the Swedish International Development Cooperation Agency (SIDA), and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, ILO and UNICEF. In addition to these partners, Force & Brothers have recorded a substantial level of cooperation with Turkish national institutions, namely the Ministry of National Education of Türkiye, Ministry of Justice in Türkiye, Ministry of Health of Türkiye, Turkish Bar Associations, Turkish Exporters Association, Women and Democracy Foundation, Turkish Quality Association, Bahçeşehir University, etc. Force & Brothers have successfully completed 10 projects in 5 years with total budget of EUR 615 million.

Capabilities

Force & Brothers is a dynamic and innovative organization with a team consisting of individuals from the Y and Z generations who are highly skilled in technology and entrepreneurship. The organization is founded on the principles of continuous improvement and adaptability, and it is driven by the goal of contributing to the sustainable development of society. The organization values the importance of scientific learning, data analysis, and design thinking in the development of functional systems. Force & Brothers, has experience in the following specific fields:

- **Mentoring:** Providing valuable guidance and knowledge sharing from experienced professionals to support skill development and growth in various sectors, including industry, public institutions, NGOs, and other organizations.
- **Training & Institutional Improvement:** Offering comprehensive educational programs designed to develop the skills and expertise necessary for individual professional success while also providing strategies for enhancing institutional performance.
- **Monitoring:** Providing thorough oversight and quality control measures for international projects to ensure smooth and efficient execution.
- **Creating Impact & Analysis:** Leading efforts to make a positive difference in society and using data to make informed decisions.
- **Sustainability:** Showing a strong commitment to taking care of the environment and working towards a greener future.

Capabilities

Gender Equality

A distinct proficiency in addressing the 21st-century agenda by equipping young women with essential digital competencies, entrepreneurship acumen, climate consciousness, and sought-after skills requisite for the contemporary job landscape. Our specialized initiatives actively narrow the digital gender gap, cultivate women's entrepreneurial capabilities, promote environmental awareness, improve access to justice and elevate their preparedness for the contemporary workforce, all in alignment with the evolving demands of the global landscape. Through initiatives such as the 'Women in Innovation Project,' where we managed a budget of 1.2 million EUR, we actively promote gender equality by fostering women's participation in innovation and entrepreneurship.

Public Health Advancement

Expertise in the promotion of public health is exemplified through experience in orchestrating impactful national campaigns, conducting comprehensive mapping studies, and executing evidence-based awareness initiatives. Notable among our endeavors is the "United Against Tobacco and Covid" project, where a substantial budget of 3 million USD was allocated, involving collaborative efforts with distinguished institutions, including the Centers for Disease Control and Prevention (CDC) in the USA, GHD EMPHNET in Jordan, and Vital Strategies in the USA.

Strengthening Communities in Refugee and Migration Contexts

Expertise in addressing refugee and migration challenges is demonstrated through initiatives fostering resilient communities, executing impactful awareness campaigns, and facilitating social cohesion. This proficiency extends to managing substantial budgets, exemplified by projects such as the Facility for Refugees in Türkiye (FRIT), funded with budgets ranging from 150 million EUR to 325 million EUR, and implemented in collaboration with esteemed institutions, including the Ministry of National Education of Türkiye and the World Bank.

Impact Assessment (IA)

Leveraging Force & Brothers' Expertise in IA Techniques, we employ a methodical process for gauging the economic, social, and environmental impacts of policies or projects. Using advanced techniques, we identify, quantify, and evaluate these impacts. Through a 'mixed methods evaluation' approach, combining quantitative and qualitative analysis, we ensure robust findings that inform informed decision-making. An exemplary case is our "Social Impact Assessment of Women In Innovation Program," a seven-year initiative fostering women entrepreneurs across Türkiye and Turkic states, showcasing the power of Force & Brothers' IA techniques.

Capacity Building

In the field of strengthening organizations and building their capabilities, the primary goal is to help collaborating groups thrive. This is achieved by creating customized solutions that ensure smooth operations, uphold high-quality standards, and promote professionalism in all aspects of their work. In this context, the process begins by carefully identifying the most suitable development goals or models for each organization/project. Following this, a comprehensive analysis is conducted using relevant indicators to assess the current situation. Based on this analysis, clear plans for improvement are developed, offering practical guidance for areas that need to grow and improve. These comprehensive methods enable organizations to reach their full potential, resulting in a higher level of operational excellence.

Capabilities

Monitoring & Evaluation

In the domain of Monitoring & Evaluation, a commitment to transparent and impactful outreach is steadfast. Employing a blend of storytelling and cutting-edge digital platforms ensures messages resonate with a wide audience. The approach, rooted in OECD's DAC criteria and augmented by tailored methods, leverages field visits, focus groups, and semi-structured interviews. Notable achievements include simultaneously overseeing 107 projects, assessing 205 projects in the past three years, managing a 23.2 million Euro budget, conducting evaluations in four countries abroad, and partnering with GiZ for EU's ECHO fund under the LIFT Refugee Protection Grant Program.

Dissemination & Communication

In Dissemination and Communication efforts, prioritizing impactful campaigns aligned with social marketing principles is key, adopting a "Responsible Communication" approach. Unlike commercial communication, the focus remains on social impact and change, translating the 4P model as follows: Product becomes social need, Price to conversion, Point of Sale to social participation, and Promotion to social impact. The perspective includes strategy development, awareness campaigns, human stories, graphic design, and event management. Expertise lies in EU visibility rules and the management of communication for significant EU projects in Turkey, including Education for Resilience (150M€), Education in Crisis I & II (325M€), and Education in Crisis III (100M€), all aimed at refugees' access to education.

Project Experience

Programme / Call	Year	Project Description	Location
Erasmus+ KA220 - Cooperation Partnerships in Adult Education	2023-2025	<p>The Coding4Win Project aims to assist women in NEETs in acquiring ICT knowledge areas and digital skills</p> <p>Contract Number: Role of F&B: Sustainability and Exploitation Leader</p>	Denmark, Portugal, Greece, Cyprus, Turkey

Project Consultancy Experiences

Programme	Year	Short Description	Beneficiary
Local Initiative Fund for Turkey «LIFT» Technical Assistance Services EU Turkey Delegation-ECHO-German Federal Ministry of Economic Cooperation and Development (BMZ)	2018-2019	Providing support to individuals and communities affected by migration following the Syrian crisis through NGOs working in this field Role of F&B: Management of all technical support services of the LIFT Program (Innovation Labs, Technical Helpdesk, Project Evaluation Processes)	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
Education for all in Times of Crisis I & II Projects European Union (FRIT and MADAD Funds)	2017-2022	Contributing to meeting the education demand, emerged after the Syrian migration by constructing 99 Reinforced Concrete and 60 Prefabricated schools in 19 Provinces of Türkiye Role of F&B: Project Visibility and Communication Management	Kfw Development Bank & MoNE General Directorate of Construction and Real Estate
Education Infrastructure for Resilience Project European Union (FRIT Fund)	2017-2022	Contributing to meeting the education demand emerged after the Syrian migration by building 62 new schools in 12 provinces of Turkey Role of F&B: Project Visibility and Communication Management	World Bank & MoNE General Directorate of Construction and Real Estate
Education for all in Times of Crisis I & II Projects European Union (FRIT II Fund)	2020-2023	Contributing to meeting the education demand, emerged after the Syrian migration by constructing 100 pre- schools in 19 Provinces of Türkiye Role of F&B: Project Visibility and Communication Management	Kfw Development Bank & MoNE General Directorate of Construction and Real Estate
Clean Energy and Energy Efficiency Measures for Refugees and Host Communities in Türkiye European Union (MADAD Fund)	2021-2023	Construction of 14 Mw Land SPP - A total of 6Mw Rooftop SPP installments on the roofs of 120 schools - Energy efficiency upgrades for 15 schools - Increasing students' awareness of energy efficiency and renewable energy. Role of the F&B: Visibility and Communication, Dissemination	Kfw Development Bank & MoNE General Directorate of Construction and Real Estate
Training and Employment Support for Social Cohesion Project EU Turkey Delegation-ECHO-German Federal Ministry of Economic Cooperation and Development (BMZ)	2018-2019	To facilitate the inclusion of refugees and disadvantaged Turkish citizens in Turkey into the labor market. Role of the F&B: Development of Training Programme, Financial Management of Project	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
Support to the Improvement of Legal Aid Practices for Access to Justice for All in Turkey Phase II	2022-2023	Developing a more coordinated, high-quality and systematic approach for legal aid services in Turkey, and increasing cooperation between NGOs and Bar Associations. Role of the F&B: Creating a Blended Training Program, Visibility and Dissemination	UNDP - Sweden Development Agency