

Legal Name	ASSOCIAZIONE SINGA 
Acronym	Singa
OID	E10348404
Type of Organisation	Non-governmental organisation/association
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BRIEF PRESENTATION THE ORGANISATION

Singa is a non-profit association regularly inscribed in the national register of the third sector, made up of policy makers, psychologist, teachers and professionals in the field of training, job search and guidance, educational and psychological support .

The association aims to contribute positively to the growth of the community and individuals in which it operates by promoting values of solidarity and inclusion to reduce inequalities, offering learning opportunities, employment placement, personal and professional development for young people and adults, students, the unemployed and workers, through courses, workshops, meetings and counselling services in different fields.

In particular, Singa deals with:

- 1) Counter the disparity in access to education by providing the tools to progress culturally and socially, work, achieve one's goals, improve oneself, open one's mind, expose one's ideas and knowledge to allow anyone the freedom to make choices who wishes for a better future.

- 2) Guidance towards study and professional choices by helping to understand one's skills, passions and interests and guiding in the choice of suitable careers and study paths.
- 3) Conduct scientific research activities in the field of education in order to identify and improve teaching practices, promote innovation and encourage the development of environmental conditions suitable for learning.
- 4) Collaborate with educational institutions and companies by establishing partnerships with schools, universities, public entities and companies to create professional learning opportunities.
- 5) Create training courses that provide for the development of the skills required by the labor market, effectively reducing unemployment and underemployment.
- 6) Provide support to students, schools and families to emerging and common issues as:
 - Mental health, stress, anxiety, depression and other mental related disorders related to academic pressure, competition and to perform well.
 - Bullying, cyberbullying and physical or verbal violence within the school environment.
 - excessive use of digital devices, social media and video games
 - Lack of inclusiveness, discrimination based on race, gender, sexual orientation, appearance or ability.
 - Difficulty in adapting to social, cultural and lifestyle changes
 - Problems related to personal, sexual and cultural identity
 - Disparities in access to quality educational resources, including technologies and qualified teachers.
 - Complexity of social relationships, friendships and romantic dynamics during adolescence.
 - Problems related to drug use, alcohol or smoking
 - Changes in the family structure such as divorce, separation or family problems
 - cybersecurity, fake news and disinformation
- 7) Provide young people with fundamental knowledge about human rights, democratic institutions, the functioning of justice and civil liberties.

For the best and most effective realization of the aforementioned objectives, SINGA has organized itself internally by dividing itself into four different areas:

- Research and Orientation.
- Training and Healthcare.
- Networking and project development.
- Communication and events.

Each of these areas has a contact person and is made up of members of the association itself.

ACTIVITIES AND EXPERIENCE OF THE ORGANISATION

In order to achieve the aforementioned objectives, bridge the gap between the school system and the labour world and promote a more adaptable education methodologies oriented towards professional success, Singa carries out the following activities:

1) Research and Orientation Area:

- Conduct studies on the quality of education, evaluates the effectiveness of teaching methodologies and proposes improvements.
- Offer consultancy services to guide adults towards careers suited to their skills and interests.
- Provide support in compiling CVs and cover letters.
- Offer training sessions on how to approach interviews and build a professional online presence.
- Organize information events and orientation activities with university representatives, offers online resources and consultancy for high school students to inform students about study opportunities.
- Conduct periodic surveys to identify new professional profiles and the skills required by the job market.
- Offer support in preparing admission applications and choosing study paths.
- Establish partnerships with research institutes and universities to conduct studies on the quality of education and teaching methodologies.

2) Training and Healthcare Area:

- Offers practical courses both in the classroom and online on skills required by the market, such as soft skills, digital marketing, cybersecurity, blockchain and environmental sustainability.
- Organizes thematic seminars on specific topics, with speakers who are experts in the sector.
- Initiate mentorship programs and company internships to provide one-on-one support in learning new skills.
- Organize courses and seminars on effective study techniques and stress management strategies during exams.
- Offers online resources, guides and information material to help students plan their studies.
- Offers workshops and refresher courses for teachers to improve their skills and stay up to date with new educational trends.
- Organize workshops, seminars and practical projects aimed at young people to develop critical, leadership and advocacy skills and encourage them to start and participate in volunteering initiatives that benefit their community.
- Offers counseling services and mental health programs within the school, including access to trained professionals.

3) Networking and Project Development Area:

- Organize periodic events to create networking opportunities between participants, companies and educational institutions to encourage contact between students/adults and potential employers.
- Create collaborative projects with local businesses, educational institutions and other organizations to foster innovation.

- Establishes strategic partnerships with educational institutions, universities and non-profit organizations.
- Offers advice and resources for those looking to start their own business.
- Create innovative teaching materials and digital resources for teachers and students.
- Collaborates with teacher training institutions to implement professional development programs.

4) Communication and Events Area:

- Manages communication channels useful for sharing information, resources and updates.
- Plans and coordinates events such as conferences, workshops and seminars on educational, professional and orientation topics.
- Conducts awareness campaigns to raise awareness of the importance of continuing education and career guidance.
- Organizes events to promote the dissemination of discoveries, publications and present the results of the research conducted.
- Builds relationships with local media to increase the visibility of the association and its activities.
- Promotes the adoption of modern pedagogical approaches in schools and training institutions.

SKILLS AND/OR EXPERTISE OF KEY PERSONS

Tiziano Caudullo, president, project manager and head of the Networking and Project development Area in Singa.

He is also marketing and development manager at the Diocesan Museum of the Codex, licensed tour guide, intercultural mediator for non-profit organizations focused on hosting and integration of refugees and teacher of civil right, economy and digital marketing in public and private high schools.

Since 2019 he is also Deputy Mayor of Corigliano – Rossano delegated to EU funds, International Affairs, Tourism development, Art and Exhibition events. He has a master's degree in law focused on International Rights and a Master in Europroject management.

Rosanna Grano, vice-president and head of the Communication and Events area in Singa. She is a journalist and teacher of communication and social media marketing in public and private high schools.

During her career she boast relevant professional collaborations as: journalist for many Italian newspapers; parliamentary assistant of some members of the Italian parliament, press officer for some basketball players in the NBA.

She has 3 Master's degree: in political and governmental communication; in Multimedia Publishing and in social media marketing. She is also expert in Film Screenplay and Creative Writing.

Palmina Cavallo, head of the Training and Healthcare Area in Singa.

She is currently Director at the Cosenza public healthcare system; director and teacher at various regional bodies accredited for the training of social health workers; Professor at the

Department of Pharmacy and Health and Nutrition Sciences of the University of Calabria and Regional Evaluator of the technically accrediting body of healthcare facilities.

She is also author of several publications in the healthcare sector and has long experience as a representative of trade union organisations.

Giuseppe Grano, head of the Research and Guidance Area in Singa.

He is a pedagogue with high professional experience in the educational field as a teacher in primary schools. Scholar and researcher with constant attention to teaching methodologies and innovations based on the promotion of the person, talents and interpersonal relationships. For 10 years he held the role of Mayor of his own town and for another 10 as president of the public body Community for the promotion of the Sila Mountains municipalities. He was also provincial councilor with the role of President of the Culture Commission in two councils as well as manager at regional, provincial and territorial level of political bodies.