

GENERAL INFORMATION	
PIC	945776482
IOD	E10064879
Full legal name (National Language)	GLAFKA s.r.o.
Full legal name (Latin characters)	GLAFKA s.r.o.
Acronym	GLAFKA
National ID (if applicable)	02678187
Department (if applicable)	
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Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No
Type of organisation	School/Institute/Educational centre – Adult education

BACKGROUND & EXPERIENCE
Please briefly present the partner organisation
<p>GLAFKA s.r.o. is the Czech based educational and consulting institution located in Prague focusing on knowledge and innovation transfer in the field of lifelong learning and further education; labour market and entrepreneurship; teaching and training methods and technologies.</p> <p>GLAFKA has a strong focus on empowerment of disadvantaged groups, including 50+, disabled and socially excluded persons. One of our main aims is to increase employability of target groups through personal and vocational development, bridging the gaps between generations, genders and nations as well in environmentally friendly and sustainable development activities. Our main area of activities covers trainings, development of new methodologies and training programmes.</p>

GLAFKA's team members have expertise in fields of education and pedagogy, ICT, economics, sociology and long-lasting experience with EU project implementation. Mainly we focus on implementation of activities and projects referred to:

- a) inclusive environment and social responsibility through storytelling;
- b) entrepreneurship and career guidance;
- c) state-of-the-art teaching methods;
- d) citizens' key competences and literacy (environment, finance literacy, multiculturalism and voluntary, e-services);
- e) innovative ICT courses for seniors, cyber security and safety;
- f) media literacy.

GLAFKA also has a network of contacts covering subjects from different areas such as training centres, VET schools, SME associations, NGOs, coworking and community centres, labour offices, municipalities, entrepreneur's groups and others.

What are the activities and experience of your organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

GLAFKA is actively involved in non-formal educational activities focused on strengthening the critical thinking and reading, building the emotional intelligence, social competences and active civic engagement of youths.

All above mentioned skills and competences are very important for sustainable personal development and youth empowerment.

One of our main aim is to provide support (via training) for building inclusive society. Within our methodology we use different tools and methods as stories (authentic stories in a form of face to face testimonies, online testimonies and thematic e-books or human books festivals), emotional experience, virtual reality (to simulate the real situation of excluded person), work with fairly-tale characters, emoticons, image projection and reflection. In this respect GLAFKA developed methodologies how effectively use the real stories and implement them into the educational process.

Developing the inclusive society, strengthening youth empowerment, including social responsibility can be also supported by:

- promoting sensitivity, empathy and social responsibility towards vulnerable and disadvantaged people in society with the intention of strengthening equal opportunities and equal access.
- building critical thinking and reading – analysis and clarification of information and data that points to diversity, barriers and obstacles in society (destroy prejudices and stereotypes).
- discussing equalization of chances - a tool for improving the quality of life of vulnerable and disadvantaged people.

Our team members have extensive expertise in a field of ICT as well pedagogy and didactical education. GLAFKA promote innovative approach of effective and secure ICT use in daily live as well within the educational process. Courses are dedicated to youth, adults as well seniors based on the course content. Main topic of those courses is effective and secure use of

Internet, multi-media tools and applications for everyday life, critical thinking/writing/reading as well fake news, effective and attractive blended learning. GLAFKA has been actively engaged in developing courses focused on virtual culture as well contributed to the development of methodologies dedicated to activation of seniors and active citizenship as well digital intelligence of youth.

Our team has also experience in developing different digital tools as applications, platforms, e-learning.

Within our preventive programmes we also focus on media literacy highlighting critical thinking/reading/writing and effective work with information.

Our team dispose of technical staff who has experience in designing and developing online educational platforms.

GLAFKA is actively involved in several activities enhancing the entrepreneurial capacity of different target groups. GLAFKA, in cooperation with other partners developed intensive and comprehensive self-study handbooks dedicated to strengthening financial and institutional capacity of new social enterprises and entrepreneurs. However, self-study material can be also used for "regular" entrepreneurs since core parts refer to key and core aspects of establishing the enterprise or becoming the entrepreneur.

GLAFKA also focus interest into crowdfunding topic which can be defined as one possibility for financing start-up. GLAFKA developed training materials and curricula in a field of Social Solidarity Economy to be applied in IVET sector. GLAFKA is also delivering trainings in a field of entrepreneurship/social entrepreneurship (locally and internationally) and developed the compendium and curricula on how to use the business model canvas. In terms of entrepreneurship GLAFKA actively participate in knowledge transfer and exchange of best practice within international partnerships.

GLAFKA is involved in the development of training and learning materials for various target groups. We also organize conferences, seminars, workshops, study visits and info days in cooperation with public or private bodies, mainly universities, NGOs, libraries, museums. Assigned staff also has experience in publishing articles. Project team members have a long-lasting experience in running surveys and contributing to studies and analysis of different kinds.

GLAFKA's goal focuses on innovative teaching and learning methods, using new technologies. Within all activities we are also involved in the development of methodologies, curricula, training tools, etc.

In last years the key members of the project team implemented and managed international and national initiatives and projects where one of the key responsibility was the raising awareness of particular subjects as well general dissemination and exploitation of final products and outputs. GLAFKA is involved in development of several training and learning materials for various target groups and fields. We also organized conferences, seminars, workshops, study visits and info days in cooperation with public or private bodies, mainly universities, NGOs, libraries, museums. Assigned staff has also experience in publication of articles. Project team members have long-lasting experience in running surveys and contributing to studies and analysis of different kinds.

GLAFKA's aim focuses on innovative teaching and learning methods, forms and technologies. Within all activities we are also involved in development of methodologies, curricula, training tools, etc.

GLAFKA cooperates with organizations from different sectors like training centres, schools, SME associations, NGOs, coworking and community centres, labour offices, municipalities, entrepreneurs' groups as well experienced trainers and certified coaches.

Ms. Gabriela Vlckova has the master's degree from the field of business, marketing and economics. Since 2007 she has been working in the field of training and education, actively involved in management and implementation of European projects. Her professional background as well knowledge and skills she obtained during the professional carrier and studies allows her to participate in the fields related to the entrepreneurship, sustainable personal development or innovative methods of learning and using ICT tool. Gabriela has also long-lasting experience in evaluation and dissemination of project's results and outcomes as well preparing the dissemination and evaluation strategies. Currently she contribute on design the concept of new educational programme focused on tools and methods used to break prejudice, strengthen critical thinking and building the inclusive environment

Julie Janeckova has extensive experience working with youths as well adults. Except face-to-face training she also has been delivering set of online training sessions. Her main area of expertise covers minorities and vulnerable groups topics but also she delivers trainings dedicated to environmentally friendly activities, especially focused on civic engagement in green area. She contributes to the design of training programme using storytelling towards building inclusive society and breaking prejudice.

Mr. Lukas Novotny is an IT specialist and Methodologist, he has a bachelor's degree in the pedagogy with VET specialization and extensive and applicative experience in the field of ICT, distance learning. Recently he focuses mainly on the innovative and state-of-the-art learning and teaching methods and methodologies. He has also background in the field of youth and adult education as well he developed his own method to train seniors ICT. He organizes human library festivals aiming to breaking prejudice and strengthening critical thinking.

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