

TÜRGEV Proje Koordinatörlüğü

Programme: Youth Accreditation

Project Code: 2022-1-TR01-KA151-YOU-000080874

Project name: Digital transformation for youth

Programme priorities: Climate change, digital skills, clean energy, artificial intelligence

Partner: At least 3 programme countries

Participants: 25 people aged 18-29

Digital transformation has an indispensable importance in today's rapidly changing world. With the impact of technology, the business world, communication, education and many other sectors are in a process of great change. In this context, youth workers have a great responsibility to prepare young generations for this digital age and meet their needs. However, knowledge and skills in this field need to be harmonised with the rapidly developing technology and experience sharing at international level. The project aims to help young people overcome this challenge.

Participants will be able to master the basic concepts of digital transformation, use digital technologies effectively and become aware of digital skills and security issues. At the same time, they will increase their cultural awareness and expand their international networks through international co-operation and experience sharing. This will be an important step to support the professional development of young people and to consciously prepare young generations for the digital age and transformation.

The impact of digital transformation is increasing and it is imperative for young people to have up-to-date knowledge and skills. However, currently, young people do not have sufficient and accurate knowledge and experience on most digital transformation issues. Moreover, opportunities to participate, network and share experiences at international level are limited. Therefore, the need to support the professional development of young people and to provide opportunities for international co-operation, networking for employment, which is the aim of our project, needs to be met urgently.

Our project will provide participants with a strong foundation in digital transformation, helping them to develop their digital skills and expand their international networks. It will also support participants to feel more secure in the digital world by raising awareness on digital security and privacy issues. This needs analysis emphasises the necessity and importance of our project.

The main objectives of our project are as follows:

- To increase the level of knowledge of the participants on digital transformation.
- Increasing the cultural awareness of young people by expanding their international networks

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- To improve the participants' ability to use digital technologies correctly and effectively.
- To raise awareness on digital security and privacy issues.
- To increase the creativity of the participants by encouraging creative thinking and innovation skills.
- To support young people to develop projects that will promote digital transformation in their communities after the project.
- Encouraging their personal and professional growth by gaining international cooperation experience.
- Promote the recognition and implementation of the Erasmus+ programme and encourage the exchange of knowledge and experience between participants, organisations and their networks.