



Erasmus+

SOCIAL IMPACT PROJECT 3.0

INFO PACK

DATE

17-24 SEPTEMBER

LOCATION

SPAIN / HONDARRIBIA

Short summary of the project

With this project, a successful example of which was implemented in Croatia, we want to intervene in the youth unemployment problem. For these purposes, we will organize workshops with young people where we can create social impact, and we will take a step to develop the sense of entrepreneurship among young people. In this way, we aim to reach young people and build a better future together with them.

Objectives

- To improve the knowledge and practical skills of young workers on social entrepreneurship (through practical examples, business workshops, training workshops)
- To provide young workers with a vision of entrepreneurship based on personal experience.
- To develop the experience and capacities of the partners in this field at the same time with the activities carried out.
- As the coordinating organisation, to support our know-how in this field with the processes we feed on.

With this Training Course, we will enable youth workers to better support young people to turn their ideas into reality. Social entrepreneurship, CSR, successful case studies in local communities, community needs, SWOT analysis, marketing strategies, management, launching, exchange of local examples and experiences are some of the focuses of this TC.

Another important emphasis will be put on how to popularize new social entrepreneurship enterprises in less developed areas and how to successfully mentor young people through methodology and exchange of experiences of youth workers throughout this project.

Activities

Our main aims are; developing social entrepreneurship, **CSR**, sharing successful case studies in local communities, analysing community needs, **SWOT analysis**, marketing strategies, management, launch, exchange of examples and transfer of local experiences. also dissemination strategies of new entrepreneurs, **metadological guidance**. In line with these objectives, the activity we will organise within the scope of the project are as follows;

17-24 September 2023

21 participants

3 trainers

7 Countries

6 days training

+

4 days green travel

Specific Objectives in training

17-24 SEPTEMBER SPAIN / OIARTZUN

To improve the knowledge and practical experience of young workers in the field of social entrepreneurship (with case studies, best practice examples, marketing workshop).



To improve the skills and competences of young workers in teaching activities related to social entrepreneurship and the world of work.



To improve the knowledge and practical experience of young workers in the field of social entrepreneurship (with case studies, best practice examples, marketing workshop).



Tools to be developed within the scope of the project;

17-24 SEPTEMBER

SPAIN / OIARTZUN

1) Social Entrepreneurship Journal/Report

Basic information

Social impact measurement methodology (REAS)

Map of local social entrepreneurs

Social impact business strategy model (1 per country)

2) Methodology of the social entrepreneurship workshop

It is aimed to be used as a guide in similar studies to be organised in the future.

Required actions from Participants Before/Research

Pre-activity research:

Each partner must coordinate a research conducted by selected participants consisting on a mapping of social enterprises including local stakeholders in each country aggregated by interesting workshops or methods implemented in non-formal education. By doing this research, participants will start to realise what social enterprise means and what their activities are, and gain strong interest in the topic which can lead to better employability. Youth workers will get an initial overview of what participants or young people in general are missing most, what are the most interesting aspects of SE for them and assess their possible needs.

Each partner must send their findings in a word/pdf document to the coordinator at least 2 weeks before the mobility start.

The presentation of your organization:

We recommend you to bring some flyers, promotional materials, videos, photos, etc., about your organization. You must be able to present your organization during one of the workshops.



The intercultural evenings:

Each country group will have to organize a cultural evening, where they will have to present some elements of their culture, in any way they want (sketch, songs, presentation, game, map, posters, and postcards about your country/region/town...). You can use PowerPoint or any other visual medium for your presentation, you are totally free!

After/Dissemination

- 1** Each group of participants and their partner organizations will conduct a post-activity workshop based on the locally adapted methodology for non-formal youth work on social entrepreneurship. During this workshop, the youth workers will introduce the Erasmus+ program and present their business model for a local social enterprise. The target group of the workshop will be young people from local areas with fewer opportunities, but also current and future youth workers who will benefit from the results of this project. It will be strongly suggested that participants have homework or at least one work task during the workshop, so that we can track the impact and have concrete tasks (such as the creation of a new social enterprise in the workshops abroad) and new products created in the dissemination phase. The minimum number of young participants will be 15 per country. Proof of activity: Photos, videos, signed presence list and a short one page (Word) report to be send to the organizer email.
- 2** Each participant most writes a testimony comprise with 15 lines in word document (Times new roman 12), adding to 2-3 best photos. To be submitted to the organizer by email.
- 3** Each participant most also records (could be done on the spot of the project) 60s video testimony and submit to the organizer by email.
- 4** **DDL for all dissemination: 30 days after the project end.**

Profile of Participant

7 different organizations from 7 different countries will be implementing this project. These organizations have experience in formal and non-formal education activities, cooperation for development, humanitarian action, research, social policy, communication and territorial marketing, project development, vocational guidance, sustainability, regional development projects, developing an active lifestyle, supporting regional communities, economic support, human rights advocacy, science and technology projects and organisation areas.



Spain (Organizer)



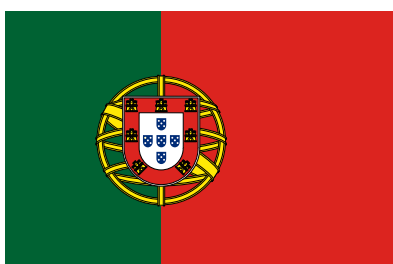
Bulgaria (Partner)



Republic of Moldova (Partner)



Croatia (Partner)



Portugal (Partner)



Latvia (Partner)



Italy (Partner)

Venue/Accommodation:

Our project activities will be held in the conference room of the Juan Sebastián Elkano Hostel which is located 800 m. from the town centre of Hondarribia, on the road leading to the Higer lighthouse. It has 152 beds distributed over 3 floors in rooms of 2, 4, 10 and 14 beds where all participants will be accommodated. The hostel has lockers available for each user to store their personal belongings. Participants will be hosted in to shared bedroom of 2-3 people.



The hostel has a dining room, a lounge, TV, DVD and video rooms, meeting rooms, library, study and work rooms and laundry. There will be a full menu of breakfast, lunch and dinner offered and covered by the program. There is a coffee machine available on the spot and service is not covered.



There will be a full menu of breakfast, lunch and dinner offered and covered by the program. There is a coffee machine available on the spot and service is not covered.



Address: Higer Bidea, 7, 20280 Hondarribia, Gipuzkoa

Website: <https://reaj.com/albergues/juvenil-juan-sebastian-elkano//>

Conference room



Adress

**Hostel Juan Sebastian Elkano
Higer Bidea, 20280 Hondarribia, Gipuzkoa**

Transport

To reach Hondarribi Juan Sebastian Elcano Youth Hostel from abroad, you have multiple options. Below is a detailed itinerary for each arrival point our mentioned:

1-From Madrid Airport (MAD)

- a. Fly to San Sebastian Airport (EAS) – VERY EXPENSIVE CHECK THE TRAVEL MAXIMUM or Take the Bus – **ALSA or FLIX BUS** – or tren – **RENFE** – to San Sebastian (Bus and tren Station are near).
- b. From San Sebastian bus station, walk to the Guipuzcoa Piazza (Follow google map) and take the **E21 Ekialdebus** to Hondarribia Juan Sebastian Elcano Youth Hostel.

2-From Barcelona Airport (Barcelona-El Prat Airport) (BCN)

- a. Fly to San Sebastian Airport (EAS) – VERY EXPENSIVE CHECK THE TRAVEL MAXIMUM or Take the Bus – **ALSA or FLIX BUS** – or tren **RENFE** – to San Sebastian (Bus and tren Station are near).
- b. From San Sebastian bus station, walk to the Guipuzcoa Piazza (Follow Google Map) and take the **E21 Ekialdebus** to Hondarribia Juan Sebastian Elcano Youth Hostel.

3-From Bilbao Airport (BIO)

- a. Take the **PESA-Lurraldebus** – Just at the exit of the airport (Arrival door) - bus from the airport to Donosti (San Sebastian) bus station. The journey is about 1h-15min.
- b. From San Sebastian bus station, walk to the Guipuzcoa Piazza (Follow google map) and take the **E21 Ekialdebus** to Hondarribia.
- c. From the Hondarribia bus stop, it's a 15-20 minute walk to Hondarribi Juan Sebastian Elcano Youth Hostel.

4-From Biarritz Airport (Biarritz Pays Basque Airport)

- a. Take the **Chronoplus Bus Line 14** to Bayonne train station (Gare de Bayonne).
- b. From Bayonne, take the **TER train or SNCF** train to Hendaye.
- c. Follow the instructions provided in option **6** below.

5-From San Sebastian Airport (EAS)

- a. Take the **E21** or walk 1min to take the **E25** Ekialdebus from the airport to Hondarribia city center.
- b. From the Hondarribia bus stop, it's a 15-20 minute walk to Hondarribi Juan Sebastian Elcano Youth Hostel.

6-Arriving by bus or train to Hendaye, Irun, or San Sebastian:

- **If arriving at Hendaye:**

1. Take the **Euskotren Trena** (also known as "Topo") to Irun.

- **If arriving at Irun:**

1. From Irun train station/bus station (They are at the same location), walk 1,5 min and take the **E25** or **E20** (**E27** night bus after 21:00 P.M) Ekialdebus to Hondarribia city center.
2. From the Hondarribia bus stop, it's a 15-20 minute walk to Hondarribi Juan Sebastian Elcano Youth Hostel.

- **If arriving at San Sebastian bus or tren station:**


1. From San Sebastian bus station, walk to the Guipuzcoa Piazza (Follow google map) and take the **E21 Ekialdebus** to Hondarribia.
2. From the Hondarribia bus stop, it's a 15-20 minute walk to Hondarribi Juan Sebastian Elcano Youth Hostel.

 You can buy your bus ticket from this link;
<https://www.alsa.com/en/web/bus/home>





 You can buy your train ticket from this link;
<https://www.renfe.com/es/en>



 You can check the times and prices of local buses from this link;
<https://www.lurraldebus.eus/>



 Suggested latest arrival should be on 17th september between 02:00 PM-08:00 PM and last departure should be on 24th september at 10:00 AM latest.

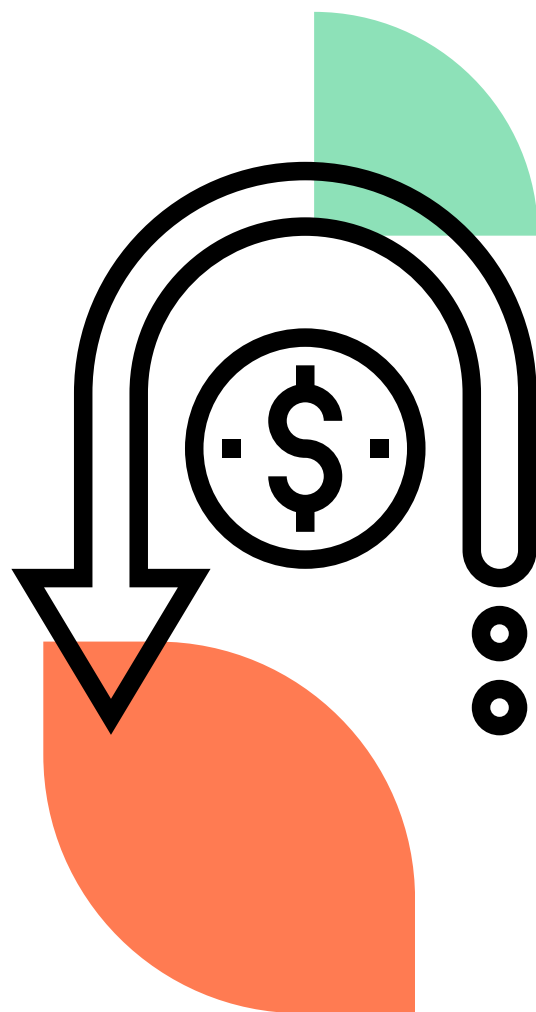
 Please note that using personal cars is forbidden and must be validated by the organizer with strong justification due to EU rules.

 If any problem, contact the organizer.

Reimbursement Rules

- Save all tickets, boarding passes, originals.
- All participant must submit documents in original.
- Expected reimbursement date: No more than 90 days after the project end and the submission of all required travel documents
- Travel costs will be covered, based on the country of participants, up to fore seen limits.
- Only the exact amount written on the ticket will be accepted.
- Please do not book tickets from travel agencies.
- Payments for luxury transportation options will not be made during the journeys. You should travel in economy class and take public transportation.
- We will refund you based on actual costs incurred and on presentation of:
 - Invoice of the plane ticket.
 - Boarding Pass with the clear mention of the passenger.
 - All other transportation (public buses, tren) related bills/invoices. Private taxi are not allowed.

*** Please note! The tickets should be booked with our permission.**



Travel Reimbursement

ORGANISATIONS	STANDARD TRAVEL	GREEN TRAVEL
ABARKA ONGD (E10078081, ES)	23 EUR	-
STELLA MARINA ASSOCIAZIONE CULTURALE A.P.S. (E10038314, IT)	275 EUR	320 EUR
Brodoto (E10060233, HR)	275 EUR	320 EUR
Reģionālās attīstības un sociālo iniciatīvu organizācija "Perspektīva" (E10120419, LV)	360 EUR	410 EUR
Geração de Amanhã (E10264470, PT)	360 EUR	410 EUR
Valentina Miron (E10306885, MD)	360 EUR	410 EUR
ASSOCIATION "MOGA ZNAM TVORIA" (E10174810, BG)	360 EUR	410 EUR

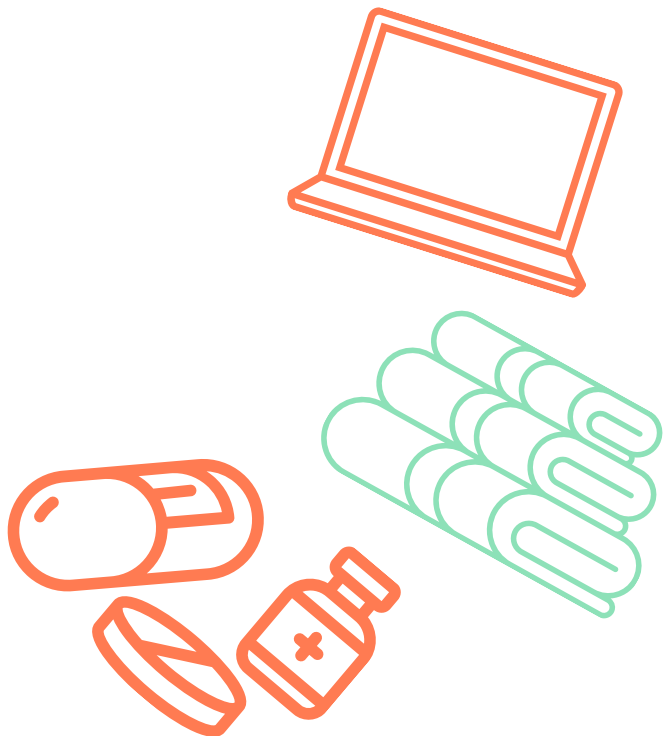
General Rules

- ✓ Participants will stay in shared bedroom.
- ✓ Each participants should bring his/her own towel.
- ✓ Shower gel and shampoo are not provided.
- ✓ There is NOT hair dryer, nor washing machine and nor iron, because this hostel caring about environment protection and the sustainability.
- ✓ **Wi-Fi** is available in the hostel.
- ✓ There is heating in all rooms.
- ✓ There is **time limit to leave the hostel and come back** at night. The main door is open at 1:00AM and 2:00AM for late returns.
- ✓ It's forbidden to make noise at night from **midnight to 8:00 A.M**
- ✓ It's **forbidden** to smoke and to consume alcohol in the campus.
- ✓ Participants have to respect the Hostel **facilities**, the rooms and the common areas. If you break something you will pay for it.
- ✓ Participants are not allowed to move furniture without the permission of the **Abarka Team**.



What to bring with you

- Laptop (at least one per organization).
- Personal hygienic kit and towels.
- If you are using medicines or have allergies, bring your medicines with you and inform the project team.



Good to know

-The forecasted weather conditions for the project event dates are as follows;



-Tap water here is drinkable.



-Spanish phone code is +34



-Since the Basque region is a highly prosperous region, the prices in places such as private transportation or restaurants may be slightly above your expectations. Of course, it is possible to find reasonable options.



-In this region the people speak Basque Language (Euskara) not Spanish but people understand Spanish and will reply you in Spanish if you need help.



-Please take your European Health Insurance Card and/or travel insurance



WANT TO HANGOUT?

Hondarribia

The hostel you will stay in will make it possible to visit both Hondarribia and Irun in terms of its location.

Hondarribia is a town with a fishing tradition, and in which this sector still occupies an important part of the daily routine, along with the family-type agriculture.

-Shopping in Hondarribia

A crossroads between tradition and modernity, this is shopping in Hondarribia. A place where the artisan spirit is alive and well and things are still done in the old way, but also a place that has known how to adapt to new trends and fashions in recent years. And all without losing any of its charm. As you walk around the streets of Hondarribia you'll find a full range of local crafts and products.



-Historical Areas



Saint Nicholas Gate



Medieval streets and squares



Emperor Charles V Castle



Nuestra Señora de la Asunción y del Manzano Parish Church



Santa Maria Gate



The way of Saint James

Irun

Irun was an important Roman port in the 1st and 2nd century A.D. In the 1st and 2nd century the main roads converged in Irun, which served as a bridge between the Peninsula and Europe. The first reference to Irun was the 'The Town-Charter' granted to Hondarribia by Alfonso VIII of Castile (1203).

-Shopping in Irun

Four shopping centres (Mendibil Shopping Centre, Txingudi Shopping Centre, Behobia Shopping Area, Santiago Shopping Area) offer a broad range of commerce, catering, restaurants and leisure, where you can find what you need whether you spend the least possible time shopping or like to spend the whole day checking out what's on sale in the diverse establishments.

-Historical Areas



Irugurutzeta Furnaces



Santa Elena Chapel



Arbelaiz Palace



San Marcial Mountain and Chapel



Menchu Gal Exhibition Hall



Oiasso Roman Museum

Questions? Contact us.



Phone/Whatsapp/Telegram: +34 717 701 724

Email: clotaire@ongabarka.org



Erasmus+

