



ADVERTISING THE CHANGE

Training Course



30 June - 07 July 2023
Alsótold, Hungary

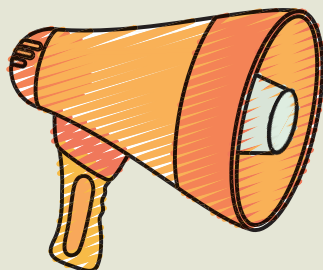


Co-funded by
the European Union



ReCreativity

ABOUT THE MOBILITY



The project is designed for those who are open to innovative methods in youth work and are motivated to learn about the method of creative recycling and build it in their daily work.

The program will take place in **Alsótol**, Hungary between **30 June - 07 July 2023**.



This training program was created in order to allow youth workers to gain a new environmental attitude and to learn new methods and tools on how one can make the first steps towards a more sustainable lifestyle both personally and professionally.

They will also practice how they can promote the idea of sustainability through media and how they can use different media tools in their work with youngsters.



HOW?

The main method we use is **creative recycling** which is a method based on creativity, cooperation and crafting. We use creativity and upcycling as a tool to develop various skills. We mix this method with different types of **media elements**.



Main program elements:

- skill-development workshops on cultural awareness, art and design
- working individually and in small, big and mixed groups
- teambuilding activities
- self-assessment
- improvement of key competences
- sharing of best practices
- outdoor activities
- media workshops
- photo- and video workshops

WHO?

The team

The program is organised by **ReCreativity**, a social enterprise from Budapest which is providing non-formal educational programs using the method of creative recycling so that people build creative solutions in their everyday life and in the meantime acquire environmental awareness.

The program of this mobility is designed and conducted by a multicultural team of experienced trainers and assistants. The team includes experts on photography and graphic design as well.



www.recreativity.net



Meet the Trainers

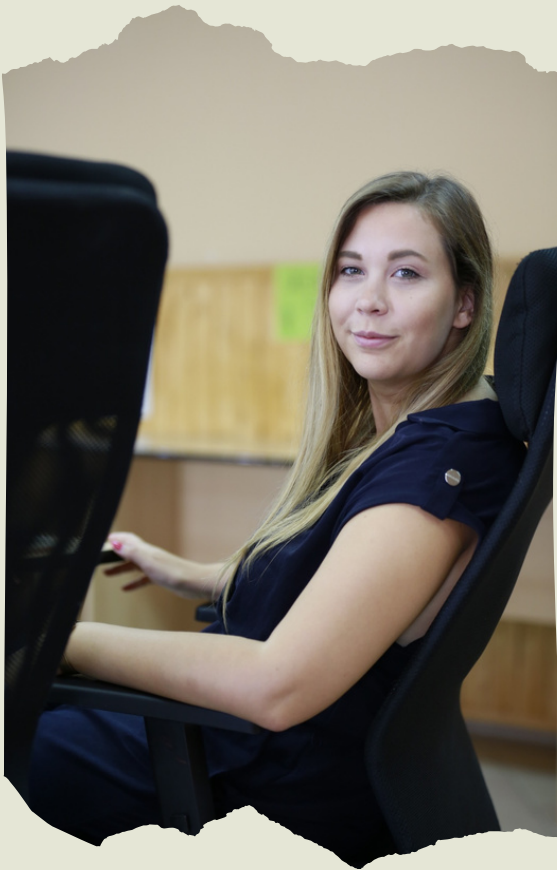
Barbara Földi

I am Barbara Földi, one of the co-founders of ReCreativity Social Enterprise. I am an adult educator and youth worker and I am so lucky to do what I truly love!

As a trainer and coach, I support people to create a lifestyle where they can focus on self-development, self-motivation and learning how to organize their life in a sustainable way. To live a sustainable life, you do not only have to think about the environmental aspect but have to learn also how to sustain our motivation, curiosity and creativity so that we can live a life where we support ourselves, others and the planet as well. Our skills can be developed and we are sharing our routines and attitudes. I support people with coaching sessions, training and workshops where they can practice all these. What will be your first step towards a more sustainable life?"



Kata Dietrich



Hi, I am Kata Dietrich. I have been involved in international youth projects for over 11 years - first as a participant, then as a volunteer, later as a project manager and training coordinator. 6 years ago I started to work closely with ReCreativity and that was a turning point for me, since being part of the organisation gave me the first push to look for more sustainable solutions in my life in general and try to change my attitude towards the environment. For 4 years now I have been facilitating international programs related to this topic and have led a great amount of workshops and activities with the method of creative recycling as a part of the ReCreativity team.





Participants

Participation is open for people who are over 18 years old, coming from **Hungary, Portugal, Italy, Greece, Romania and Slovakia.**

We are looking for people who are open to learning new techniques of creative recycling and are open to developing themselves through design and media tools. The Training Course is open for youth workers, trainers, and members of NGOs who are working in the area of non-formal education and who are interested in learning new techniques and methods which they can use in their work in regard of raising awareness and communicate through media tools (e.g. photo and video).

In case you are from a country that is not listed here, but you would like to participate, contact us on advertisingthechange2023@gmail.com



Highlights of the program

Day 1 30 June	Day 2 1 July	Day 3 2 July
Arrival day	Art of Hosting	Connect
Arrival, registration and introduction	Getting to know the topic & each other	Connecting to our environment and the group - OUTDOOR ACTIVITY

Day 4 3 July	Day 5 4 July	Day 6 5 July
Media	Love what you do	Practice
Workshops on photo and video + practice Sustainability workshops + practice Social media intro and practice	Living Library Workshops on graphic facilitation Designing educational materials	Designing educational materials Preparing for facilitation Presenting the results

Day 7 6 July	Day 8 7 July
What you bring home is	Departure
Evaluation Closing Planning for home	Departure from the venue



WHEN & WHERE?

30 June - 7 July, Alsótold, Hungary



The accommodation will be at **Toldi Ház**, a group accommodation where participants will stay in rooms of 4.

See more information here:

www.foldihaz.hu

Address: 3069 Alsótold,
Szabadság street 4

The program will take place in the beautiful small village of **Alsótold** in Hungary.

The transportation from Budapest to Alsótold and back will be organised by a common bus for the whole group.



GOING VEGETARIAN FOR THE WEEK



We do believe that one of the biggest - if not the biggest - challenges of humankind is the climate changing. To make this project as sustainable as we can, we will introduce some sustainability practices.

As we try to lower our environmental footprint, we choose to provide a vegetarian menu during our project.

We try to create a menu that is seasonal and as sustainable as possible - while also supporting local producers.

We invite you to take this as an opportunity to try something new - we will make sure that you will get to know great new delicious meals and recipes as we work closely with the accommodation and their kitchen for years!

PARTICIPATION

How to apply?

You can apply by filling in the application form by

25 May 2023

Please, do NOT buy your ticket, until you get a confirmation letter!

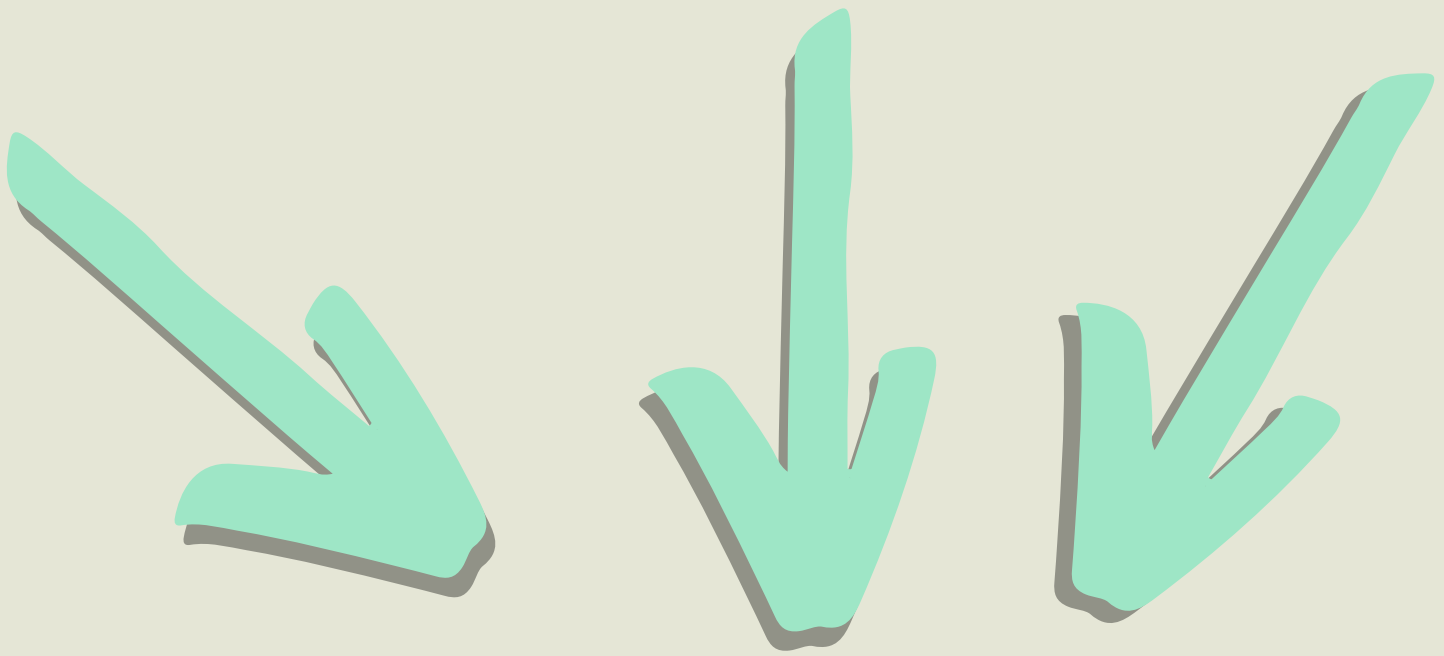
The conditions of reimbursement is described below.

Please, read it carefully and contact us if you have any questions in advance!

Program - timeline

Arrival	20:00	30 June
Program starts	9:00	1 June
Program ends	20:00	6 June
Departure	09:00	7 June

You have to arrive to the centre of Budapest by **16:00** the latest on 30 June! A common bus will take the whole group to the accomodation from there.



APPLY
HERE!



Costs

The following costs are **covered** by the **Erasmus+ programme**:

- Accommodation
- Food
- Cost of the program
- Travel cost (according to the conditions of reimbursement - see below)

Participants need to cover the following:

- Insurance

There is NO Participation fee!

Conditions of reimbursement:

The Reimbursement of your travel cost will be paid in HUF after the program and will be done by bank transfer. You can only receive your reimbursement if you participate in the **entire program**. All the following **ORIGINAL** documents will be needed:

- all your tickets and boarding passes
- invoices of tickets
- passport or ID
- resident permit if you are a citizen in any of the partner countries

Green travel

When looking for travel options, make sure that you choose the greenest option! Use public transport, carpool, take a bus or a train!

Reimbursement/Country

	Green travel (bus, car sharing, train)	No green travel (plane)
Portugal	410 EUR	360EUR
Italy, Greece	320 EUR	275 EUR
Slovakia, Romania	210 EUR	180 EUR
Hungary	23 EUR	23 EUR

CONTACTS

Do you have any questions? Contact us!

Country & Organisation	Name	E-mail address
Portugal Agora Aveiro	Nuno	international@ agoraaveiro.org
Greece Change Multipliers	Rafailia	changemultipliers@gmail.com
Italy YMCA	Luca	luca.paolisso@gmail.com
Hungary ReCreativity	Blanka	advertisingthechange2023@gmail.com
Romania Prisma	Janka	ajtay.g.janka@gmail.com
Slovakia ADEL	Lucia	apply@adelslovakia.org

With general questions about the program, please contact us on
advertisingthechange2023@gmail.com

