

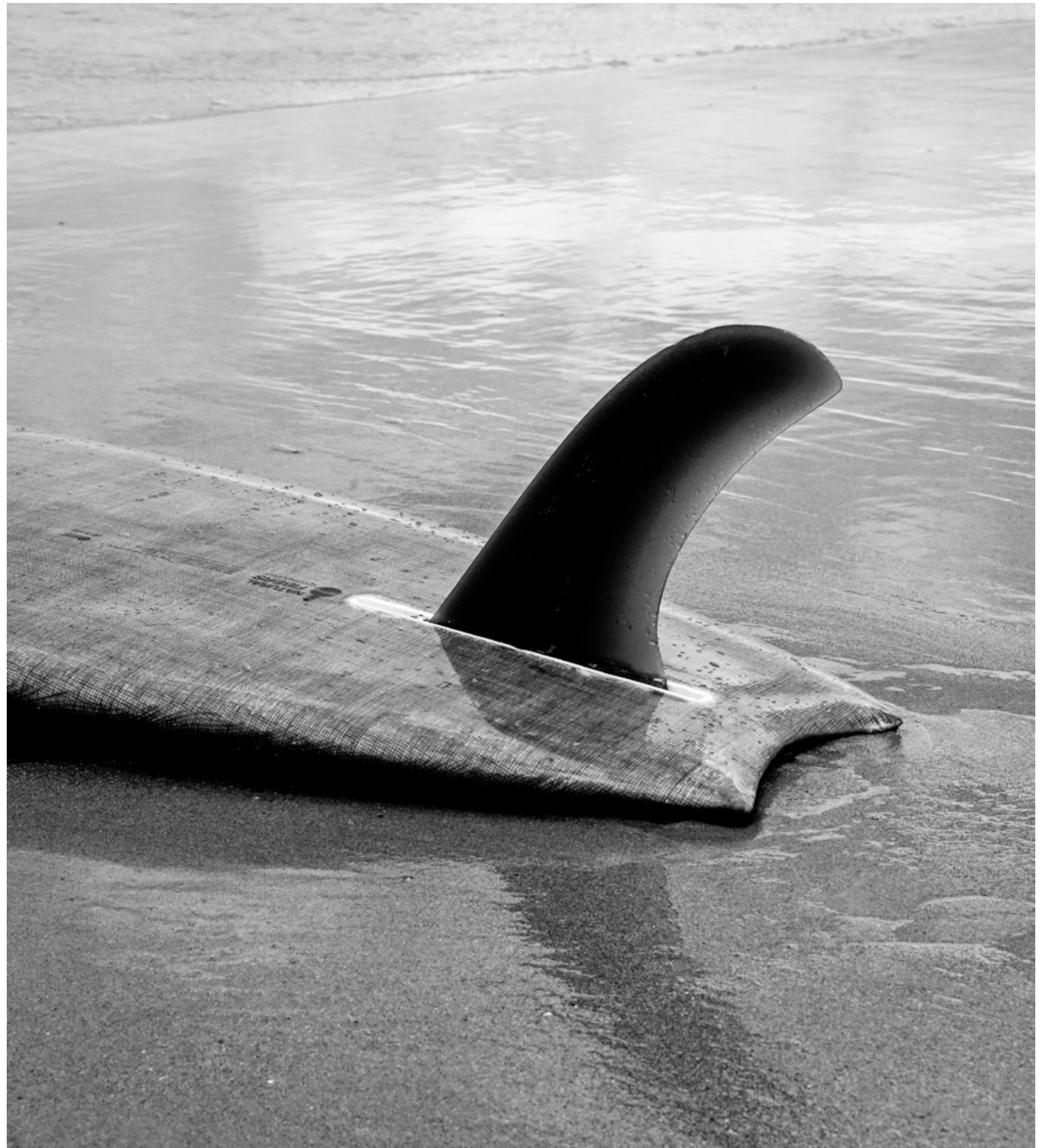
SURE
STAINABLE



I. Who we are

Genesis

From a strong passion of the **surfer** Ettore, together with Edoardo's **sustainability** and combining Vanessa's **research** and Riccardo's **creativity**, SURFSTAINABLE was born as a small ripple that silently over time has become a big wave made up of a strong team made of **ambitions, enthusiasm, aspirations and activism.**



Founder

The project took shape thanks to the collaboration of entities that deal with sustainability such as **Posidonia Green Project**, the Galician ecological surf company **ERTHA Surfboards** and the new communication lab **Slow Future**, that combines the environment and creativity.



Crew



Riccardo Pietrantonio
SlowFuture creative
director



Ettore Burdese
Ertha Surfboards
technical designer



Edoardo Brodasca
Posidonia Green Project
& SlowFuture
executive director



Vanessa Sarah Salvo
Posidonia Green Project
scientific director



Emilio de la Forest de Divonne
SlowFuture managing
director

Crew



Vittoria Roncalli
Marine Biologist at the Zoological
Station A Dohrn, Naples



Luca Merli
Videomaker & Photographer



Joan Hernandez
Videomaker &
Photographer



Alessio Benussi
Surfer



Orsola Stancampiano
Photographer



Lorenzo Babini
Finance Business
Partner

Crew

Carola Maag

SlowFuture art director

Viola Masci

SlowFuture art director

Giulia Bertasi

Art director jr

Chiara Re

Art director jr

Chiara Carrera

Art director jr

Ambassadors



Zak Noyle
Photographer

One of the best extreme surf photographers in the world, Zak is an avid outdoor photographer with a truly unique perspective on surf and sea



Paolo Pellegrin
Photographer

Is a world-renowned photojournalist who has documented many disasters and conflicts of this generation

Ambassadors



Nicola Bresciani
Surfer

Icon of modern Italian surfing, the first surfer to achieve historical results in international competitions



Gony Zubizarreta
Surfer

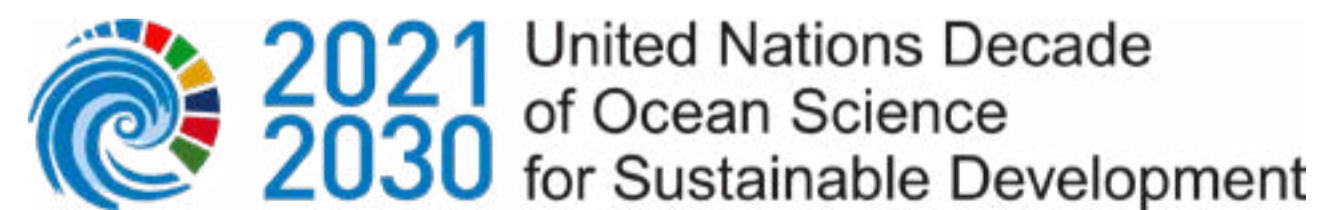
Is a modern Italian surf icon who won many awards and he's director of one of the most important surfing and Italian website



Garazi Sanchez
Surfer

Basque sufer, two-time Spanish champion and runner-up in European Championship

Surfstainable is one of the projects selected
by the **Decade of Ocean Science**
for 2021–2030, a framework proclaimed by **United Nations**
whose vision is the “science we need for the ocean we want”.
A framework for diverse stakeholders to co-design
and co-deliver solution-oriented research needed
for a **well-functioning ocean in support of the 2030 Agenda**.

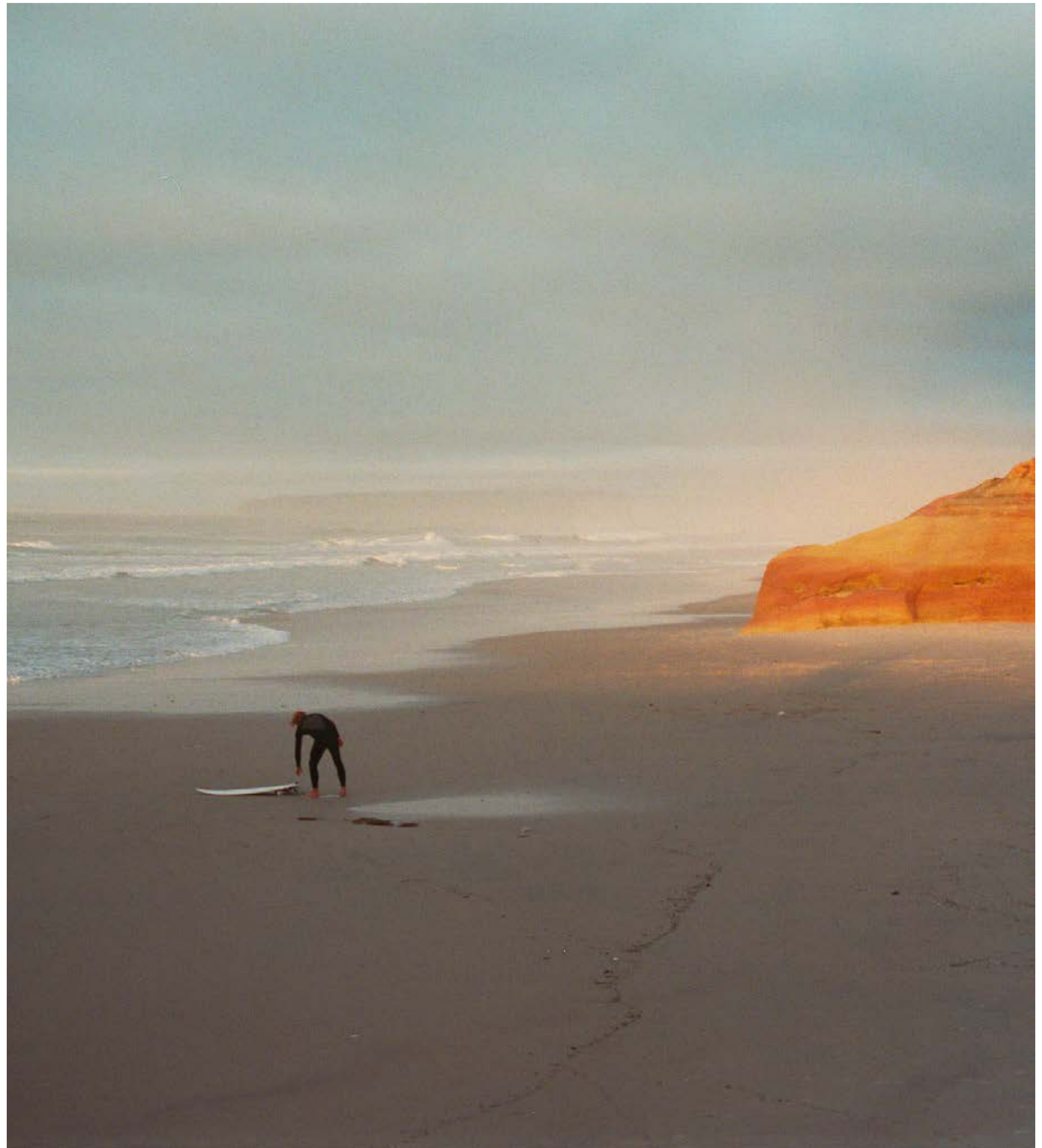


Values

We believe in safeguarding the environment, in finding new ways to live by respecting the ecosystem and raise awareness of the emergency situation we are living today.

We believe in the sound of the ocean, in the perfect wave, in the beach break, in the blowing of the wind. We believe in the changes we can make.

We protect what we love, we are sea lovers.



Ride your wave

“Surfing” is not just a sport, it means **riding a wave**, feeling it and let yourself **be carried away** following its natural direction. Sportspeople are the key to getting to know the surrounding environment better.

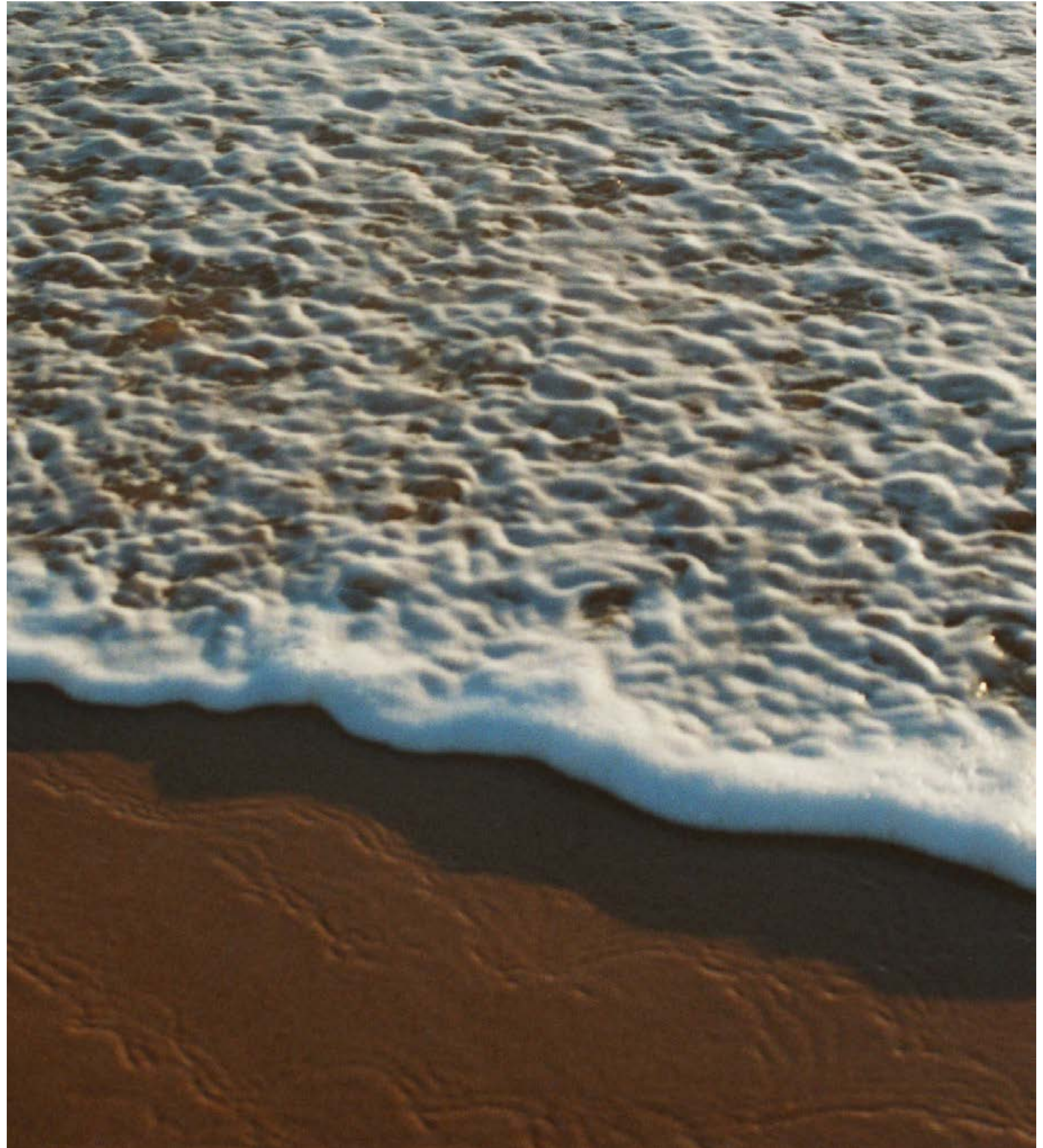
Collaborating with other institutions that are based on a strong **bond between the person and the sea** helps us to expand and achieve our goals. An example is **Waving Meadow** which unites sailing and divers both as a passion and as a profession to safeguard posidonia.



II. Who we want to be

SDGs

In 2015, 150 international leaders gathered at the United Nations and acknowledged 17 sustainable development goals (SDGs) to achieve global sustainability. The two objectives that SURFSTAINABLE refers to are **SDG 14 to conserve and support the use of the oceans, seas and marine reserves for sustainable development**, and **SDG 13 to take urgent action to combat climate change and its impacts**.



Mission

Become a virtual space for the global movement of the sea lovers community, which during the 2021-2030 decade for Ocean Sciences is committed to act, change and promote. The goal will be achieved through lobbying, science for citizens, art and communication.

We are the storytellers of ocean literacy.



- People

- Goals

- Communication

The creation of a **community** made up of sea lovers, creatives and scientists builds a network of ambassadors useful for the involvement and dissemination of citizen science.

These people are witnesses to the **changing of the seas** over the seasons and years.

- People

- Goals

- Communication

One of our goals is to build an **open source** thanks to the people who live the sea in everyday life creating data and information available to anyone.

We are not only a community, but also a **label** which marks the beaches touched by SurfStainable. A sign that marks the growth of the project, showing the health of the seas and spots.

We want to implement the use of **new tools** that can be adapted to surfboards and not just to give anyone the opportunity to collect data.

A new way to surf and in the meantime take care of our seas, discovering what lies beneath the water.

- People
- Goals
- **Communication**

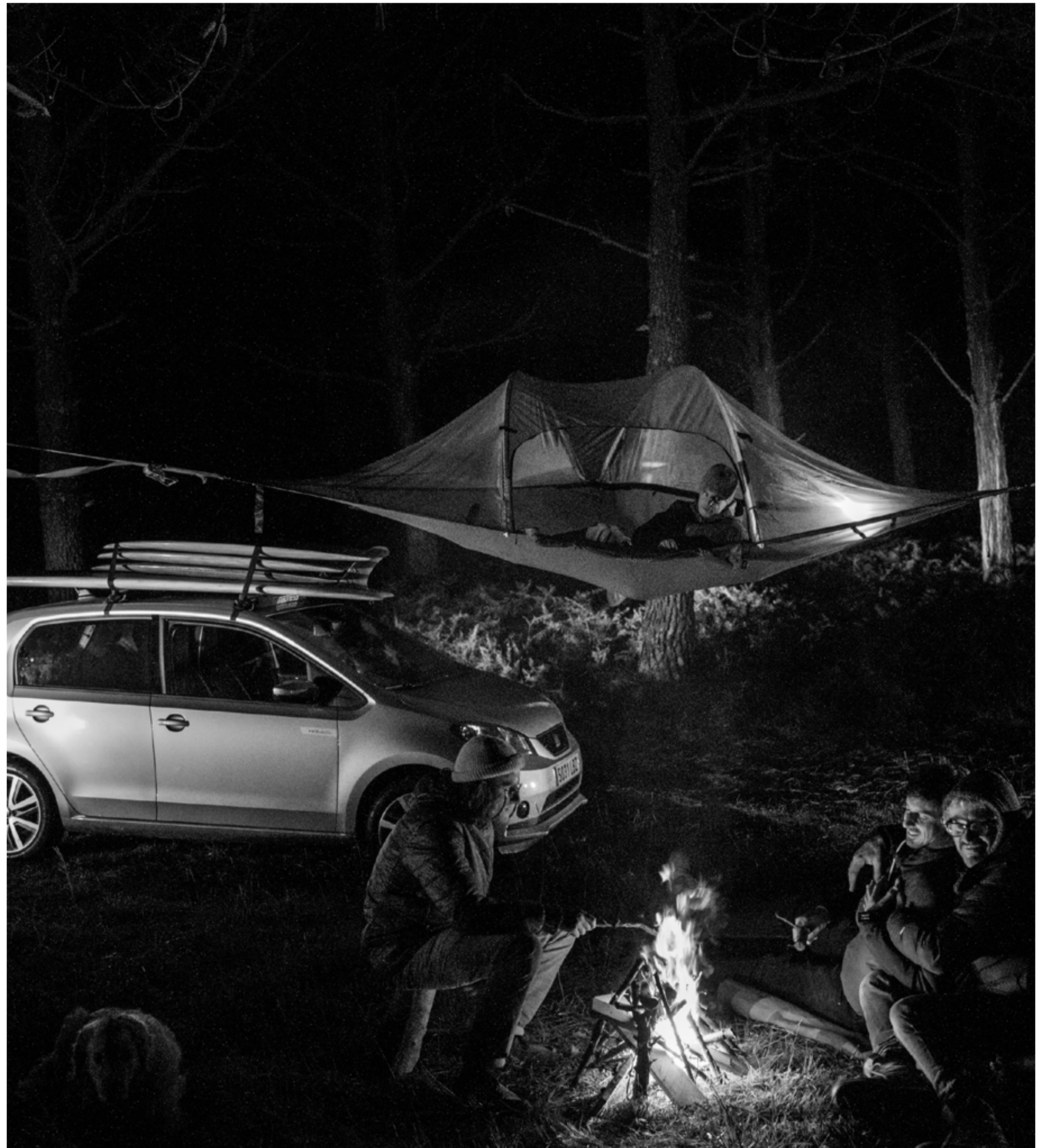
The soul of surfstainable is also contaminated from a **creative spirit** to tell our vision through contents designed to convey a message by choosing the best medium: videos, sounds, images, installations, works and so on.

Vision

Get to touch the coasts of the whole world to create a collection of scientific data, eco-sustainable products, creative experiments, research within the platform.

We are a stateless grassroots movement, with a platform as a homeland.

II. Who we want to be



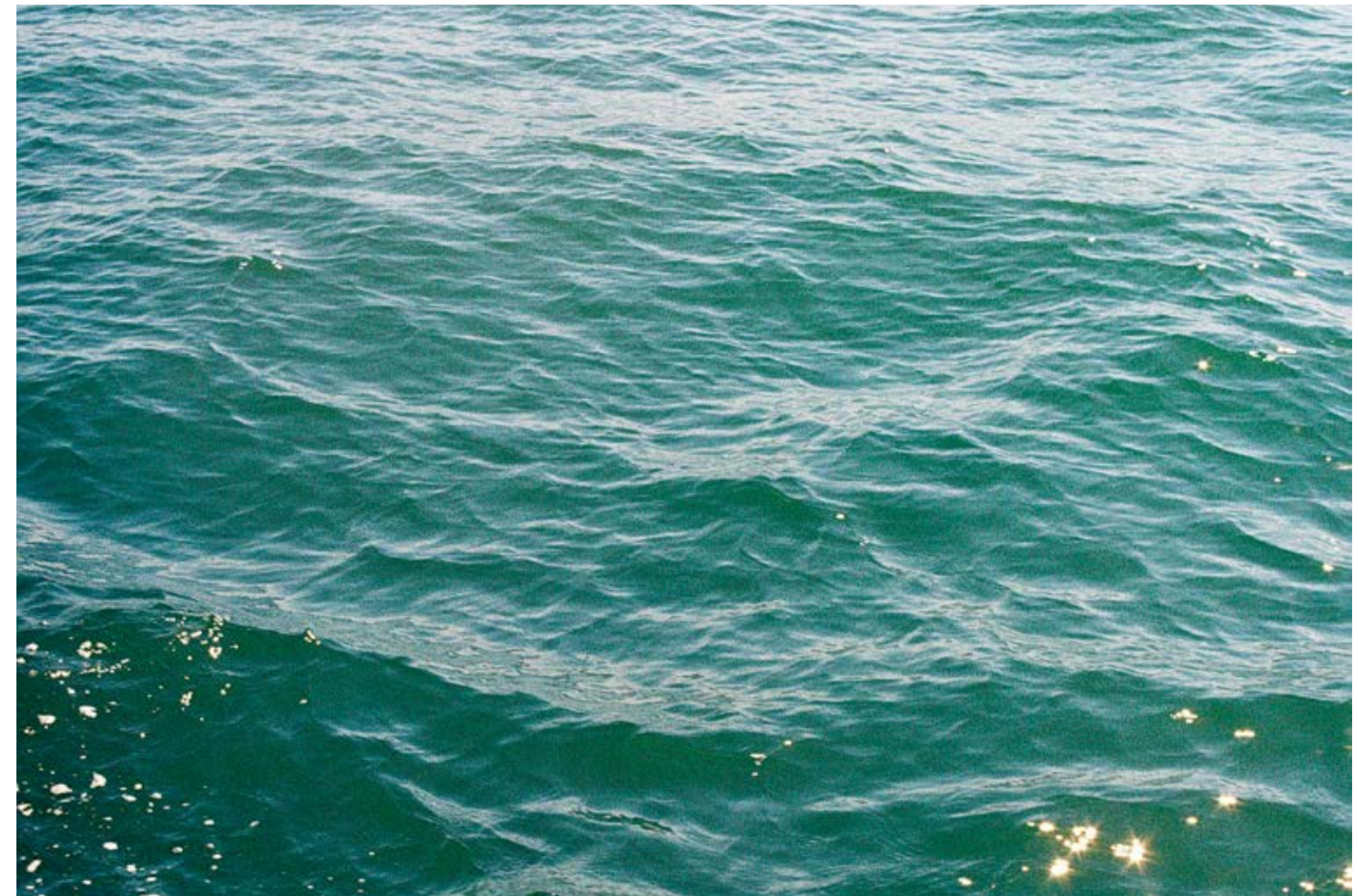
III. Manifesto

The ocean offers **energy, genetic and mineral resources**, identifies us culturally and as a society by giving us a **place to live**. It is essential for achieving global development, promoting human well-being and protecting the environment. However now **its state of health is in danger**, the increase in CO2 dissolved in the water has changed its chemistry, leading to **acidification** with the consequent **destruction of ecosystems**.

We fill the Ocean literacy's shortage through inspired people and projects that take shape thanks to **research, motivation, ambitions and passion**. We have faith that the collaboration between **citizen and science** can reach the purpose of preserving natural spaces and encouraging sustainable development. Being a sea lover means to protect and preserve it as a natural instinct, defend it from its weakness.

For this reason **SURFSTAINABLE** is a shoal of people, sand grains who **create scientific data, eco-sustainable products, creative experiments and research**.

We let in everyone who is curious about understanding the **cultural heritage** significance of a wavescape.



IV. Why we are different

Combination

We not only combine science and creativity but we also represent all fields that experiment with new methods, tools, concepts, lifestyles respecting the environment.

The difference between other platforms is that we are closer to the surf.



Surfstain us

📍 [surf_stainable](#)

www.surfstainable.surf

www.oceandecade.org/decade-actions